



Boutique  
Beers

the experience matters

Matthen Clark



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## Introduction

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### Introducing our new Boutique Beers range...

With a thirst for new and interesting styles, the beer market has continued to thrive in the UK with amazing home grown beers and a demand for beers from overseas. Statistics tell us that world and speciality beer **volumes are up 5.2% in the UK On-Trade**. This has been driven by the growing interest in Craft Beer. However you wish to define it, this revolution is here to stay. Whether it's the traditional craft of Germany and Belgium steeped in history or traditions and modern craft from the US and the UK, we have worked tirelessly to put a range of Boutique Beers together to quench that thirst.

With **over 200 beers to choose from**, we have grown the range to incorporate some amazing breweries including 'Brewery of the Year 2016' – Tiny Rebel from Newport, Wales; The London Beer Factory show casing the world's first 360° can, plus the first ever Shazamable can from Island Records. We have Lonerider - fresh from the States, Lagunitas and The Yeastie Boys from New Zealand, plus many, many more.

Our core range is available all year round however, if you want to offer your customers a different experience each time they visit, we have also partnered with Brewdog, Meantime and Sierra Nevada to bring you a superb range of **seasonal beers - available** for only a few months of the year, **see page 175 for more details**.

As consumer drinking habits change, so does the range required to ensure they have what they're looking for when they visit any outlet. With that in mind, we have increased our range of both No and Low alcohol beers, **see page 177** plus our Gluten Free beer range, including the listing of Bellfield from Scotland, a brewery producing only Gluten Free beer, **check out page 179 for more info**.

We really hope you enjoy our new Boutique Beers range and as always, welcome any feedback.

Please email us at [BoutiqueBeers@matthewclark.co.uk](mailto:BoutiqueBeers@matthewclark.co.uk)

**Enjoy!**

04.

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**Beer market**

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**473 pints**<sup>\*1</sup>

of draught world and specialty every minute in the On-Trade.

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**Women are drinking beer more.**<sup>\*5</sup>

16% of all consumers report drinking more beer now than 2-3 years ago; however, for women this is considerably higher – nearly 24%. This is a market that should not be ignored.

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More than **9 in 10**<sup>\*5</sup> consumers are **interested** in **learning** about **different styles of beer.**

Nearly **£5 million**<sup>\*1</sup> spent on world and speciality lager **every day** in the On-Trade.

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**Drinking beer** is becoming **trendy again** and this is **widening** the appeal of the **category**, **attracting more young** women and men.<sup>\*2</sup>





**Younger millennials** of both sexes have **started to consume beer**, as they are **attracted** by **premium world** and **craft beers**.

\*2

**40**  
pence

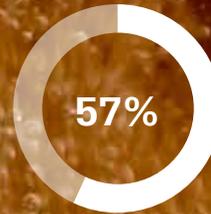
**Craft beer** is able to command a **40p price** premium to world lager.

\*4



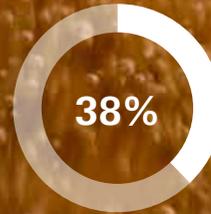
Sales of **Lagers** have grown **107%** in **volume YoY**.

\*7



of **cask drinkers** are more likely to **visit a pub** if it **advertises** the sale of **craft beer**.

\*6



of Matthew Clark outlets **stock a Boutique Beer**.

\*7



of On-Trade outlets **stock craft lager**.

\*3

**Almost 1 in 3** Craft Beers sold is a **Pale Ale/IPA** which is also one of the **fastest growing styles**.

\*8





IPA



IPA



Blonde

Black  
Wit



APA



Porter



Rye



Brown Ale

08.

## Full range by style



Stout



Gluten-free



Fruit IPA



Pale Ale



Pale Ale



Fruit Pale Ale



Fruit



Barrel Aged



Ale

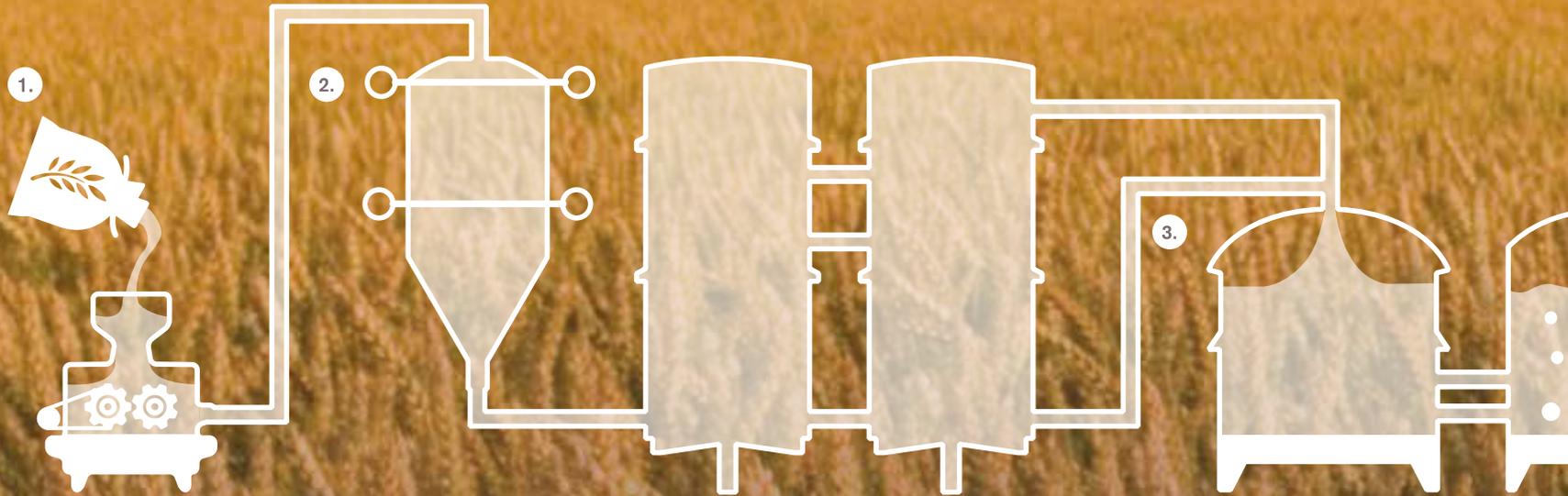


27 different styles from 65 breweries

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**Production**

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**1. Milling & Mashing**

Malted grain is gently crushed and added with hot water to a mash tun. This breaks down the malt's starch into sugars.

**2. Lautering**

The mash is then pumped into the lauter tun, where a sweet liquid (known as wort) is separated from the grain husks.

**3. Boiling**

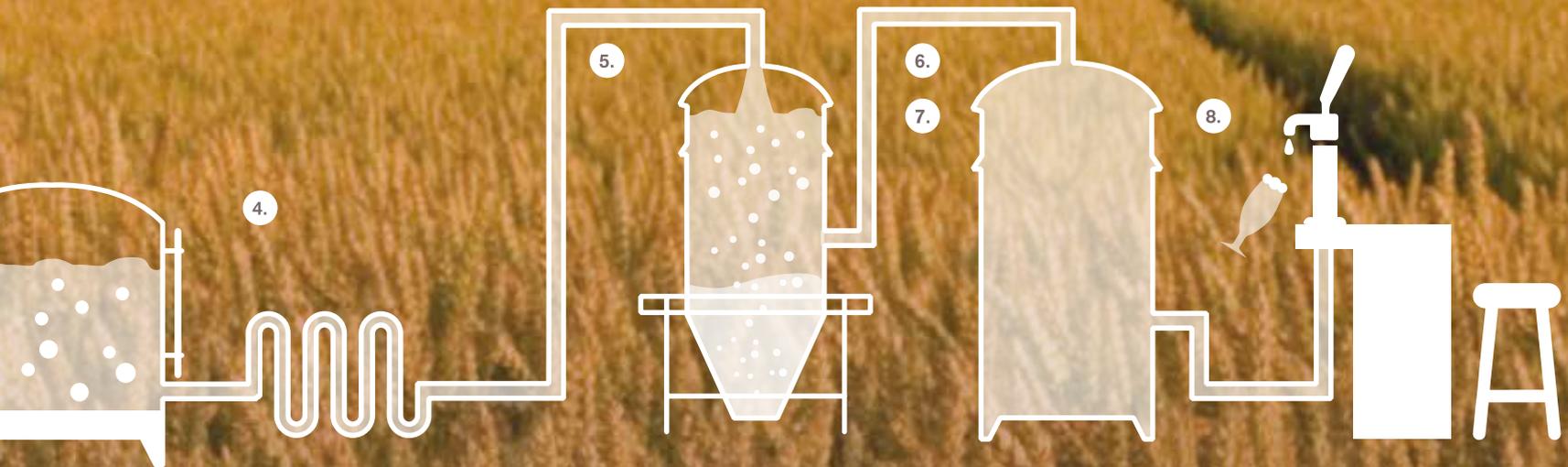
The wort is then boiled in the brew kettle. Hops are added to contribute additional flavours and aromas.

**4. Separation & Cooling**

After boiling, the wort is transferred into a whirlpool for the wort separation stage. During this stage, any malt or hop particles are removed to leave a liquid that is ready to be cooled and fermented.

Beer is made from four ingredients: malted grain, water, hops and yeast. The idea is to extract the sugars from grains so that the yeast can turn into alcohol and CO<sub>2</sub>, creating beer.

Altering the ingredients during the brewing process even slightly, can have a dramatic impact to the overall flavour and style.



#### 5. Fermenting

As the fermenter is filled, yeast is added. The yeast consumes the sugars in the wort and produces alcohol, flavours and carbon dioxide.

#### 6. Maturing

The fermented beer is transferred to the maturing tanks where the beer settles and any sediments drop to the bottom.

#### 7. Filtering

The beer is filtered in order to remove all solid particles, then carbonated before being packaged.

#### 8. Packaging

The beer is packaged in bottles, cans and kegs for shipping. It is then ready to be poured, savoured and enjoyed.

12.

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## England

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From the IPA's that were created to travel the seas to British colonies, to the porters enjoyed by 19th century transportation workers of London, it's clear that England has a diverse history of beer production.

This has continued to modern day, with a huge choice of styles from brewers all over the country highlighted in our Boutique Beers range.

**M** Malts  
**H** Hops  
**IBU** International Bitterness Units





1. **Suffolk**  
Adnams

2. **Bedfordshire**  
Charles Wells

**Hobo Brewers**  
Big Hug Brewing

3. **London**  
By the Horns  
Fullers  
Meantime Brewing Co.  
Portobello  
The London Beer  
Factory

4. **Kent**  
Curious  
Pig and Porter

5. **Somerset**  
Electric Bear  
Brewing Co.  
Wild Beer

6. **Staffordshire**  
Freedom

7. **Yorkshire**  
North Brewing  
Co. (West)  
Two Fingers (North)

8. **Essex**  
Redchurch

9. **West Sussex**  
Island Records

10. **Tyne & Wear**  
Wylam Brewery

14.

## Adnams

### Brewed in: Southwold

Adnams is an independent values-based family business committed to a sustainable future. It has been brewing from its base at Southwold on the Suffolk coast for over 140 years and produces a range of cask, keg and bottled beers.

Adnams were the first brewer in England to also build a Distillery on the same site in 2010, where it now produces award-winning handcrafted spirits.



### Adnams Mosaic Pale Ale

12 x 330ml | 30ltr | IBU: 40

ABV: bottle 4.1%, keg 4.1%

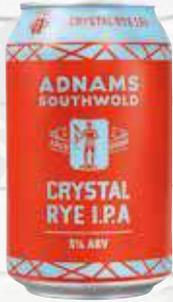
M: Pale Ale, Lager, Light cara

H: Mosaic

*Bold hop characteristics, including peach, mango, lemon and pine flavours and aromas. A blonde beer with a dry, hoppy finish and bags of mosaic personality.*

**Perfect with:** *Lightly spiced dishes such as lamb tagine, Thai fish cakes or with scallops and chorizo.*

\*Images not proportional



## Adnams Crystal Rye IPA

24 x 330ml | IBU: 60

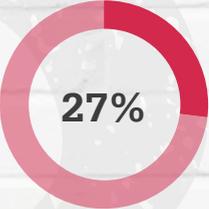
ABV: can 5.0%

M: Pale Ale, Rye, Cara

H: Columbus, Cascade, Citra, Amarillo, Centennial

*A fine ale with big, bold, citrus, pine hop flavours and subtle toffee malt notes. Robust, smooth and full-bodied on the palate.*

**Perfect with:** Spicy Mexican dishes or hot Caribbean flavours.



27%

of customers are **more likely**<sup>\*6</sup> to **visit a pub** if it advertises the sale of **craft beer**, rising to 57% among cask drinkers.

<sup>\*6</sup> Cask Report 2017



Product range // England

16.

## Big Hug Brewing

### Brewed in: England

Big Hug Brewing came together as 3 friends with a passion to create the beers that we want to drink. We are hobo brewers - homeless, but working with some of the best in the industry to produce our beer.

Full of flavour and the best ingredients, enjoy them with friends & savour that warm feeling that comes from a well deserved beer in good company. That beer buzz that we've likened to a hug. Enjoy.



### Big Hug Hibernation White IPA

24 x 330ml | IBU: 30

ABV: bottle 5.2%

M: Maris Otter, Barley, Wheat

H: Citra, Target & Chinook

*A cross between a wheat beer and an IPA, Hibernation is cloudy and full bodied like a wheat beer but tastes like an IPA.*

**Perfect with:** Spicy food especially chorizo, chilli, Thai curry.

\*Images not proportional



### **Big Hug Spirit Pale Ale**

24 x 330ml | IBU: 20

ABV: bottle 4.2%

M: Maris Otter, Munich, Caramalt

H: Summit, Target & Chinook

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*Made with 95% Maris Otter malt, Spirit has a US style hop profile that is beautifully aromatic, balanced and flavourful with a quenching dryness on the back of the palate.*

**Perfect with:** Steak, pasta dishes, root vegetables and darker meats.



### **Big Hug Bruno Pilsner**

24 x 330ml | IBU: 35

ABV: can 4.2%

M: 100% Pilsner

H: Mühlviertler Magnum, Spalter Select, Mühlviertler Perle, Tettnanger Perle, Tettnanger Mittelfrüh

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*Bruno is a 4.2 % pilsner originally brewed in Austria to a traditional recipe. A hopping regime of Magnum for bittering, Perle for aroma and a dry hop of Spalter Select. Bruno has a light malty nose, floral hoppy aroma and a smooth delicate lemon sherbet finish.*

**Perfect with:** Most foods but especially sweet and spicy dishes, shellfish, burgers and barbecued.



18.

## By the Horns

### Brewed in: London

By The Horns was started out of a passion for good beer and a sense of adventure.

In 2011 two friends turned their love of home-brewing into a business which has been growing ever since. From commencing brewing they have enjoyed a crazy journey brewing a wide range of fantastic beers, winning awards and expanding their brewery into what it is today, independently brewed beer with character.



### By the Horns Wolfie Smith IPA

24 x 330ml | IBU: 69

ABV: bottle 5.1%

M: Pale, Cara, Munich, Crystal

H: Admiral, Cascade, Perle, Chinook, Centennial

*Amber fusion of flavours. Light caramel body with a big hop & bitter bite to finish. Named after the iconic revolutionary TV character filmed in Tooting around the corner from the brewery. #FreedomforTooting*

**Perfect with:** Smoked meat or curry.

\*Images not proportional



### **By the Horns Stiff Upper Lip Pale Ale**

24 x 330ml | IBU: 25

ABV: bottle 3.8%

M: Pale, Cara, Munich, Torrified Wheat

H: Admiral, Cascade, Chinook

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*A wonderfully refreshing Pale Ale with a mellow malt base. Pours golden with a tight white head. A blend of UK and US Hops gives the beer a fresh citrus crisp bitter finish.*

**Perfect with:** *Light or delicate flavours such as chicken or fish.*



### **By The Horns 2 Tone London Lager**

24 x 330ml | IBU: 23

ABV: bottle 4.5%

M: Crystal, Chocolate, Black & Amber

H: Bramling Cross & Challenger

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*Crisp and refreshing London Lager unpasteurised and dry hopped for maximum flavour. A combination of different brewing styles and influences, much like the ska music scene.*

**Perfect with:** *Most foods including pizza, hot dogs and salmon.*



## Charles Wells

### Brewed in: Bedford

As a family brewery since 1876, they've spent 140 years brewing distinctive beers. They have a proud history of bringing innovation to the brewing industry.

The brewery in Bedford produces a range of distinctive beers with some of the nations favourites and quirky innovations.



### Charles Wells Triple Hopped IPA

24 x 330ml | 1 x 30ltr | IBU: 37

ABV: bottle 5.2%, keg 5.2%

M: Maris Otter, Lager

H: Goldings, Galaxy, Simcoe

*Tropical fruit aromas on the nose. This moreish IPA has a gentle malt character and minerality with a pronounced hoppy fruitiness. The finish is long lasting: a fine bitterness balanced by some residual sweetness.*

**Perfect with:** All good gastro foods, especially steak, chicken and barbecued meats.

\*Images not proportional



22.

## Curious

### Brewed in: Tenterden

As the UK's leading winemaker, Curious wanted better tasting beer that had balance, taste, style and originality. Using winemaking skills and just the very best of ingredients, has resulted in the creation of a desirable beer.

The unique passion, knowledge, care and balance of a winemaker's skill is applied to make a beer that makes people smile.



### Curious Brew

12 x 330ml | 1 x 30ltr | IBU: 19

ABV: bottle 4.7%, keg 4.7%

M: East Anglian Malt

H: Saaz, Cascade, Nelson Sauvin

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*Curious Brew is a fusion of brewing and winemaking techniques from England's Largest winemaker. For their 4.7% lager, they use East Anglian malt, Saaz and Cascade hops, then re-ferment using Champagne yeast before adding a "dosage" of the rare and fragrant Nelson Sauvin hop.*

**Perfect with:** Fish such as cod and haddock.

\*Images not proportional



## Curious IPA

12 x 330ml | 1 x 30ltr | IBU: 43 & 35

ABV: bottle 5.6%, keg 4.4%

M: English Pale Ale Malt

H: Bramling Cross, Goldings, Chinook

*Curious IPA again links to their background as a winemaker. They've learned that great wine such as Champagne and Cotes du Rhone use three grape varieties working in harmony to create better balance and depth. They use three exciting hops to create a very drinkable beer of great power and harmony.*

**Perfect with:** Burgers or ribs, where the resinous consistency refreshes and cuts through the meat.



## Curious Porter

12 x 330ml | IBU: 23

ABV: bottle 4.4%

M: Crystal, Chocolate, Black, Amber malts

H: Bramling Cross, Challenger

*Matured with oak to give a delicate balance of sweetness and bitterness. It's a dark, deliciously distinctive beer where the beer is matured with winemakers' vanilla oak chips to give a gentle softness and balance to this naturally bitter beer.*

**Perfect with:** Rich game dishes, such as venison, or enjoy the classic pairing of porter and oysters.



24.

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## Electric Bear Brewing Co.

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### Brewed in: Bath

Electric Bear Brewing Co. is a Bath based brewery founded in 2015.

A small team of eight beer enthusiasts produce an eclectic range of award-winning beers, designed to excite the bold and the curious. Join their journey of beer discovery.



### Edison British Pilsner

24 x 330ml | IBU: 26

ABV: bottle 4.8%

M: Lager, Pilsen

H: Perle, Saaz, Hallertau

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*Straw coloured with classic Pilsner nose and hints of banana. Clean, floral and grassy with citrus notes to taste; dry and refreshing.*

**Perfect with:** Fish & chips and spicy foods.

\*Images not proportional



**Livewire**  
**American style IPA**

24 x 330ml | IBU: 47

ABV: bottle 5.4%

M: Marris Otter, Crystal, Amber

H: Cascade, Simcoe, Waimea

*Light pale orange with a frothy, compact head.  
Pineapple, peaches and cream with passion fruit  
nose, tropical fruits and lemon on the palate.*

**Perfect with:** *Pizza, curry and chilli.*

91%

growth in sales of **Pale Ales**  
and **IPA's** in volume YoY.

\*7 Matthew Clark 2017 - Boutique Beers



26.

## Freedom

### Brewed in: Abbots Bromley

Established in 1995 Freedom Brewery are true pioneers of the British Craft Beer movement.

Freedom isn't just their name, but the way they do things. It's the Freedom to source the best ingredients. The Freedom to be sustainable and the Freedom to not cut corners. It's not the fastest way, or the easiest way but once you have tried one of their beers, you will never forget what Freedom tastes like.



### Freedom Four British Lager

24 x 330ml | 1 x 50ltr | IBU: 11

ABV: bottle 4.0%, keg 4.0%

M: British Lager Malt

H: British Challenger, First Gold

*A Helles-style lager using solely British ingredients, uncompromised in its quality and sessionable in its nature. Boasting a citrus nose with sweet malt and toasted cereal notes that lead to a beautiful, balanced bitter finish.*

**Perfect with:** Chicken, plus there is nothing better than a burger and a beer!

\*Images not proportional



### Freedom Pale Ale

24 x 330ml | 1 x 50ltr | IBU: 20

ABV: bottle 4.2%, keg 4.2%

M: Pale Malt, Carafa Red Malt, Rye

H: Motueka (N.Z), Rakau (N.Z),

Cascade (US), Chinook (US)

*A perfect bridging beer for lager drinkers looking to dip a toe into the realm of new world, hopped beers. Two Kiwi hops and two US Hops give gorgeous grapefruit and pine aroma.*

*The Carafa and Pale malt sweetness balance superbly with hops and citrus fruit bitterness.*

**Perfect with:** Smoked and mature cheeses. Vietnamese pho soups and Thai green curry.



### Freedom Organic Helles

24 x 330ml | 1 x 50ltr | IBU: 12

ABV: bottle 4.8%, keg 4.8%

M: British Floor Rolled Organic Lager Malt

H: Organic German Hallertau

*Brewed with as much character, care and attention as any ale. This wholly organic Helles-style pale lager benefits from a beautifully rounded malt flavour, with an understated bitterness and smooth caramel undertone.*

**Perfect with:** Strong meaty flavours.



### Freedom Pils

24 x 330ml | 1 x 50ltr | IBU: 12

ABV: bottle 4.4%, keg 4.4%

M: British Pilsner Malt

H: Liberty (US), Centennial (US) and Saaz (CZ)

*A modern take on a classic Pilsner brewed with the addition of two American hops. A bountiful grapefruit and citrus nose with a balanced hop flavour, give rise to a very subtle malt and complex hop finish.*

**Perfect with:** Fish and spice.

28.

## Fuller's

### Brewed in: London

Fuller's have been making exemplary beers since 1845, leading to them becoming London's most iconic brewery.

They are passionate about producing great tasting beers made with the best quality ingredients. We will continue to invest, innovate and build on their heritage to set new benchmarks for brewing.



### Frontier Lager

12 x 330ml | 24 x 330ml

1 x 30ltr | IBU: 25

ABV: bottle 4.5%, can 4.5%, keg 4.5%

M: Caragold, Pale Malt

H: Cascade, Liberty, Willamette

*Frontiers aroma highlights citrus zest. Its first sip is clean and crisp, with a cool and refreshing finish. Its clean mouthfeel is biscuity, with a slight linger but not overly bitter.*

**Perfect with:** A rich beef burger patty.

\*Images not proportional



## Wild River Pale Ale

24 x 330ml | 1 x 30ltr | IBU: 55

ABV: can 4.5%, keg 4.5%

M: Pale Malt

H: Cascade, Liberty, Willamette, Chinook

*Wild River is a pale gold beer that delivers a tempting citrus aroma of grapefruit, orange peel and lemons. Flavours of spicy, zesty grapefruit combine with a backdrop of pale malts - while pleasant hop bitterness culminates in an intense finish.*

**Perfect with:** Barbecued meats and grilled veg.



Did you know:

**Beer** was **not** considered an **alcoholic beverage** in Russia **until 2013**.



29.



30.

## Meantime

### Brewed in: London

Pioneers of Modern UK Craft Beer, Meantime Brewing Company was founded in 1999 in Greenwich, London and is now one of the UK's largest and most advanced.

Meantime know it's an art not a science, and believe the best things come to those who wait. Extra time to ensure every pint is perfect and mature their beers for about 6 weeks, rather than a few days, for greater taste and flavour.



### Meantime London Pale Ale

24 x 330ml | 12 x 330ml

1 x 50ltr | IBU: 37

**ABV: bottle 4.3%, can 4.3%, keg 4.3%**

M: Pale Ale, Munich & Crystal Pale

H: American Cascade, American Centennial & Kentish Golding

*Combining lots of American hops to give it a complex citrus aroma, full of Kentish Goldings to provide the bitterness that makes the style so refreshing. A heady mix of spearmint, grass and 'hop sack' aromas, fruity citrus flavours and a bitter finish.*

**Perfect with:** Piping hot cannelloni, steak & kidney pie and of course, curry.

\*Images not proportional



### Meantime London Lager

24 x 330ml | 12 x 330ml  
1 x 50ltr | IBU: 27  
ABV: bottle 4.5%, can 4.5%, keg 4.5%  
M: English Pilsner & Ale  
H: Goldings

*Meantime Brew Master, Alastair Hook, has spent 20 years planning the quintessential English lager. Clean, long-matured, unpasteurised lager, where all you can taste is malt and hop.*

**Perfect with:** Stronger flavours such as mature cheeses, ham and smoked meats, or oily fish.



### Meantime Fool's Gold Ale

1 x 30ltr | IBU: 60  
ABV: keg 4.5%  
M: Pilsner  
H: Citra

**Exclusive**  
to Matthew Clark

*A classic English summer beer. It balances strong hop flavours and aromas, a little bitterness and a hint of malt. Our Fool's Gold ticks all of those boxes. It's a crisp, refreshing summer ale with a gentle malt character and thanks to Citra hops, a distinctive fruit aroma.*

**Perfect with:** Roast pork or chicken, Cumberland sausages, pizza, mature English cheese, ribs or chicken wings.



### Meantime Yakima Red

24 x 330ml | 12 x 330ml  
1 x 30ltr | IBU: 35  
ABV: bottle 4.1%, can 4.1%, keg 4.1%  
M: Pale Ale, Melanoidin, Carafa Red & Cara Aroma  
H: Citra, Simcoe, Amarillo, Centennial & Cascade

*Brewed with British and German malts to give a deep ruby colour and medium to full body. The addition of five varieties of US hop from the Yakima Valley in Washington State imparts fruit and citrus flavours.*

**Perfect with:** Veal, crispy roast pork, ham hock or charcuterie.



### Meantime Pilsner

12 x 330ml | 1 x 30ltr | IBU: 30  
ABV: bottle 4.3%, keg 4.3%  
M: Pilsner  
H: Saaz, Pearle

*This Pilsner is the product of long, cold fermentation and maturation which gets all the time it needs for the flavour to develop and ripen. The use of selected Pilsner malt gives it a pale straw colour, whilst authentic German hops contribute complex pine, spice flavours and a crisp bitterness.*

**Perfect with:** Stronger flavours like mature cheeses, hams, smoked meats and oily fish.



### Meantime IPA

12 x 330ml | IBU: 55

ABV: bottle 7.4%

M: Pale Ale, Munich, Pale Crystal

H: Goldings, Fuggles

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*The beer that sustained the British Raj – it did not just survive the passage to India, it matured to perfection on the long voyage. Heavily hopped – up to twice as much as domestic beers – and so Meantime use plenty of Kent Fuggles and Goldings.*

**Perfect with:** Indian cuisine or English cheese.



### Meantime London Stout

12 x 330ml | IBU: 35

ABV: bottle 4.5%

M: Ale, Munich, Crystal, Brown, Chocolate, Black, Wheat

H: Goldings, Fuggles

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*Dark malts and London water work together to give a beer of great complexity. Soft mocha coffee and vanilla notes on the nose hint at the lingering vanilla notes on the tongue. A velvet mouthfeel holds a rich palate of caramel, molasses, and nut roast, giving way to a gentle malt-bitter dryness.*

**Perfect with:** A steadfast companion to duck, cold meats, black pudding, not to mention oysters.



### Meantime Chocolate Porter

12 x 330ml | IBU: 35

ABV: bottle 6.5%

M: Flagon Pale, Munich, Brown, Pale Crystal, Torrified Wheat, Chocolate, Black & Dark Crystal

H: Golding & Fuggle

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*The natural mocha flavours of the 4 different roasted malts used to brew this rich dark beer are complemented by the real Belgian dark chocolate added during maturation. Warm, complex and smooth, it has a long clean finish.*

**Perfect with:** Dessert or as a digestif beer, it is also a superb match for beef or game stews.



### Meantime Wheat

12 x 330ml | IBU: 15

ABV: bottle 5.0%

M: Pale Ale, Malted Wheat

H: Pearle

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*Whilst studying brewing in Munich, Meantime Brew Master Alastair Hook was fascinated by the complexity of the local wheat beers and became determined to create his own. The use of 60% wheat and authentic Bavarian yeast gives fruity, spicy aromas and flavours, with a soft, mousse-like mouthfeel.*

**Perfect with:** Soft cheese, fish and shellfish.

**“Who cares how time advances?  
I am drinking ale today.”**

Edgar Allan Poe



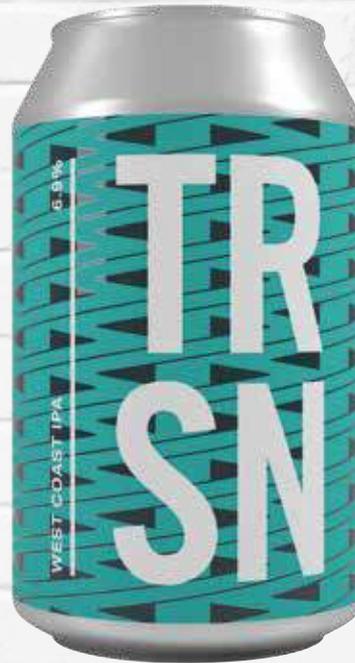
34.

## North Brewing Co.

### Brewed in: Leeds

Renowned pioneers of the British craft beer scene, North Bar in Leeds have been providing superior beers and excellent service in their popular bars since 1997.

Fast-forward almost 20 years to the launch of their very own brewery, North Brewing Company has quickly established itself amongst the leading breweries in the country, with an unparalleled heritage and an extremely exciting future ahead.



### Transmission West Coast IPA

24 x 330ml | IBU: 40

ABV: can 6.9%

M: Pale Ale, Wheat

H: Chinook, Rakau, Equinox, El Dorado

*This American style IPA uses higher alcohol to balance out the huge late dry hopping. Transmission has a light body and dry finish, balancing flavour and aroma. Classic US hops bring pine and citrus aromas, whilst newer varieties add notes of tropical and citrus fruit.*

**Perfect with:** Spicy aromatic dishes, think Thai, Chinese and curries!

\*Images not proportional



### **Herzog Kolsch Style**

**24 x 330ml | IBU: 20**

**ABV: can 5.0%**

M: Pale Ale, Cologne, Wheat

H: Magnum, Tettnang

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*Herzog is their homage to the classic German style hybrid of lager and ale. A traditional Kolsch yeast and historic brewing methods are used to create a crisp and refreshing beer with a little fruitiness. This is the perfect Summer beer.*

**Perfect with:** Summer barbecued ribs, burgers, salads, grilled chicken and fish.



### **Sputnik Pale Ale**

**24 x 330ml | IBU: 30**

**ABV: can 5.0%**

M: Pale Ale, Caramalt, Wheat

H: Columbus, Equinox, Centennial

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*Sputnik is all about drinkability and aroma. Dry hopped with loads of juicy American hops, the body and colour are light in order to accentuate the citrus, pine, tropical and stonefruit aroma.*

**Perfect with:** Faultless friend of burgers and other grilled meats.



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## Pig and Porter

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### Brewed in: Tunbridge Wells

Pig and Porter has evolved in a short space of time to become a rapidly growing, modern brewery making a highly regarded range of progressive beers.

From small beginnings as an event catering business that brewed occasionally, they have grown to become a well respected innovative brewery. They create beers that they enjoy and are constantly experimenting with new ingredients.



### Skylarking Session IPA

24 x 330ml | IBU: 43

ABV: can 4.0%

M: Extra Pale, Dextrine

H: Ella, Galaxy

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*An ultra-pale super refreshing session IPA hopped with Ella and Galaxy. Expect hints of tropical fruit, mango, lychee and melon.*

**Perfect with:** A seared tuna steak, avocado salsa and leafy salad.

\*Images not proportional



### Dance First Stout

24 x 330ml | IBU: 35

ABV: can 4.2%

M: Pale, Chocolate, Roasted Barley, Crystal  
H: Summit, Columbus, Willamette

*A subtly hopped dry stout, brewed originally to prove a point that dark beer can be refreshing in the summer and hence Dance First is now available all year round. Hops are Summit, Columbus and Willamette.*

**Perfect with:** Roast beef and Yorkshire pudding, or maybe a slice of fruit cake.



### Gothic Imperial Stout

24 x 330ml | IBU: 57

ABV: can 7.4%

M: Pale, Munich, Flaked Oats, Crystal, Dextrine, Pale Chocolate, Chocolate, Carafa III, Roasted Barley, Black Malt

H: Magnum, Perle, Bramling Cross, Willamette

*An Imperial Stout. Less can be more sometimes, but not in this case. Ten different malts and a blend of English, German and American hops. "Boozy and lusciously chocolatey" (Telegraph)*

**Perfect with:** All cheeses but particularly, soft blue cheese and for an after-dinner beer.



### Red Spider Rye

24 x 330ml | IBU: 67

ABV: can 4.8%

M: Pale, Munich, Rye, Crystal, Caramalt, Black  
H: Centennial, Columbus

*A ruby red ale, made with Rye malt and Centennial and Columbus hops. The Rye lends a peppery spiciness and the Centennial gives a huge burst of citrus.*

**Perfect with:** Anything spicy, especially fajitas.

38.

## Portobello Brewing Co.

### Brewed in: London

Founded 2012, Portobello Brewing aims to enhance the best of British brewing history with a contemporary approach to production and sourcing.

Based near White City, the brewery creates traditional styles using the best hops, malts & yeast. While unafraid to innovate, Portobello remains committed to capturing the essence of classic beers, hand crafted to drinking perfection. Brewed the Westway!



### Portobello London Pilsner

24 x 330ml | 1 x 50ltr | IBU: 30  
ABV: bottle 4.6%, keg 4.6%

M: German Pilsner

H: Saaz

*Imported German Pilsner malt and their own blend of German Gold and Czech Saaz hops contribute to a beautifully rounded lager which manages to be both refreshing and satisfying. Long cold fermentation and maturation is essential to achieve the perfect continental flavour - but brewed in London!*

**Perfect with:** Seafood, chicken, salads and oriental food.

\*Images not proportional



## Portobello Westway Pale Ale

24 x 330ml | IBU: 34

ABV: bottle 4.0%

M: Maris Otter Pale Ale & Caragold

H: Goldings & Cascade

*This crisp, golden pale ale is created but a stone's throw from London's iconic Western gateway. Brewed from Maris Otter Pale Ale & Caragold Malts and using a unique blend of UK and US Cascade hops to deliver a cool, refreshing craft beer with just the right hop hit.*

**Perfect with:** Beef, lamb, pork, chorizo, cheese and spicy dishes.

56%

would **visit bars more,**  
if they **sold British**  
craft beers.

\*5

\*5 M&C Allegra 2016

Product range // England



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## Redchurch

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### Brewed in: Harlow

At Redchurch Brewery, the approach is simple: exceptional beers, brewed with respect for process and flavour. Starting with an initial core range, they have gone on to develop a wide range of experimental beers.

Since 2011 the company has grown with sites in Poyser Street in Bethnal Green and in 2016, an expansion to Harlow in Essex.



### Redchurch Brick Lane Lager

24 x 330ml | IBU: 34

ABV: bottle 4.7%

M: Lager, Munich

H: Columbus, Magnum, Simcoe, Mosaic

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*A classic lager with a modern twist by adding a couple of American hops. Fresh, balanced and rounded, you can drink this beer pint after pint.*

**Perfect with:** *Cutting through fatty foods, while also matching with lighter foods like chicken and fish.*



### Redchurch Shoreditch Blonde

24 x 330ml | IBU: 21

ABV: bottle 4.5%

M: Maris Otter, Wheat, Oats

H: Magnum, Perle, Hallertau Melon

*A Belgian Blonde ale that's hazy, citrusy, and dry. This beer is great for lager drinkers who want to try something new, as well as wheat beer drinkers.*

**Perfect with:** Fiery food to bring out more depth of flavour from the heat as well as to quench your thirst.



### Redchurch Bethnal Pale Ale

24 x 330ml | IBU: 45

ABV: bottle 5.5%

M: Lager, Munich, Wheat

H: Columbus, Magnum, Sicoe, Mosaic

*A true to style American Pale Ale that's tropical, resinous, piny, and exploding with fruity hop character, while remaining balanced and drinkable.*

**Perfect with:** Smoked brisket or grilled steak.



### Redchurch Paradise Pale Ale

24 x 330ml | IBU: 35

ABV: bottle 3.7%

M: Lager, Oats

H: Chinook, Motueka, Cascade

*A low ABV pale ale that's light, crisp, and bursting with stone fruit flavour. The perfect beer for day drinking sessions that go all night.*

**Perfect with:** Laksa curry to magnify its tropical and fresh ingredients, such as coconut, lemongrass and ginger.



### Redchurch Hoxton Stout

24 x 330ml | IBU: 70

ABV: bottle 6.0%

M: Maris Otter, Munich, Chocolate, Roasted, Cara, Black

H: Magnum, Columbus, Cascade, Chinook

*A rich and creamy stout brewed with five malts, making for a beer that's full of chocolate and coffee flavour.*

**Perfect with:** A sweet dessert, a savoury cheese board, or let it stand all on its own as an indulgent digestif.

## The London Beer Factory

### Brewed in: London

The London Beer Factory is a craft brewery founded in early 2014 by brothers Ed and Sim Cotton.

From day one they have committed to producing beer with character; beer with unique flavours and engaging aromas; beer brimming with personality and distinctive qualities. Distilling these principals into every single brew, they have developed a broad range of unfiltered and unpasteurised beers.



### The London Beer Factory Beyond The Pale

12 x 330ml | 1 x 30ltr | IBU: 20

ABV: can 4.2%, keg 4.2%

M: Extra-pale Marris Otter, Cara, Cara gold, Crystal 150

H: Magnum, Cascade, Mosaic

*Beyond The Pale is brewed with sun-soaked American hops that deliver a complex array of stone fruit flavours and massive tropical aromas. Combined with an extensive blend of extra-pale English malts, this highly distinctive beer offers a breadth of character seldom found in an everyday pale ale.*

**Perfect with:** Pulled pork burritos, chilli con carne with cinnamon and lime.

\*Images not proportional



### The London Beer Factory Chelsea Blonde

12 x 330ml | 1 x 30ltr | IBU: 20

ABV: can 4.3%, keg 4.3%

M: Extra-pale Marris Otter, Wheat

H: Equinox, Cascade, Magnum

*Chelsea Blonde is built on a base of extra pale malts that allow a unique medley of gooseberry, grapefruit, lychee and lime to fully express itself. With jumping floral undertones, and extra wheat for body, this charismatic beer offers remarkable breadth of flavour and a discrete, citrus based palate.*

**Perfect with:** Lemon and rosemary roast chicken, baked white fish with olives.



### The London Beer Factory Paxton IPA

12 x 330ml | 1 x 30ltr | IBU: 30

ABV: can 5.5%, keg 5.5%

M: Extra-pale Maris Otter, Ale Maris Otter, Crystals 150, Cara, Cara gold, Wheat

H: Vic secret, Ella, Cascade, Amarillo, Magnum

*Paxton IPA is dry hopped with charismatic Australian hops known for their distinctive orange bouquet and wild herbal undertones. Full of flavour and attitude, this beer does not apologise for what it is: a hard hitting, fully hopped IPA.*

**Perfect with:** Steak burgers, Goan curry, barbecued mackerel with salsa verde.



### The London Beer Factory London Bohemia Lager

12 x 330ml | IBU: 15

ABV: can 5.0%

M: Bohemia Pilsner floor malts, Cara pils

H: Saaz, Chinook

*This lager is brewed with traditional floor malts grown in the famous Bohemia region of the Czech Republic. Dry hopped with Saaz & Chinook this classic pale beer retains the crisp character associated with Czech brewing, whilst introducing new elements of pine & soft citrus undertones.*

**Perfect with:** Texas oven roasted beef brisket, smoked pork fajitas.



### The London Beer Factory Sayers Stout

24 x 330ml | IBU: 22

ABV: can 4.5%

M: Marris Otter, Cara, Munich, Roast Barley,

Chocolate malt

H: Goldings, Challenger, Cascade

*Sayers Stout is brewed with roasted barley, chocolate malts and an array of British hops, delivering undertones of coffee, chocolate, honey and pine. With a distinctive full mouth feel, this dark brew is a fitting tribute to the London stouts of an industrial age.*

**Perfect with:** Game dishes and chocolate puddings.

44.

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## Two Fingers Brewing Co.

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### Brewed in: Hunmanby

Two Fingers Brewing Co. make great beer for a great cause.

They donate all profits from their award-winning artisan ale to Prostate Cancer UK, Britain's largest male cancer charity, with a minimum of 10p per bottle. Helping save lives has never tasted so good - so stock up, drink up and savour some exceptional beer, whilst doing your bit for mankind. Cheers!



### Two Fingers Brewing Co. Aurelio Golden Ale

12 x 330ml | IBU: 30

ABV: bottle 4.8%

M: Pale Ale malt, Crystal malt

H: Goldings, Admiral

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*An exceptionally refreshing, clean and crisp golden ale, brewed with 100% British ingredients, carefully blended for a complex aroma and perky citrus flavours.*

**Perfect with:** *Fine pub fare or zipping through sumptuous spice.*

\*Images not proportional



From left to right: Tom Rowe, Dale Michael, Matt Sadler, Simon Connor, Will Waldron, Stephen Cross and Dave Buonaguidi.

46.

## Island Records

### Brewed in: Horsham

The Island Records Beer range began with a talented homebrewer (Robin Pearson of Sound Waves) being discovered and tasked by Island's Senior Marketing Director to create a beer that captured the flavour of the iconic record label.

Teaming up with Two Tribes Brewery and Boutique Bar Brands, the first beer in the range a Session IPA was produced and released, followed by the Jamaica Porter.



### Island Records Session IPA

24 x 330ml | 1 x 30ltr | IBU: 45

ABV: can 4.5%, keg 4.5%

M: Maris Otter, Vienna, Cara Malt, Wheat

H: Admiral, Pilgrim, Sorachi Ace, Cascade, Pacifica, Eldorado, Citra, Azacca

*The 4.5% Session IPA beer is bursting with juicy hop aromas with flavours of citrus and tropical fruits, brimming with positive vibrations.*

**Perfect with:** Thai or Japanese meals. It also complements burgers and chicken as well.

\*Images not proportional



### Island Records Jamaica Porter

24 x 330ml | IBU: 10

ABV: can 6.2%

M: Maris Otter, Munich, Lager, Crystal, Wheat,  
Pale Chocolate

H: Magnum

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*Rich, dark chocolate with minimal roastiness quickly turns to creamy coconut and smooth vanilla milkshake with a lingering spicy rum finish. The alcohol is barely perceptible and each sip slips down oh so smoothly. This is a beer you could easily drink all night.*

**Perfect with:** *Chocolate based desserts, strong cheeses or spicy curries.*



Did you know:

You can **"Shazam the can"** to listen to Spotify **playlists created** by Island Records.

48.

## Wild Beer Co

### Brewed in: Evercreech

The Wild Beer Co was born out of a love of fermentation, barrel-ageing and most importantly, flavour. Exceptional brewing stems from imagination and passion.

Brewing doesn't need to be confined by rules, tradition or ingredients. By adding a Wild 5th ingredient or process to the beers, Wild give you a truly memorable drinking experience.



### Wild Beer Bibble American Pale Ale

24 x 330ml | IBU: 35

ABV: can 4.2%

M: Golden Promise, Munich, Vienna

H: Mozaic, Amarillo & Magnum

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*Brewed with Vienna Malt and Oats, then Hopped with beautiful Mosaic hops renowned for their tropical fruit beauty, helped along with some nice, orangey Amarillo hops both at the end of the boil and in the dry hop. A moreish bitterness is complemented by tropical fruit tastiness.*

**Perfect with:** Burger, pulled pork sandwich.

\*Images not proportional



**Wild Beer**  
**Fresh American Pale Ale**

24 x 330ml | IBU: 55

ABV: can 5.5%

M: Lager Malt, Wheat Malt

H: Centennial, Chinook, Apollo,

Nelson Sauvin

---

*Guaranteed to be a punchy hop character alongside an appetising bitterness and a crisp dry finish.*

*A celebration of the freshest hops and the freshest beer. Citrus in the extreme with heavy hits of grapefruit, this is a beer to be consumed as fresh as possible.*

**Perfect with:** Goats cheese salad, chicken burger.



**Wild Beer**  
**Pogo Fruit Pale Ale**

24 x 330ml | IBU: 20

ABV: can 4.0%

M: American Ale

H: Cascade, Summit, Melon, Mandarina Bavaria,

Simcoe

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*The name POGO is an acronym of the fruit: passion fruit, orange zest, guava purée and orange juice - P.O.G.O.*

**Perfect with:** Gazpacho soup, Thai food.



50.



**Wild Beer  
Madness IPA**

24 x 330ml | IBU: 105

ABV: can 6.8%

M: Golden Promise, Caragold, Wheat  
H: Magnum, Columbus, Citra

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*West coast style IPA is the beer style that piqued the interest of their head brewer and Californian native, Brett. Big hoppy beers with punchy ABV, but balanced with malt sweetness and clean fermentation. As refreshing and delicious as it is brash and bitter!*

**Perfect with:** Cheddar, burgers, curries.



**Wild Beer  
Millionaire Stout**

18 x 330ml | IBU: 14

ABV: bottle 4.7%

M: Munich, Chocolate, Crystal, Caramalt, Caraffa  
Special 1  
H: Magnum

---

*Sweet and salty collide in this rich balanced and smooth dessert stout. Lactose, Caramel and high quality Valrhona cocoa nibs provide a chocolate caramel sweet backbone alongside the roasty malts, whilst Cornish sea salt gives a savoury salty kick raising this beautiful beer above the norm.*

**Perfect with:** Blue cheese, chargrilled steak and stews.



**Wild Beer  
Sleeping Lemons Gose**

18 x 330ml | IBU: 5

ABV: bottle 3.6%

M: Lager Malt, Wheat Malt  
H: Saaz

---

*Post mixed fermentation with wild yeast and bacteria, they add lemons which have been preserved in salt for 6 months at the brewery. The acidity balanced by the salinity and enhanced by the intense citrus leaves your mouth watering and gasping for another glass.*

**Perfect with:** Crab salad and hollandaise sauce.  
Soft goats cheese.

**“Beer, it’s the best damn  
drink in the world”**

Jack Nicholson

52.

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## Wylam Brewery

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### Brewed in: Newcastle upon Tyne

Founded in 2000 Wylam has been one of the best kept secrets in the Craft Beer scene.

Prior to their relocation to the incredible Palace of Arts in Exhibition Park, Newcastle and the upscale of their Brewhouse to 30BBL, their beers were only found in North East where they developed a reputation for quality. Their increased brew length now enables them to reach out to thirsty palates across the UK.



### Wylam Brewery Remain In Light Pale Ale

24 x 330ml | IBU: 30

ABV: bottle 5.0%

M: Golden Promise, D.R.C

H: Citra, Chinook, Centennial, Simcoe

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*A colossus of Citra, Simcoe, Chinook and Centennial submerged in a deep vapour steep, followed by a late fermentation dry hop.*

**Perfect with:** Charcuterie and cold cuts.

\*Images not proportional



**Wylam Brewery**  
**Hickey The Rake Pale Ale**

24 x 330ml | IBU: 20

ABV: bottle 4.2%

M: Pilsner, Acidulated, Flaked Barley

H: Cascade, Mosaic, Chinook

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*An Ultra Pale which emulates almost toxic levels of citrus zing. A nuclear sherbet dip-dab of lemon, lime and tropical pineapple.*

**Perfect with:** Spiced fish and seafood.



**Wylam Brewery**  
**Le Saisonnier Saison**

24 x 330ml | IBU: 20

ABV: bottle 5.4%

M: Pilsner, Munich, Vienna

H: Simcoe, Goldings, Centennial

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*A Belgian style saison brewed using a grist bill of Pilsner, Munich and a hint of Vienna malt.*

**Perfect with:** Cheese board and seafood.

54.



**Wylam Brewery  
Häxan Black Wit**

24 x 330ml | IBU: 50

ABV: bottle 6.2%

M: Golden Promise, D.R.C, Wheat,  
Torrified Wheat, Roast Barley  
H: Challenger, Cascade

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*Deep, tawny, solid dark tones reveal a well balanced combination of wheaty tartness and luscious dark malts. Fresh limes, cassia bark and spice on the palate with a firm weizenbock clove finish.*

**Perfect with:** Smoked, prime cuts of beef.



**Wylam Brewery Club Of  
Slaughters Imperial Stout**

24 x 330ml | IBU: 90

ABV: bottle 8.8%

M: Golden Promise, D.R.C, Toasted Oats, Dark  
Crystal, Coffee Malt, Black Malt, Chocolate Malt,  
Peat Malt  
H: Challenger, Fuggles

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*Vegan Friendly Slaughterhouse Stout... Vanatblack and bone char intones dwell within this remnant hulk. An electro narcosis of peat smoke pitch, dark cocoa and oiled black cardamom, rib rattle into subtle bolt gusts of port wine and espresso, pursued by a dark cherry red grape skin tartness.*

**Perfect with:** Blue cheese and dark chocolate.



**Wylam Brewery  
Jakehead IPA**

24 x 330ml | IBU: 50

ABV: bottle 6.3%

M: Golden Promise, Crystal  
H: Chinook, Citra, Centennial, Simcoe

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*Rich/bright & amber/bronze with lots of American hop aroma. Distinctly bittersweet on the palate with a massive hop complexity fashioned deep within the IPA tradition.*

**Perfect with:** Curry, Barbecued.

**“Give a man a beer,  
waste an hour. Teach a man  
to brew, and waste a lifetime!”**

Bill Owen

56.

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## Scotland

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**Brewing in Scotland goes back 5000 years to Celtic tribes of the central lowlands.**

The diverse styles and experimentation of brewers has given us some amazing brands such as the oak-aged beers of Innis & Gunn to the self-styled punk brewers Brewdog.





1. **Edinburgh**  
Bellfield  
Innis & Gunn

2. **Aberdeenshire**  
Brewdog  
Brewgooder

3. **Clackmannanshire**  
Harviestoun

58.

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## Bellfield Brewery

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### Brewed in: Edinburgh

Bellfield Brewery is a new, family run Brewery with a mission: To craft brew gluten-free beers that taste great. Bellfield founders are coeliac so they're passionate about what they do.

They are the first dedicated gluten free brewery in the UK, producing beer in small batches, using traditional methods and non-traditional ingredients. Just naturally, great tasting gluten-free beers.

\*Images not proportional



### Bohemian Pilsner

(Gluten free)

12 x 330ml | IBU: 25

ABV: bottle 4.5%

M: Europils

H: Saaz

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*A noble classic Czech pilsner, pale with a light body, slight background bitterness and gentle floral tones from the finest Saaz hops leading to a soft and refreshing finish.*

**Perfect with:** Great with chicken, salad or fish.



### Lawless Village IPA

(Gluten free)

12 x 330ml | IBU: 40

ABV: bottle 4.5%

M: Pale Ale, Crystal

H: Centennial, Cascade

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*A copper coloured, aromatic beer brewed as a traditional American IPA, made with pale, crystal malts and Cascade and Centennial Hops for a modern, citrusy finish. Enjoy this renegade chilled, with friends.*

**Perfect with:** Curries and spicy food, burgers, meat and roast vegetables.



60.

## Brewdog

### Brewed in: Ellon

At Brewdog we brew uncompromising, bold and irreverent beer and with soul and purpose. It's the only thing we know. It's the only thing we want to know.

We have a terminal craziness to make the beers we want to drink.

Our approach is a modern day rebellion for flavour and choice. A mad last-ditch stand to create beer that actually tastes of something. Beer like it was.

Beer like it will be.

\*Images not proportional



### Brewdog Punk IPA

24 x 330ml | 1 x 50ltr | IBU: 35

ABV: bottle 5.6%, can 5.6%, keg 5.4%

M: Triple Pale, Cara & Pale

H: Chinook, Ahtanum, Amarillo, Cascade, Simcoe & Nelson Sauvin

*This 5.6% Trans-Atlantic Fusion IPA is light golden in colour with tropical fruits and light caramel on the nose. The palate soon becomes assertive and resinous with the New Zealand hops balanced by the biscuit malt.*

**Perfect with:** Spicy carne asada and pico de gallo sauce, cheesecake with passionfruit swirl sauce.



### Brewdog Dead Pony Pale Ale

24 x 330ml | 1 x 50ltr | IBU: 40  
 ABV: bottle 3.8%, can 3.8%, keg 3.8%  
 M: Extra Pale, Cara & Crystal  
 H: Simcoe, Citra & Mosaic

*This Californian-style session ale is light, aromatic and zesty, and weighs in at just 3.8%. Big citrusy aromas explode from the glass, against a light caramel malt backbone, with resinous hop aromas.*

**Perfect with:** Baja style fish tacos, jerk chicken & apple crumble.



### Brewdog Kingpin

24 x 330ml | 1 x 50ltr | IBU: 40  
 ABV: bottle 4.7%, can 4.7%, keg 4.7%  
 M: Pilsner, Pale, Cara, Munich  
 H: Magnum, Perle

*This is lager reborn. Brewed with 100% malted barley and a juggernaut of hops. Expect the first wave of robust, full-bodied malt character to hit, then spicy citrus notes charge across the palate and an assertive bitter finish wins the day.*

**Perfect with:** Blue cheese crumbled over wedges, gooey lemon bar.



### Brewdog Jet Black Heart

24 x 330ml | 1 x 50ltr | IBU: 30  
 ABV: bottle 4.7%, keg 4.7%  
 M: Extra Pale, Crystal, Dark Crystal, Brown, Black, Highly Kilned, Flaked Oats, Wheat  
 H: Magnum, Sorachi Ace

*Roasted coffee & chocolate lead to a decadent, full bodied richness with a velvet mouthfeel from the addition of oatmeal & wheat.*

**Perfect with:** Oyster beignets or beef shin stew.



### Brewdog 5AM Red Ale

24 x 330ml | IBU: 35  
 ABV: bottle 5.0%  
 M: Extra Pale, Cara, Munich, Crystal & Dark Crystal  
 H: Cascade, Amarillo, Nelson Sauvin, Simcoe, Ahtanum & Centennial

*A robust red ale hopped to the brink and back with some of our favourite North American hops. Featuring a rich, roasty base of speciality malts for flavour and colour.*

**Perfect with:** Moroccan chicken tagine, cheesecake topped with kiwi.

62.



**Brewdog**  
**Elvis Juice**

24 x 330ml | IBU: 40

ABV: can 6.5%

M: Extra Pale, Cara

H: Magnum, Amarillo, Simcoe, Citra, Mosaic

---

*An American IPA with a bitter edge that will push your citrus tolerance to the brink and back; Elvis Juice is loaded with tart, pithy grapefruit peel.*

**Perfect with:** Mexican ceviche or coriander and lime Thai green curry.



**Brewdog** (Gluten free)  
**Vagabond Pale Ale**

24 x 330ml | IBU: 55

ABV: bottle 4.5%

M: Extra Pale, Cara & Crystal

H: Centennial & Amarillo

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*A kick-ass, hop-forward pale ale, that just so happens to be gluten-free.*

**Perfect with:** Chinese chicken salad or lemon grilled halibut.



**Brewdog** (Alcohol free)  
**Nanny State Hopy Ale**

24 x 330ml | IBU: 50

ABV: bottle 0.5%

M: Munich, Crystal, Cara, Amber, Crystal,

Chocolate, Wheat & Rye

H: Simcoe, Amarillo, Citra

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*Brewing a full flavoured craft beer at 0.5% ABV is no easy task. Packed with loads of centennial, amarillo, ahtanum, cascade and simcoe hops, dry hopped to the brink and back, sitting at 50 IBU's Nanny State is a force to be reckoned with.*

**Perfect with:** Earthy mushroom pasta.



64.

## Brewgooder

### Brewed in: Elton

Brewgooder is a new craft beer label that donates 100% of its profits to clean water projects in the developing world.

Their aim is to help 1 million people gain access to clean drinking water in 5 years through the power of craft beer. It's a simple message, Drink beer, give water.



### Brewgooder

24 x 330ml | IBU: 40

ABV: can 4.5%

M: Crystal

H: Sorachi, Saaz

*Made with crystal malts and a completely unique blend of Sorachi Ace and Saaz Hops that explodes the possibilities of the traditional lager style. No other lager style tastes quite like theirs, no other beer provides others with clean drinking water. Drink beer, give water.*

**Perfect with:** Spicy food and barbecued meat.

\*Images not proportional



## Harviestoun

### Brewed in: Alva

Before there was craft...there was Harviestoun!

For 33 years they've been experimenting, mixing, juxtaposing, playing with world famous whisky casks, chasing after after-tastes; and exploring the many possibilities of their craft. In short, they live to hand brew ground-breaking, quality, iconic beers for discerning drinkers to enjoy across the globe.



### Harviestoun Schiehallion Lager

24 x 330ml | 1 x 50ltr | IBU: 34

ABV: bottle 4.8%, keg 4.8%

M: Lager & Wheat

H: Hersbrucker, Celeia, Perle & Bobek

*Schiehallion is a stunning lager with an elegant head and luscious lacing. It has 'aromas and flavours of fresh-cut grass, brown sugar, lychee and green mango' [Melissa Cole] with a crisp palate and a lingering, fresh, grapefruity finish.*

**Perfect with:** *Slow cooked duck with a bramble jus or excellent with seafood risotto, pasta or charmoula mackerel.*

\*Images not proportional



### Harviestoun Bitter & Twisted Golden Ale

24 x 330ml | 1 x 50ltr | IBU: 34

ABV: bottle 4.2%, keg 4.2%

M: Lager, Crystal, Wheat & Oat

H: Hersbrucker, Celeia, Perle & Bobek

*A superbly-balanced and refreshingly lively beer. It has a malty-sweet aroma with a flora, fruit hoppiness and a zingy, zesty flavour. Complex, rounded, sweet and dry; this is the connoisseurs' session beer par excellence!*

**Perfect with:** Hot-smoked salmon with a lemon, garlic mayonnaise or a coriander based Thai curry or pork vindaloo.



### Harviestoun Broken Dial Amber Ale

24 x 330ml | IBU: 60 - 70

ABV: bottle 4.5%

M: Lager, Wheat, Oat, Chocolate & Wheat

H: Celeia, Citra, Simcoe & Liberty

*This gloriously amber coloured ale is made from the Simcoe hop. The result is a fantastically fruity finish with malty undertones. Take a glass of Broken Dial and discover a thirst-quenching, palate enlivening sip of ale.*

**Perfect with:** Salt and pepper squid with lemon mayonnaise or the perfect partner to a burger.



68.



### Harviestoun Old Engine Oil Black Ale

24 x 330ml | IBU: 40

ABV: bottle 6.0%

M: Roasted barley & Oats

H: Galena, East Kent Goldings, Fuggles

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*A remarkable smooth, creamy brew with a velvety mouthfeel. Flavours of coffee, buttered toffee, dark chocolate and earthy hops. Some mild cherry fruit within the residual sweetness, neatly accompanying the roasted flavours.*

**Perfect with:** Rich beef or venison stew and strong cheeses or after dinner as a 'grown up' ice cream float!



### Harviestoun Nitro Engine

1 x 30ltr | IBU: 40

ABV: keg 4.5%

M: Roasted Barley, Oats

H: Galena, Fuggles, Kent Goldings

---

*A remarkably smooth, creamy brew with a beautiful velvety mouthfeel. Flavours of coffee, slightly buttered toffee and dark chocolate neatly accompanying the roasted flavours that ride with you all the way to the finish.*

**Perfect with:** Roasted meats, stews and strong cheeses.



### Harviestoun Ola Dubh 12 Year Old

12 x 330ml | IBU: 40

ABV: bottle 8.0%

M: Roasted barley & Oats

H: Galena, East Kent Goldings & Fuggles

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*A smoky Worcestershire sauce, leather and grilled steak aroma. Flavours of smoky-sweet malts, roasted peat, coffee beans and a well-bittered finish. Overall this is a rather exotic brew with a defined barrel influence.*

**Perfect with:** A cheese board after dinner, perfect match with Shropshire Blue!



## Innis & Gunn

### Brewed in: Edinburgh

Innis & Gunn was founded when in 2003, Dougal Gunn-Sharp discovered by accident that his beer had transformed in flavour from its time spent in whisky casks.

Still today, Innis & Gunn produce an award-winning range of oak-aged beers alongside forward-thinking craft brews, which are really all about flavour.



### Innis & Gunn Original

24 x 330ml | 1 x 30ltr

IBU: Undisclosed

ABV: bottle 6.6%, can 6.6%, keg 5.2%

M: Innis & Gunn Ale malt, Crystal malt, Raw Wheat

H: Super Styrian

*Golden honey in colour with a smell of caramel and rich roasted malts. The taste is incredibly smooth with a delicious toffee character and a light hop fruitiness.*

**Perfect with:** Curries, grilled seafood, good quality burgers and juicy steaks.

\*Images not proportional



### Innis & Gunn Lager

1 x 50ltr | IBU: Undisclosed

ABV: keg 4.6%

M: Innis & Gunn Lager Malt, Naked golden oats  
H: Super Styrian, Styrian Goldings

*Pale gold in colour with the aromas of lemon zest, macadamia nuts and sweet biscuity malt. A crisp Helles-style taste with soft aromatic hops and rich nuttiness from the oats.*

**Perfect with:** Fresh fish, fish & chips, grilled chicken.



### Innis & Gunn IPA

12 x 330ml | 1 x 30ltr | IBU: 60

ABV: bottle 5.6%, keg 5.6%

M: Extra Pale malt, Munich malt  
H: Cascade, Centennial, Mandarinina Bavaria

*Mandarinina hops have been used to impart zesty hop aromas of citrus and lychee. Hop bitterness is balanced by a smooth sweetness from the extra pale and Munich malts.*

**Perfect with:** Oily fish, fish & chips, lamb/pork chops, curries.



72.



### **Innis & Gunn Session IPA**

24 x 330ml | 1 x 50ltr | IBU: 40

ABV: can 4.6%, keg 4.2%

M: Extra Pale malt

H: Super Styrian, Cascade, Magnum, Admiral

---

*Brewed using a new extra pale malt which is uniquely kilned to develop more pronounced malty and biscuit flavours. The result is an easy-drinking, refreshing beer, which balances hop flavour with a smooth, malty finish.*

**Perfect with:** Fresh fish, fish & chips, grilled chicken, pasta.



### **Innis & None**

**Pale Ale** (Alcohol free)

24 x 330ml | IBU: 45

ABV: can 0.0%

M: Pale Ale malt

H: Blend of West Coast style US Hops

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*Innis & None is a delicious citrus pale ale with big hop bitterness, balanced with a touch of sweetness and the added goodness of Ginseng and Vitamin C!*

**Perfect with:** Fresh fish, fish & chips, grilled chicken, pasta.



### **Innis & Gunn Rum Finish**

12 x 330ml | IBU: Undisclosed

ABV: bottle 6.8%

M: Innis & Gunn Ale malt, Crystal malt, Roasted barley, Chocolate malt

H: Super Styrian

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*Ruby red in colour with a smell of fruit and mulled spice. The taste is surprisingly light. Soft fruits and rich malt with aromatic spiciness from the rum.*

**Perfect with:** Meats like venison or duck, or mature cheese and a good-quality chutney.

“I would give all my fame  
for a pot of ale & safety”

Shakespeare,  
'Henry V'



74.

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## Wales

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It's said that in the 6th century, Druids prepared intoxicating concoctions. This led to beer production which has continued ever since.





1. Carmarthenshire  
Celt

2. Gwent  
Tiny Rebel

## Celt Craft Brewery

### Brewed in: Llandeilo

Celt is one of the UK's best-known craft breweries.

Celt beers are brewed in Wales and brew a range of bottled beers, which are unique and very different. Brewed in the modern British craft tradition, with a combination of interesting malts and hops sourced from around the world.



### Celt Chieftain IPA

24 x 330ml | IBU: 40

ABV: bottle 4.3%

M: Pale Ale Malt, Vennia, Oat Malt, Amber Malt, Wheat Malt

H: Magnum, Warrior, Chinnok, Pekko, Nelson

---

*Inspired by the American IPA's, Chieftain has a complex malt flavour balanced with citrus aroma's from Southern Hemisphere hops.*

**Perfect with:** Steaks, barbecued foods, grilled, roasted meats and stews.

\*Images not proportional



### **Celt Pilsner**

**24 x 330ml | IBU: 30**

**ABV: bottle 5.0%**

M: Pilsner malt, Wheat

H: Saaz, Tettnang Hallertau

---

*Long lagered brewed and cold fermented to produce crisp fruity lager.*

**Perfect with:** Tapas, cheese, fish, pork salads and barbecued dishes.



### **Celt Silures**

**24 x 330ml | IBU: 52**

**ABV: bottle 4.6%**

M: Pale Ale Malt, Crystal, Wheat Malt

H: Citra, Simcoe, Magnum, Maritime spruce tips

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*Crisp, dry and fruity hop-forward beer with a hint of citrus pine. A clean citrus fruit finish.*

**Perfect with:** Fish, shellfish, chicken, pork and lightly spiced food.



78.

## Tiny Rebel

### Brewed in: Newport

It all began in a garage in 2008 where Brad & Gazz homebrewed on weekends. They got pretty good at it and in 2012 Tiny Rebel was born. In 2013 they took the Welsh Beer Fest by storm, winning Gold in the 'Champion Beer of Wales' and again in 2014.

Cwtch was crowned 'Champion Beer of Britain' in 2015 before they went on to win SIBA's 'Best' and the 'International Beer Challenges Best UK Brewery' in 2016.



### Tiny Rebel Cwtch Welsh Red Ale

24 x 330ml | IBU: 50

ABV: bottle 4.6%, can 4.6%

M: Pale, Crystal

H: Citra

*Cwtch (Rhymes with butch) is an untraditional, Welsh red ale with fruity citrus and toffee aromas. Citrus and tropical fruit dominate the taste, backed up with caramel malts that balance the moderate bitterness. Drinkability & balance is key.*

**Perfect with:** *Steak and ale or game pie.*

\*Images not proportional



### Tiny Rebel Cali American Pale Ale

24 x 330ml | IBU: 55

ABV: can 5.6%

M: Pale

H: Mosaic, Simcoe, Equinox

*Ripe citrus fruits and a piny bitterness result in a marmalade-like flavour, with medium bitterness.*

**Perfect with:** Mild curry or ham dish.



### Tiny Rebel FUBAR Pale Ale

24 x 330ml | IBU: 40

ABV: bottle 4.4%

M: Pale, Caramalt

H: Cascade, Columbus, Willamette

*A perfect session and gateway pale ale. Floral flavours upfront finished with a dry spicy bitterness at the back.*

**Perfect with:** Salmon or fish dish.



### Tiny Rebel Clwb Tropicana Tropical IPA

24 x 330ml | IBU: 40

ABV: can 5.5%

M: Pale

H: Mosaic, Citra, Simcoe

*This grown-up fruit salad is super juicy and crammed full of fruity, hop flavours that will have your mouth watering. Packed full of American hops, amplified by peach, passionfruit, pineapple and mango flavours!*

**Perfect with:** Salad Niçoise.



### Tiny Rebel Beat Box American Pale Ale

24 x 330ml | IBU: 40

ABV: bottle 4.5%

M: Pale

H: Amarillo, Chinook, Mosaic

*Spicy, floral and pine notes mingled with a bitter hint of citrus.*

**Perfect with:** Mild curry or ham dish.

80.



### **Tiny Rebel Dirty Stop Out Smoked Oat Stout**

24 x 330ml | IBU: 50

ABV: bottle 5.0%

M: Pale, Wheat, Smoked, Flaked Barley, Malted Oats, Chocolate, Roast, Black, Crystal

H: Savinski Goldings

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*Nine malts make up this full-bodied but drinkable oat stout. (Perfume and smoky roast aromas, backed up with bold roast and slightly smoked flavours.)*

**Perfect with:** Barbecued ribs.



### **Tiny Rebel Bo'Ho Bohemian Lager**

24 x 330ml | IBU: 25

ABV: bottle 5.0%

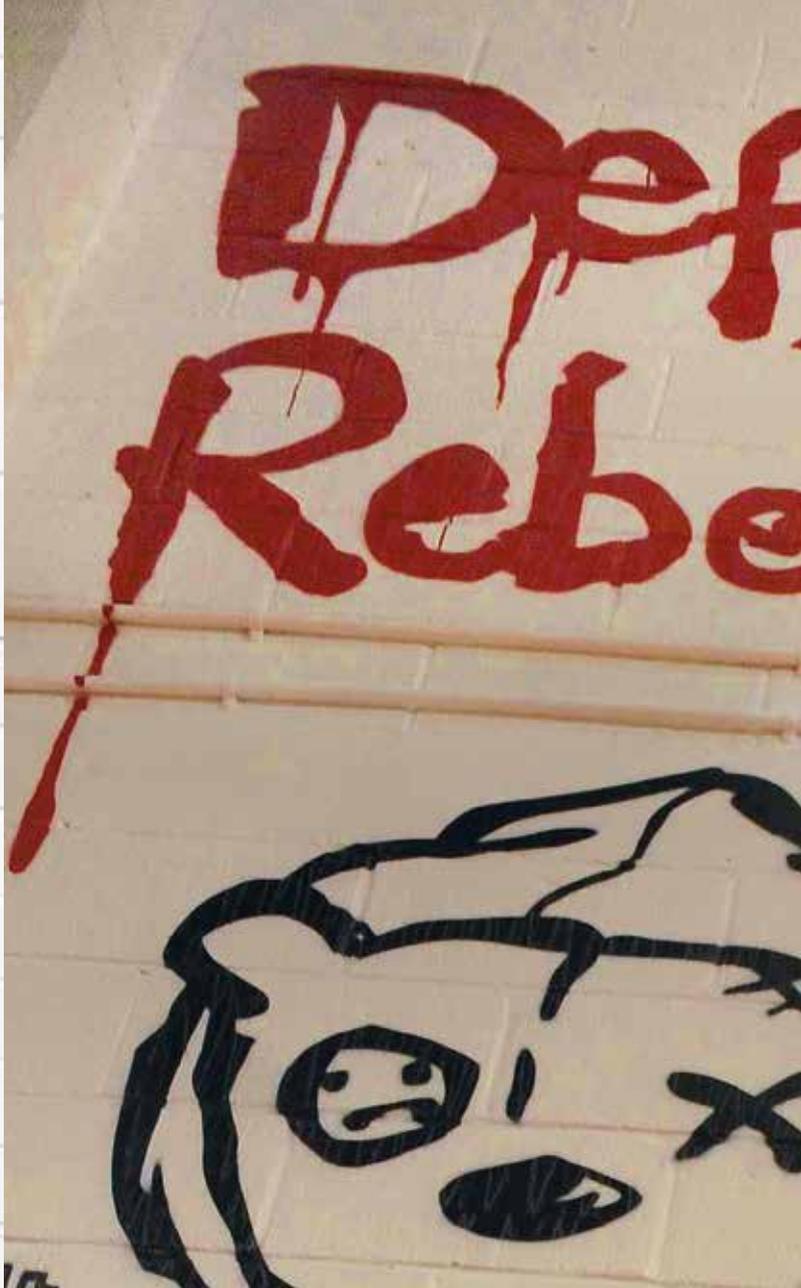
M: Pilsner, Pale

H: Saaz

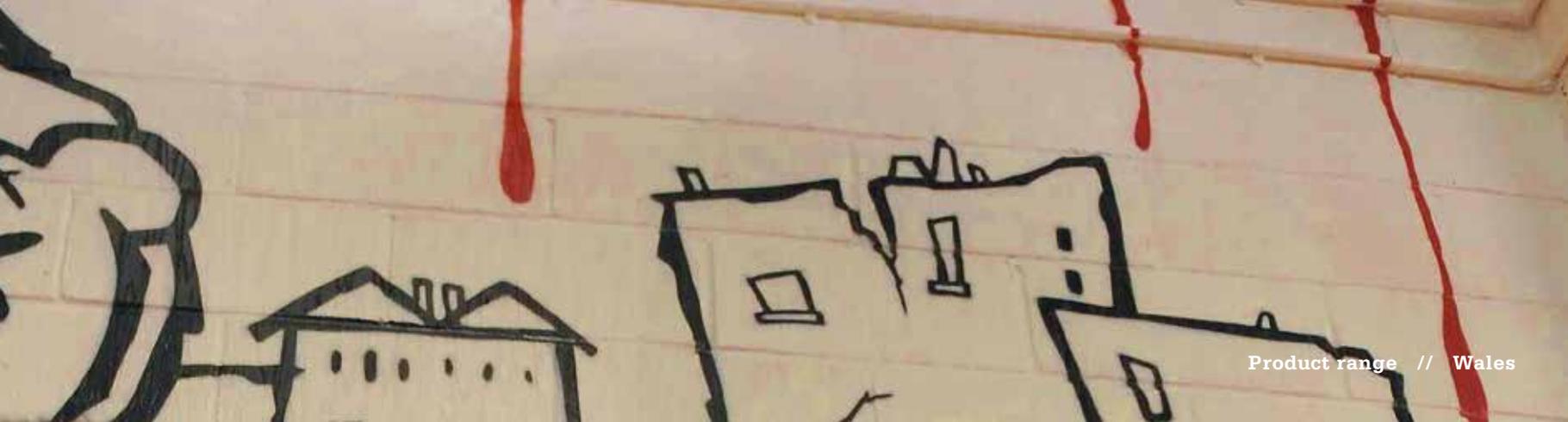
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*We sourced a traditional bohemian lager yeast to produce a beer with a malty backbone, fruity aromas and a clean crisp finish. Whoever said lagers couldn't be awesome?*

**Perfect with:** Creamy risotto.



Save your Senses,  
against Yourself



82.

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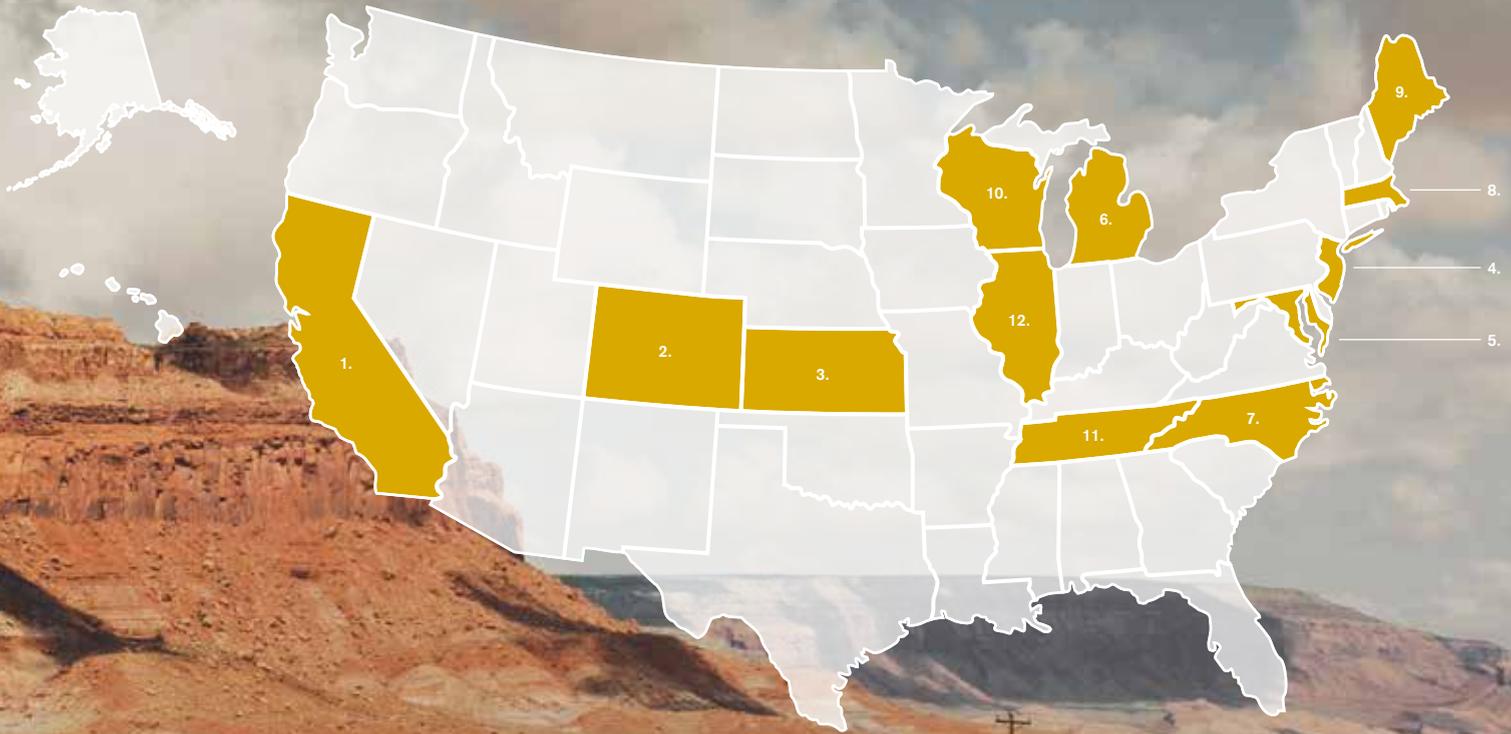
USA

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**With a country as big and diverse as the USA, it's no wonder their beer has so much to offer.**

From the West Coast steam beer cooled on the rooftops of San Francisco, to the heavily hopped IPA's of East Coast New York; the US beer market has seen huge growth in the last 12 months and we have selected some of the big hitters.





- |  |   |                               |  |                                  |                                |                                       |   |                             |                                       |                                  |                                     |
|--|---|-------------------------------|--|----------------------------------|--------------------------------|---------------------------------------|---|-----------------------------|---------------------------------------|----------------------------------|-------------------------------------|
| 1. <b>California</b><br>Anchor<br>Lagunitas<br>Sierra Nevada | 2. <b>Colorado</b><br>Blue Moon<br>Crazy Mountain | 3. <b>Kansas</b><br>Boulevard | 4. <b>New York</b><br>Brooklyn<br>Blue Point | 5. <b>Maryland</b><br>Flying Dog | 6. <b>Michigan</b><br>Founders | 7. <b>North Carolina</b><br>Lonerider | 8. <b>Massachusetts</b><br>Samuel Adams | 9. <b>Maine</b><br>Shipyard | 10. <b>Wisconsin</b><br>Stevens Point | 11. <b>Tennessee</b><br>Tailgate | 12. <b>Illinois</b><br>Goose Island |
|--|---|-------------------------------|--|----------------------------------|--------------------------------|---------------------------------------|---|-----------------------------|---------------------------------------|----------------------------------|-------------------------------------|

84.

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## Anchor Brewing Co.

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### Brewed in: San Francisco

Dating back to the California Goldrush, Anchor Brewing can claim to be one of America's oldest breweries. Falling on hard times, it was rescued in the 1960's by Fritz Maytag.

Anchor can truly claim to be the father of American craft brewing, with notable firsts such as Anchor Steam (unique US style), first American Porter and first American IPA with Liberty. Anchor beers are world classics.



### Anchor Steam

24 x 355ml | IBU: Undisclosed

ABV: bottle 4.9%

M: 2-Row Pale, Caramel

H: Northern Brewer

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*Deep gold colour, with an ale-like fruitiness. Clean, sharp bitterness with a dry finish and high carbonation.*

**Perfect with:** Chargrilled steak and lamb chop.  
San Francisco burritos and oysters.

\*Images not proportional



### Anchor Porter

24 x 355ml | IBU: Undisclosed

ABV: bottle 5.6%

M: 2-Row Pale, Caramel, Black, Chocolate

H: Northern Brewer

*With deep black colour, a thick, creamy head, rich chocolate, toffee and coffee flavours and full-bodied smoothness.*

**Perfect with:** Chocolate, steak, barbecue, Mexican.



### Anchor Liberty Ale

24 x 355ml | IBU: Undisclosed

ABV: bottle 5.9%

M: 2 Row Pale

H: Cascade

*The champagne-like bubbles, distinctive hop bouquet and balanced character, revive centuries-old ale brewing traditions that are now more relevant than ever. First introduced in 1975, it uses only natural ingredients - pale malted barley, fresh whole-cone Cascade hops and special top-fermenting yeast.*

**Perfect with:** Great with Thai and spicy American.



### Anchor California Lager

24 x 355ml | IBU: Undisclosed

ABV: bottle 4.9%

M: 2 Row Pale

H: Cluster

*Made with two-row California barley, Cluster hops (the premier hop in 19th-century California), and their own lager yeast. Its golden colour, distinctive aroma, creamy head, balanced depth of flavour and smooth finish, make this a delicious celebration of California's unique craft brewing heritage.*

**Perfect with:** Salads, fish, chicken.

86.

## Blue Moon

### Brewed in: Colorado

First brewed in 1995 out of the Sandlot brewery in Colorado; Keith Villa, Brewmaster and founder of Blue Moon Brewing Company created Blue Moon, inspired by his studies in Belgium.

Belgium Wits are traditionally tart and garnished with lemon, but Blue Moon is slightly sweet, meaning an orange garnish makes much more sense; heightening the citrus aroma and the taste from the Valencia orange peel.



### Blue Moon Wheat Ale

24 x 330ml | 1 x 20ltr | IBU: 9

ABV: bottle 5.4%, keg 5.4%

M: Malted Barley, Malted Wheat, Oats

H: MCBC euroblend

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*Crisp and tangy, the Valencia orange peel gives a subtle sweetness with oats giving the beer a nice, creamy body so it's not too thin. This ale has a zesty orange fruitiness with a light, spicy, wheat aroma.*

**Perfect with:** Seafood such as shrimp, Asian dishes like pad thai and marinated chicken dishes.

\*Images not proportional

## Blue Point

### Brewed in: Long Island, New York

Blue Point Brewing Company is a Long Island-based brewery, innovating with the best the East Coast has to offer.

The boatyard brewery's coastal ties have always connected them with oysters and other ingredients. Using these to inspire their award-winning portfolio, including the flagship World Beer Cup-winning Toasted Lager.



### Blue Point Toasted Lager

1 x 30ltr | IBU: 28

ABV: keg 5.5%

M: Blended 2-row barley, Crystal, Munich, Pale Wheat, Carared, Caramalt

H: Super Styrian, Styrian Golding

*Using six different grains to perfect a balanced flavour of malt and hops, which give Toasted Lager an exceptional, long-lasting smooth finish that's meant to be enjoyed year-round.*

**Perfect with:** Fresh seafood.

88.

## Boulevard Brewery

### Brewed in: Kansas City

The Boulevard Brewing Company story began in 1988 when founder John McDonald started construction of the brewery in a turn-of-the-century, brick building on Kansas City's historic Southwest Boulevard.

Proud to brew 'Kansas City's Hometown Beer' Boulevard satisfies the regions thirst for fresh, flavourful, great-tasting ales and lagers.



### Boulevard Single Wide IPA

24 x 355ml | 1 x 20ltr | IBU: 57

ABV: bottle 5.7%, keg 5.7%

M: Pale Malts, Munich, Wheat Malts, Cara, Amber

H: Bravo, Zeus, Cascade, Centennial,

Simcoe, Citra

*A golden-coloured beer with a prominent flowery, citrusy hop aroma. A moderate caramel, malt flavour with a dominant hop bitterness and flavour.*

**Perfect with:** Strong spicy food such as Indian, Thai and cajun; bold, sweet desserts like carrot cake.

\*Images not proportional



## Boulevard Tank 7 Farmhouse Ale

24 x 355ml | IBU: 38

ABV: bottle 8.5%

M: Pale Malts, Corn Flakes, Malted Wheat

H: Magnum, Bravo, Amarillo

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*A straw colour, light to medium-bodied beer with a citrusy, spicy hop aroma and flavour. A soft, sweet malt finish and a prominent hop bitterness.*

***Perfect with:** Sauce-based dishes, herb roasted chicken, pork or fish. Soft or semi-soft cheeses.*



Did you know:

It's estimated **93,000 litres** of beer are **lost every year** to **facial hair**.



## Brooklyn Brewery

### Brewed in: Brooklyn, New York

The Brooklyn Brewery is a pioneering craft beer, dedicated to sharing good taste across cultures by producing beer as original and diverse as the creative communities served. Brooklyn Brewery is made up of a rich collection of characters from all over the world.

They have transformed a home brewing hobby into an independent brewery with a brand that has become an international beacon for good beer.



### Brooklyn Lager

24 x 355ml | 1 x 30ltr | IBU: 30

ABV: bottle 5.2%, can 5.2%, keg 5.2%

M: American Two-row, Caramel, Munich

H: Hallertauer Mittelfrueh, Vanguard, Cascade, Saphir, Willamette

*Amber-gold in colour, a firm malt centre with a refreshing bitterness and floral hop aroma. The aromatic qualities of the beer are enhanced by 'dry-hopping'. A British technique, used in a Viennese-style beer to create an American original.*

**Perfect with:** Pizza, burgers, salads, steaks, Mexican food, roast chicken, fried fish, pork, stilton and cheddar.

\*Images not proportional



### Brooklyn Brown Ale

24 x 355ml | IBU: 30

ABV: bottle 5.6%

M: British Two-row Malts, Belgian Aromatic, Crisp, Crisp Chocolate malt, Roasted Barley, Carafoam  
H: Willamette, American Fuggie, Cascade

*A blend of six malts - some of them roasted, give this beer its deep russet-brown colour. Complex malt flavour, fruity, smooth and rich, with a caramel, chocolate and coffee background. Generous late hopping brings forward a nice hop aroma. Full-flavoured but retains a smoothness and easy drinkability.*

**Perfect with:** Steaks, burgers, stews and barbecue.



### Brooklyn 1/2 Ale

24 x 355ml | IBU: 37

ABV: bottle 3.4%

M: German Pilsner, German Dark Munich  
H: Perle, Simcoe, Amarillo, Sorachi Ace

*Brooklyn Brewery 1/2 Ale is an unfiltered and cleanly balanced Saison; packing citrusy Perle, Simcoe, Amarillo and Sorachi Ace hops over gentle malts that clocks-in at a pleasantly restrained 3.4% ABV.*

**Perfect with:** Fish, salads, fresh cheese and light pastries.



### Brooklyn Summer Ale

24 x 355ml | IBU: 18

ABV: bottle 5.0%

M: Two row British malts  
H: Cascade, Fuggie

*100% British 2-row barley brings its famed, bready flavours, whilst German and American hops provide a snappy, clean bitterness and a bright, floral aroma. It's a sunny pale ale, Brooklyn style.*

**Perfect with:** Salads, seafood, quiches, lightly spicy dishes, cheddar and feta.

## Crazy Mountain Brewery

**Brewed in: Vail Valley  
& Denver, Colorado**

Crazy Mountain Brewery was named after a mountain on the Selvy Family's ranch in Central Colorado. 'Loco Mountain' translates from Spanish to 'Crazy Mountain,' and these beers are crazily good.

They started out in 2010 in Vail Valley, Colorado USA and haven't looked back since. They have recently introduced their newest brewery addition in downtown Denver. Crazy is as Crazy Does.



### Crazy Mountain Credence Pilsner

24 x 355ml | 1 x 30ltr | IBU: 25

**ABV: bottle 4.9%, can 4.8%, keg 4.9%**

M: Rahr Pilsner malt, Jasmine rice, Dextrin,  
Acidulated malt

H: Saaz

*This Pilsner is modelled after the classic bohemian Pilsners of Europe. High-quality Pilsner malts are used to lend the beer a nice delicate flavour and aroma, whilst classic Czech hops are added to give a slightly spicy, cedar nose with a light floral finish.*

**Perfect with:** Shallot and herb pan-seared scallops. Thai chicken with ginger lime dressing.

\*Images not proportional



### Crazy Mountain Hookiebohb IPA

24 x 355ml | 1 x 30ltr | IBU: 87  
 ABV: bottle 6.7%, can 6.7%, keg 6.7%  
 M: Rahr 2-row, Wheat, Crystal  
 H: El Dorado, Amarillo, Centennial, Galaxy

*A Colorado approach to the American take, of an English classic. They use three aggressive, yet floral American hops teamed together to make a bright, citrusy, and floral IPA. A deep caramel malt helps to balance the bitterness of the hops and lets the complex hop-bill do its hoppy thing.*

**Perfect with:** Italian spicy sausage, rigatoni with tomato cream sauce and freshly grated Parmigiano Reggiano cheese.



### Crazy Mountain Amber Ale

24 x 355ml | 1 x 30ltr | IBU: 25  
 ABV: bottle 5.2%, can 5.2%, keg 5.2%  
 M: Rahr 2-row, Munich malt, Wheat,  
 Biscuit malt, Crystal, Chocolate malt  
 H: Centennial, Cascade

*This delightfully floral American style Amber Ale displays a wonderful balance, while still maintaining a profound hoppy goodness. Loaded with a ridiculous and obscene amount of West Coast hops that are added late in the boil, resulting in a hoppy beer without any bitterness.*

**Perfect with:** Cheeseburger with thick cut peppered bacon and melted gouda.



### Crazy Mountain Livin' Pale Ale

24 x 355ml | 1 x 30ltr | IBU: 40  
 ABV: bottle 5.2%, can 5.2%, keg 5.2%  
 M: Rahr 2-row, Dextrin, Crystal  
 H: El Dorado, Citra

*Utilising two American hops puts the flavour of these hops centre stage, allowing the bitterness to fade into the background. The hop forward character of this beer is represented not in its bittering qualities, but in the unique fruit-forward flavour of two experimental hops: Simcoe & Citra.*

**Perfect with:** Chicken, spinach and fresh herb pizza, spicy lamb meatballs with creamy lemon-garlic tzatziki.

## Flying Dog Brewery

### Brewed in: Frederick, Maryland

Whether or not you believe the stories surrounding the start of Flying Dog, what we do know is that since 1990 when they started brewing in Aspen, Colorado, they have produced some of the best American craft beers in their own indomitable creative spirit.

Imagery, that's down to the friendship between a certain Hunter S. Thompson, illustrator Ralph Steadman and brewery founder George Stranahan.



### Flying Dog Easy IPA

24 x 355ml | 1 x 50ltr | IBU: 50

ABV: can 4.7%, keg 4.7%

M: Pale Ale, Caramel

H: A proprietary brewers blend

*Aromas of grapefruit and subtle spice meld into lemon and pine hop notes, balanced with crisp cracker malt.*

**Perfect with:** Tailgate barbecue, burgers.

\*Images not proportional



### Flying Dog Snake Dog IPA

24 x 355ml | IBU: 60

ABV: bottle 7.1%, can 7.1%

M: Pale Ale, Caramel

H: Warrior, Columbus

*IPA's emphasize the heat in spicy foods and smooth out creamy, fatty foods. Big citrus (notably grapefruit) hop aroma and flavour with a caramel malt note.*

**Perfect with:** Mexican, Thai, curry, wasabi, buttery and spicy cheeses, exotic fruits.



### Flying Dog Pale Ale

24 x 355ml | IBU: 35

ABV: bottle 5.5%

M: Pale Ale, Caramel

H: Northern Brewer, Cascade, Simcoe, Citra

*The alpha of the pack, Flying Dog Pale Ale complements a wide range of foods. Grassy, citrus, and slight perfume hop aromas with a subtle sweet malt body.*

**Perfect with:** Cheddar cheese, burgers, barbecue, Thai, Mexican.



## Founders

### Brewed in: Grand Rapids, Michigan

As passionate beer enthusiasts, Founders craft beers pushes the limits of what is commonly accepted as taste. Continuing to reinvent what beer can be, with a focus on complex, in-your-face ales with bigger body and tons of flavour.

Founders Brewing Co. have evolved into one of the highest, recognised breweries in the United States.



### Founders All Day IPA

24 x 335ml | 1 x 29.4ltr | IBU: 42

ABV: bottle 4.7%, keg 4.7%

M: Pale ale, Munich, Caramel

H: Simcoe, Amarillo

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*A nice hint of lemony citrus hops right off the bat. The crackle across the tongue settles into a lingering, earthy bitterness in the finish.*

**Perfect with:** *Spicy foods. Try it with spicy tacos and shrimp skewers.*

\*Images not proportional



98.

## Goose Island

### Brewed in: Chicago, Illinois

Goose Island founder John Hall, long time resident of Chicago – a city perfect for craft beer, with rapidly evolving tastes and the largest system of fresh water on the planet – fell in love with great beer whilst in London, on business at the White Horse Parsons Green. He then got to brewing back home, leaving a career in paper to create his first beer – Honkers English Style Ale.



### Goose Island IPA

12 x 355ml | 1 x 29.3ltr | IBU: 55

ABV: bottle 5.9%, keg 5.9%

M: Special Pale

H: Pilgrim, Styrian Golding, Cascade, Centennial

*They've taken the traditional English style and created their own fuller-flavoured IPA with bright, citrus aromas and a bold hop finish. With hoppy, bold and smooth flavour, Goose IPA is the perfect beer for hopheads and discovery drinkers alike.*

**Perfect with:** Braised Moroccan chicken with olives, Spanish chickpeas, roasted sausage and chard.

\*Images not proportional



### Goose Island Honkers Ale

12 x 355ml | 1 x 29.3ltr | IBU: 30

ABV: bottle 4.3%, keg 4.3%

M: 2 row, Caramel 60, Wheat, Roasted Barley

H: Super Styrian, Styrian Golding

*Honkers Ale combines a spicy hop aroma with a rich, malt middle to create a perfectly balanced beer.*

**Perfect with:** Beer-candied bacon and barbecued meats.



### Goose Island 312 Urban Wheat Ale

12 x 355ml | 1 x 29.3ltr | IBU: 18

ABV: bottle 4.2%, can 4.2%, keg 4.2%

M: 2 row, Torrified Wheat

H: First Gold, Mt. Hood, Cascade

*312's spicy aroma of Cascade hops is followed by a crisp, fruity ale flavour delivered in a smooth, creamy body that's immensely refreshing.*

**Perfect with:** Watermelon gazpacho, lacinto kale & mint salad.



## Lagunitas

**Brewed in: Petaluma, California  
& Chicago, Illinois**

The Lagunitas Brewing Company is a brewery founded in 1993, known for iconoclastic interpretations of traditional beer styles, and irreverent, descriptive text and stories on its packaging.

The company was the fifth top-selling craft brewery in the US in 2014.



### Lagunitas IPA

24 x 355ml | 1 x 30ltr | IBU: 51

ABV: bottle 6.2%, keg 6.2%

M: Pale, Crystal, Caramel

H: Cascade, CTZ, Willamette, Centennial

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*A well-rounded, highly drinkable IPA. A little caramel malt barley provides the richness that mellows out the twang of the hops.*

**Perfect with:** Mild blue cheese, hamachi kama, curries, grilled meats, fried foods.



**Lagunitas  
Daytime IPA**

24 x 355ml | IBU: 54

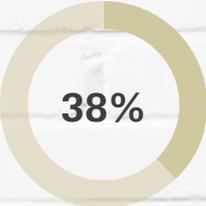
ABV: bottle 4.6%

M: Pale, Oats, Wheat

H: Proprietary

*Boldly dosed with a glorious fortune of dry hops and a toasty, malt foundation to satisfy your every need.*

**Perfect with:** Light lunch.



**38%**

of Millennials and Generation X<sup>\*4</sup>  
are **driving the growth  
of craft beer**, pushing rate  
of sale up YoY.

\*4 CGA MAT to 14/05/16

## Lonerider

### Brewed in: Raleigh, North Carolina

Lonerider wears an air of mystery the way others wear cheap cologne. You can sense it before he sets foot in the room and it lingers long after he's gone. Tight-lipped and stoic, this man isn't impressed with fads or trends.

He prefers beers that are more like himself—serious, strong and uncompromising, beers like Lonerider. Let other brands cater to the whims of the crowd. Lonerider answers to the man who isn't afraid to drink like an individual, to the outlaw in all of us.



### Lonerider Hoppy Ki Yay IPA

24 x 355ml | IBU: 47

ABV: can 6.6%

M: Vienna, Crystal

H: Columbus, Amarillo

*This IPA is perfect for everyday drinking. They created this beer to please hopheads of all types. While having an abundance of Amarillo and Columbus hops, it is also balanced with Vienna and crystal malts to round out the mouthfeel and add a balancing sweetness.*

**Perfect with:** A strong spicy curry. Perfect with smoked meats.

\*Images not proportional



### Lonerider Gunslinger Pale Ale

24 x 355ml | IBU: 34

ABV: can 5.4%

M: Pale Malt, 45 Lovibond, Crystal, Torrified,  
Wheat, Vienna

H: Cascade, Amarillo

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*This highly refreshing Pale Ale leads with pleasant floral and citrus aroma, making a great choice any time of the year.*

**Perfect with:** Meat pies, burgers and mild cheeses.



### Lonerider Saloon Style Pilsner

24 x 355ml | IBU: 35

ABV: can 4.2%

M: German Pilsner Malt, Munich Malt

H: Saaz

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*This sessionable Saloon Style Pilsner has only one mission-quenching thirst. This straw coloured beer, medium bodied and crystal clear, is sure to leave you wanting another.*

**Perfect with:** Milder curries & perfect with a late-night salt beef bagel.



## Samuel Adams

### Brewed in: Boston, Massachusetts

Samuel Adams Boston Lager is the number one craft beer in the United States.

Originally brewed by Jim Koch in his kitchen, Samuel Adams Boston Lager started a beer revolution 6 weeks after it was first packaged, the beer won 'Best Beer in America' at the Great American Beer Festival.



### Samuel Adams Boston Lager

24 x 330ml | 1 x 50ltr | IBU: 30

ABV: bottle 4.8%, keg 4.8%

M: Pale Malt blend, Caramel 60

H: Tettnang, Mittelfrau

*Samuel Adams Boston Lager is full-flavoured and balanced. The balance of malty sweetness contrasted by hop spiciness and followed by the robust, smooth finish.*

**Perfect with:** Slider burger and fries, chicken escalope with spiced beans and chorizo.

\*Images not proportional

## Shipyard

### Brewed in: Portland, Maine

Marston's are very proud to now work alongside Shipyard Brewery in making their American style beers available to the UK.

All Shipyard beer is hand-crafted with pride and is committed to brewing the freshest, most flavourful, full-bodied ales available using the finest, natural ingredients.



### Shipyard American Pale Ale

1 x 30ltr | IBU: 47

ABV: keg 4.5%

M: Pale, Malted Barley, Wheat

H: Chinook, Cascade, Columbus, Centennial

*An easy drinking, American style Pale Ale bursting with fruity citrus hop aroma and flavour. Dry hopped with a quartet of American hop varieties - Chinook, Cascade, Columbus and Centennial.*

**Perfect with:** *Gourmet burgers or pulled pork sandwich. Tex Mex favourites like fajitas or sticky barbecued ribs.*



### Shipyard Rye Pale Ale

1 x 30ltr | IBU: 43

ABV: keg 4.3%

M: Rye Crystal malt

H: Amarillo, Citra, Cascade, Summit

*Brewed with Rye Crystal malt, this Rye Pale Ale has a spiced, nutty taste balanced with caramel toffee flavours. As with all of our beers, this brew is packed full of American hops and the Amarillo, Citra, Cascade and Summit combine for an upfront punchy, orange aroma and lingering citrus tang.*

**Perfect with:** *Sticky ribs, sweet chilli chicken.*

## Sierra Nevada

### Brewed in: Chico, California

Sierra Nevada started with one simple goal: brew the beers they wanted to drink.

The company started small, with a homebrew shop, a love of American hops and plenty of passion. In the process, they changed the beer world forever.



### Sierra Nevada Pale Ale

24 x 355ml | 1 x 50ltr | IBU: 38

ABV: bottle 5.6%, can 5.6%, keg 5.0%

M: Pale, Caramel

H: Cascade, Magnum, Perle

*This Californian beer has a deep amber colour and an exceptionally full-bodied, complex character. Generous quantities of premium Cascade hops give the Sierra Nevada Pale Ale its fragrant bouquet and spicy flavour.*

**Perfect with:** Grilled steak and spicy pulled pork. A great match for strong flavours such as Thai curry.

\*Images not proportional



### Sierra Nevada Torpedo Extra IPA

12 x 355ml | IBU: 65

ABV: bottle 7.2%

M: Pale, Caramel

H: Magnam, Crystal, Citra

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*Torpedo by Sierra Nevada is an aggressive yet balanced beer, with massive hop aromas of citrus, pine and tropical fruit.*

**Perfect with:** Lamb and duck as well as strong cheeses.



### Sierra Nevada Tropical Torpedo IPA

12 x 355ml | IBU: 55

ABV: bottle 6.7%

M: Two Row Pale, Munich, Honey

H: Amarillo, Mosaic, Citra, El Darado,

Cirta, Comet

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*Inspired by the island life, Sierra Nevada created an IPA completely disconnected from the mainland. Using their one-of-a-kind Hop 'Torpedo,' to deliver an intense rush of hop flavour and the lush aromas of mango, papaya, and passion fruit with every sip. Enjoy their tropical twist on the American IPA.*

**Perfect with:** Spicy schezwan beef, jerk chicken, Thai green curry.



108.



### Sierra Nevada Otra Vez Gose

12 x 355ml | IBU: 5

ABV: bottle 4.0%

M: Two Row Pale, Wheat

H: Experimental Variety

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*The native, prickly pear cactus is a great complement to the tart and refreshing traditional gose-style beer, with a hint of grapefruit. This beer will have you calling for more, round after round. Otra Vez!*

**Perfect with:** Thai or Vietnamese noodle dishes, grilled mahi, pickled watermelon salad.



### Sierra Nevada Porter

24 x 355ml | IBU: 32

ABV: bottle 5.6%

M: Pale, Munich, Chocolate, Caramel, Black, Carafo

H: Aurora, Yakima, Golding

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*This porter is brewed in the hop-forward American style featuring a depth of malt flavour and complexity, with roasted notes of black coffee and cocoa.*

**Perfect with:** Ribs, dark chocolate and coffee based puddings.



### Sierra Nevada Side Car Pale Ale

12 x 355ml | IBU: 35

ABV: bottle 5.6%

M: Two Row Pale, Honey malt, Munich

H: Magnum, Cascade, Equinox, Mandarinina

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*They have punched up the citrus while maintaining a crisp, hop, bite and balance. The result is a new take on the hoppy pale ale, brewed with a hint of orange peel from additions in both the brew kettle and the fermenter; that tweak the classic hop profile and add a zesty pop of bright orange flavour.*

**Perfect with:** Grilled salmon, Indian bhel puri (puffed rice and herb) salads, orange glazed chicken.



## Stevens Point Brewery

### Brewed in: Stevens Point, Wisconsin

The Stevens Point Brewery was established in 1857 by Frank Wahle and George Ruder. This is one of the longest, privately operated breweries in North America. The Stevens Point Beers are recognised across the globe and have numerous awards for their beer styles.

The City of Stevens Point was founded a year later...They named the city after the brewery.



### Stevens Point Pale Ale

24 x 355ml | 1 x 30ltr | IBU: 33 & 24

ABV: bottle 5.4%, keg 4.8%

M: 2-Row

H: Cascade, Citra

*Voted the 'Best of the Midwest' in the USA Beer Tasting Championships. Point Pale Ale is crafted using generous quantities of the choicest Yakima Valley Cascade hops and the finest crystal, 2 row pale, and Munich malts. The result is a delicious Pale Ale with a signature fragrant, hop bouquet.*

**Perfect with:** Perfect with wings, chicken and pork dishes.

\*Images not proportional



### Stevens Point Amber Lager

24 x 355ml | 1 x 30ltr | IBU: 16

ABV: bottle 4.7%, keg 4.7%

M: 2-Row, 6-Row, Crystal

H: Tettanger, Cascade, Hallertau

*Point Amber is a multi-award winning amber-style lager. It boasts a recipe of the highest quality natural ingredients. Roasted caramel malts, give the beer its subtle caramel character and reddish-amber hue. American Tettanger hops provide a soft sweetness and gentle hop aroma.*

**Perfect with:** Great with burgers.



### Stevens Point Belgium White

24 x 355ml | IBU: 15

ABV: bottle 5.4%

M: Barley, Wheat Malts

H: Nobel, Hallertau, Saaz

*2010 Gold Medal Winner, US Open Beer Championships. Point Belgian White is a smooth refreshing and distinctive beer brewed in the tradition of Belgian Style White Ales. The recipe boasts the finest barley and wheat malts, white wheat, rolled oats, and Noble Hallertau and Saaz hops.*

**Perfect with:** Perfect with spicy food and fish dishes.



### Stevens Point IPA

24 x 355ml | IBU: 34

ABV: bottle 5.6%

M: 2-Row

H: Cascade, Magnum, Perle

*Crisp India Pale Ale, dry hopped with Cascade, Perle and Magnum Hops. This IPA has a bold hop aroma. The crisp and citrusy trio of Magnum Perle and Cascade hops have been dry hopped to create a taste so complex and delicious, you're sure to enjoy.*

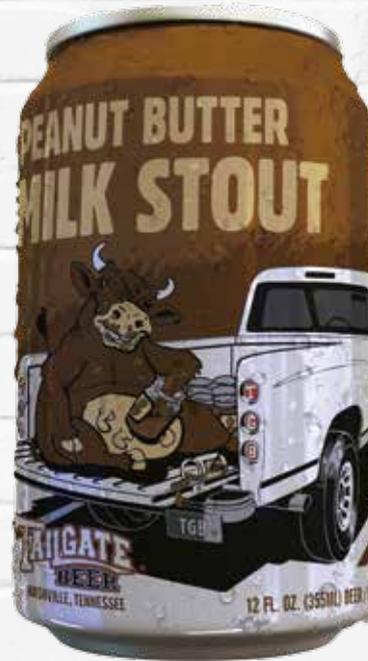
**Perfect with:** Perfect with barbecued flavours. Amazing with an orange crêpe suzette.

## Tailgate Brewery

### Brewed in: Nashville, Tennessee

Tailgate is a dynamic US craft brewery based in Nashville, Tennessee and founded by brewing guru Wesley Keegan. Since making waves at the Great American Craft Beer Festival in 2007, Tailgate has perfected brewing innovative beers for all to enjoy.

Known for wacky flavours such as Peanut Butter Stout and Grapefruit IPA, Tailgate are exciting pioneers of the craft beer industry.



### Tailgate Peanut Butter Milk Stout

24 x 355ml | IBU: 33

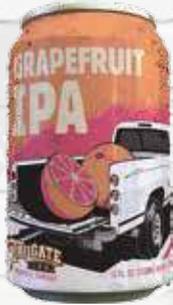
ABV: can 5.8%

M: Pale, Victory, Chocolate, Roasted Barley

H: Nugget

*Deep dark and decadent. Roasted peanut butter and chocolate ganache flavours, balanced by rich and toasty malts bringing a touch of bitterness on the finish to even out the sweetness. Rich, creamy, velvety and delicious.*

**Perfect with:** Jam sandwich, pecan pie, turkey and cranberry. Great for experimentation and creating espresso martinis.



## Tailgate Grapefruit IPA

24 x 355ml | IBU: 58

ABV: can 6.2%

M: 2-Row, Crystal

H: Amarillo, Columbus, Centennial, Summit

*This West Coast style IPA has strong floral notes of lemongrass and mango. A generous amount of grapefruit added during the brewing process gives the beer a pungent, citrus kick.*

**Perfect with:** Buffalo wings, spicy dishes, fried dishes.

67%

of consumers would like<sup>\*5</sup>  
to **know more about** the  
**ingredients in beer** and  
their **effects on taste**.

\*5 M&C Allegra 2016

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## Mexico

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Beer in Mexico has a long history, taking influences from Spain during the conquest and the arrival of German immigrants in the 19th century.

Over time, a number of microbrewers have started to produce craft beer. One of which is Cerveceria Mexicana who produce Day of the Dead. This is to celebrate the 3000 year old Aztec festival where the deceased are honoured.





1. Baja California  
Day of the Dead

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## Day of the Dead

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### Brewed in: Tecate

For 3000 years the Aztecs honoured the deceased individuals in an annual celebration. Ceremonies included, using parts of the skeleton, most commonly the skull. Relatives placed native marigolds in the eye sockets to reflect the life that once was.

Today the festive holiday is a celebration of life. Day of the Dead beers are made to celebrate life and honour the traditions of this great holiday.



### Day of the Dead Amber Ale

24 x 330ml | IBU: Undisclosed

ABV: bottle 5.5%

M: 2 Row Malt, Chocolate Malt,  
Caramel Malt

H: Perles, Cascade, Magnum

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*A nice copper colour with a creamy head. This rich pleasant ale is perfectly balanced between soft toffee and caramel notes and floral hoppy bitterness.*

**Perfect with:** Pork carnitas, chipotle shrimp and chipotle barbecued tacos.



## Day of the Dead Hefeweizen

24 x 330ml | IBU: Undisclosed

ABV: bottle 5.5%

M: 2 Row Malt, White Weath Malt, Caramel Malt

H: Mt Hood, Liberty

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*Golden colour wheat beer with a delicate balance of banana esters and clove phenolics. Excellent medium body and moderate bitterness.*

**Perfect with:** *Chicken flautas, mushroom hoarache, grilled chicken fajitas and duck alambre tacos.*



## Day of the Dead India Pale Ale

24 x 330ml | IBU: Undisclosed

ABV: bottle 6.8%

M: 2 row malt, Munich, Carapils, Caramel

H: Centenial, Cascade, Fuggle, Saaz, Goldings, Willamette

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*Copper colour, full bodied beer with rich malt tones, perfectly balanced between a smooth and delicate sweetness and just the right amount of bitterness.*

**Perfect with:** *Chilli relleno and grilled steak.*



118.

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## Chile

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**Chile's beer history has a strong German influence after being populated by a great number of German immigrants during the 18th and 19th centuries.**

Modern beer history in Chile began in the 19th century, when European beer was first introduced in the years after Chile gained independence in 1818. With the arrival of German immigrants around 1850, massive beer production began. By the end of the 19th century, beer was consumed all over the country.



1. **Santiago Metropolitan**  
Rothhammer



120.

## Rothhammer

### Brewed in: Santiago

Tired of the tasteless Chilean beer industry, the Rothhammer brothers dreamt of delivering quality and honesty using basic equipment and their Dad's empty pool as a brewery. The Rothhammer brand characterises their lifestyle of brewing, skateboarding & snowboarding.

"This is about putting our soul & talent into every pint and bottle. We brew Soul Crafted Chilean Beers."

**Matias Rothhammer.**



### Rothhammer Nazca IPA

24 x 350ml | 1 x 30ltr | IBU: 35

ABV: bottle 4.7%, keg 4.7%

M: Pilsen

H: Magnum, Mosaic, Cascade

*Nazca IPA is the epitome of Chilean refreshment. It is inspired by its namesake, the Nazca tectonic plate which creates the Andes mountain range that shapes our unique environment. Nazca has an enticing aroma of citrus, honey and a long hop finish.*

**Perfect with:** *The best burger you can find. We love a big, juicy beef pattie, topped with plenty of cheese.*

\*Images not proportional



### Rothhammer Stratus South Pacific Lager

24 x 350ml | 1 x 30ltr | IBU: 25

ABV: bottle 4.2%, keg 4.2%

M: Patagonia Pilsner, Caramunich II

H: Herkules, Cascade, Saaz

*When they aren't brewing, you will find the Rothhammer brothers on the snowy mountain slopes or in the skate park. They love snowboarding and are thankful for the Stratus clouds that deliver fresh powder to ride on. Stratus has a subtle hop character, and a crisp, clean palate, with a dry finish.*

**Perfect with:** Grilled spicy chicken wings with plenty of extra hot sauce and sour cream to dip them in.



### Rothhammer Real Golden Ale

24 x 350ml | 1 x 30ltr | IBU: 20

ABV: bottle 5.5%, keg 5.5%

M: Pilsen, Carared, Caramunich II

H: Magnum, Fuggle

*Tired of the tasteless Chilean beers, the Rothhammer brothers decided to brew their first beer, Real Golden Ale using basic equipment and their Dad's empty pool for a plant. Real Golden Ale is a flavour packed Ale, with fruity aromas and notes of caramel.*

**Perfect with:** Stone baked pizzas with a subtle use of toppings...this is about quality not quantity!



### Rothhammer Brave Red Ale

24 x 350ml | 1 x 30ltr | IBU: 40

ABV: bottle 4.5%, keg 4.5%

M: Pilsen, Carared, Caramunich, Carafa

H: Magnum, Mosaic

*The 1st Chilean craft beer to be imported into Europe, Rothhammer Brave Red Ale has been brewed to challenge your senses and shake your perceptions. An abundance of Mosaic hops are used for an intense aroma and flavour.*

**Perfect with:** Beef brisket cooked low and slow or big juicy steaks.

122.

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## Belgium

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Home of Abbey and Trappist beers, Belgium has its history of beer production dating back to 1100, where some of the first brewers were monks of St Benedict, who still continue to brew today.

Belgian beer styles vary from blonde or golden ales, dark or brune to fruit beers with real fruit added during maturation.





1. **Hainaut**  
Chimay

2. **Antwerpen**  
Duvel  
Vedett

3. **Namur**  
Leffe

4. **East Flanders**  
Liefmans  
St. Stefanus  
Fruij

5. **Brabant**  
Timmermans

124.

## Chimay

### Brewed in: Chimay

Chimay is one of a handful of authentic Trappist breweries in the world. It is brewed within the walls of a Trappist monastery, under the control and responsibility of the community of monks, who are involved through the process of making and marketing the beer.

Most of the income generated by this activity is devoted to the needs of the community and social works.



### Chimay Gold Blonde

12 x 330ml | 1 x 20ltr | IBU: 16

ABV: bottle 4.8%, keg 4.8%

M: Pale Ale Malt

H: Hallertau

*Chimay Gold is a top-fermented beer that re-ferments in the bottle. Light in taste, with floral aromas and a slight hint of smoked malt and a touch of bitter. The taste is set by hops, a dash of lemon (citrus) and coriander.*

**Perfect with:** Fish, chocolate or fresh citrus or pineapple.

\*Images not proportional



### Chimay Red Ale

24 x 330ml | IBU: Undisclosed

ABV: bottle 7.0%

M: Barley, Wheat

H: Hallertau, Galena

*The Chimay Red is the oldest of the Chimays. Its coppery colour and sweet, fruity taste make it a particularly tasty dark ale.*

**Perfect with:** Gamey red meat, duck, cheese, beef stew.



### Chimay Blue Ale

24 x 330ml | IBU: Undisclosed

ABV: bottle 9.0%

M: Barley, Wheat

H: Hallertau, Galena

*Hints of coffee, cacao and dried dark fruits make an initial seductive appearance, to be followed by rich aromas of stone fruits such as apricot and nectarines. In the mouth, mocha and coffee are dominant.*

**Perfect with:** Grilled pork ribs or steak accompanied by a rich Roquefort cheese sauce. Venison.



126.

## Duvel

### Brewed in: Puurs

Duvel is one devil of a beer! The classic strong golden ale from Belgium, Duvel's sophisticated taste is derived from its 90 day bottle conditioning process. Successful in combining the refreshing drinkability of a lager, with the aromas and full body of a fine ale.

Duvel occupies a unique position in the rich Belgian beer tradition.



### Duvel Golden Ale

24 x 330ml | 1 x 20ltr | IBU: 38

ABV: bottle 8.5%, keg 6.8%

M: French Barley Malt

H: Saaz, Styrian Golding

*Beautifully balanced, light in body, pale in colour and strong in character, it combines the refreshing drinkability of a lager with the aromas and full body of a fine ale.*

**Perfect with:** Fish, pork, game meats, spicy prawns.

\*Images not proportional

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## Früli

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### Brewed in: Melle

Huyghe Brewery is a 300 year old craft brewery in Melle near Ghent in Belgium. A towering brewery with a reputation for delicious, accessible beers.



### Früli Strawberry Beer

24 x 330ml | IBU: Undisclosed

ABV: bottle 4.1%

M: Barley Malt

H: Undisclosed

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*Früli is smooth, well rounded and bursting with natural flavour. It's sweeter than ordinary beers with a hint of bitterness and a little citrus zest that balances out the palate. Likened to a smoothie with bite and with touch of yoghurt or ice cream.*

**Perfect with:** Spicy foods and desserts.

128.

## La Chouffe

### Brewed in: Ardennes

Brasserie Dáchouffe is nestled within the rolling green hills in the heart of the Belgian Ardennes mountains. A location rumoured to be the mystical home to the Chouffe gnomes.

Founded in 1982, the speciality beers of Achouffe have gained acclaim and passionate loyalty, in many countries worldwide.



### La Chouffe Golden Ale

24 x 330ml | 1 x 20ltr | IBU: 32

ABV: bottle 8.0%, keg 8.0%

M: Pale Barley Malt

H: Styrian Golding, Saaz

*La Chouffe is a hazy, golden-blond ale with a distinctive flavour of fresh fruits and beguiling hoppiness.*

**Perfect with:** Astringent or spicy food such as pulled pork, fruity curries and soft cheese.

\*Images not proportional



130.

## Leffe

### Brewed in: Dinant

Originally brewed since 1240 by the monks of the Abbey of Leffe, it was founded in 1152 in the Leffe Valley near Dinant, South Belgium.

The monks brewed beer for the abbey community and passing travellers.



### Leffe Blonde Abbey Beer

24 x 330ml | 1 x 6ltr/20ltr | IBU: 28

ABV: bottle 6.6%, keg 6.6%

M: Château Pilsen 2RS, Chateau Pale Ale

H: Saaz, Tradition

*A dry, fruity, lightly spiced beer, full and creamy - a perfect balance of strength and subtlety. The beer has a delicate and light, malty aroma and a subtle, sweet finish.*

**Perfect with:** Vinegary dishes, smoked ham or Abbey cheese.

\*Images not proportional



### Leffe Brune Abbey Beer

24 x 330ml | IBU: Undisclosed

ABV: bottle 6.5%

M: Pale Malt, Aromatic Malt, Chocolate Malt

H: Undeclared

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*Leffe Brune is an authentic, dark brown abbey beer with a delicately sweet and caramelised aftertaste.*

**Perfect with:** Cheese, spicy food and caramelised dishes.



Apparently, until the 1970s in **Belgium**, table **beer** was served in **school refectories**.



## Liefmans

### Brewed in: Oudenarde

Liefmans is a byword for originality, elegance and quality. Liefmans beers are brewed with love and craftsmanship, steeped in the rich tradition of Belgian beer culture.

Mrs Rosa Merckx, the first, and for many years the only - female master brewer in Belgium, was at the helm for over 40 years and helped to perfect the unique flavour of Liefmans beers.



### Liefmans Fruitesse

24 x 330ml | 1 x 20ltr | IBU: 10

ABV: bottle 3.8%, keg 3.8%

M: French Barley Malt

H: Aromatic Hops from Czech Republic, Slovenia and Germany

*A summery, refreshing fruit beer that is delightfully sweet, with the sparkle of Champagne and the freshness of a nicely chilled glass of wine.*

**Perfect with:** *Summery chicken, salad, pork.*

\*Images not proportional

## St. Stefanus

### Brewed in: Ghent

Saint Stefanus is an Augustinian Order in Ghent that dates back to 1295, when the monks were first allowed into the city

The original floor plan of the monastery still exists, which confirms the brewery on site. This is the birthplace of St. Stefanus Belgian abbey beer.



### St. Stefanus Blonde

12 x 330ml | 1 x 20ltr | IBU: 28

ABV: bottle 7.0%, keg 7.0%

M: Barley Malt

H: Saaz Hops

*Light golden colour with vibrant orchard fruit aromas and subtle yet spicy notes of clove and cinnamon. On the palate it is balanced by a touch of sweet caramel, finishing with citrusy grapefruit notes.*

**Perfect with:** Light foods, such as entree's & canapés.

134.

## Timmermans

### Brewed in: Pajottenland, Brabant

Originally called the 'Mole Brewery', Timmermans brewery dates back to 1702 and is the world's oldest existing Lambic brewery. Lambic beers are the product of "spontaneous fermentation" practised by only a handful of brewers.

The beers are carefully matured and artfully blended, the sour beers sometimes sweetened with fruits.



### Timmermans Pêche

12 x 330ml | IBU: Undisclosed

ABV: bottle 4.0%

M: Barley, Wheat

H: Typically aged hops to minimise aroma

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*A mature beer with a powerful fruit aroma, sweet and fruity flavour with just a hint of bitterness from the peach kernel and skin.*

**Perfect with:** Cheesecake, panna cotta and vanilla ice cream.

\*Images not proportional



136.

## Vedett

### Brewed in: Puurs

Vedett is a beer with attitude. Translating to 'star' from Flemish, they aim to make you the star of their beers.

A little non-conformist, like everything they do at Vedett, the back labels feature images that fans have uploaded to Vedett.com. So submit yours and go find yourself on their range of accessible quality beers - Extra Blond, White and IPA.



### Vedett Extra Blond

24 x 330ml | 1 x 30ltr | IBU: 26

ABV: bottle 5.0%, can 5.2%, keg 5.0%

M: French Barley Malt, Rice

H: Aromatic Hops from Czech Republic, Slovenia and Germany

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*Premium lager with a crisp, clean, dry taste, ensuring ultimate refreshment and quality.*

*A pleasant lemony fragrance, with light creamy maltiness beneath.*

**Perfect with:** *Lighter dishes such as seafood and sushi.*

\*Images not proportional



### Vedett Extra IPA

24 x 330ml | 1 x 20ltr | IBU: 40

ABV: bottle 5.5%, can 5.5%, keg 5.5%

M: French Barley Malt

H: Aromatic Hops USA

*Vedett IPA has mild bitterness which increases in intensity, revealing hints of grapefruit in the finish before giving rise to sweeter, caramel notes. Vedett IPA has a superb finish with a long-lasting, dry aftertaste that continues to tantalise the taste buds.*

**Perfect with:** Oriental, spicy wok dishes, pork or lamb, dark chocolate.



### Vedett Extra White

24 x 330ml | 1 x 30ltr | IBU: 15

ABV: bottle 4.7%, keg 4.7%

M: French Barley Malt, Wheat Malt

H: Aromatic Hops from Czech Republic, Slovenia and Germany

*A delicious refreshing taste, surprisingly crisp, punctuated with an orange and lemon like zest, rounded with a mildly bitter taste and dry finish.*

**Perfect with:** Summer salads and seafood.



138.

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## Germany

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Germany has a rich heritage of brewing and created the Rheinheitsgebot 'Germany Beer Purity Law'.

In 1516, this law stated that all beer should be created with just three ingredients - water, barley and hops. The Rheinheitsgebot is no longer part of German law, it was replaced by the Provisional German Beer Law in 1993 which allows components such as yeast, wheat malt and cane sugar to be added.





1. **Bavaria**  
Erdinger  
Franziskaner  
Spaten

2. **North Rhine-Westphalia**  
Krombacher

## Erdinger Weissbrau

### Brewed in: Erding

Erdinger Weissbrau has been brewing exclusively in Erding, Germany since 1886. With their speciality wheat beer conveying the Bavarian lifestyle and enjoyment.

As a private brewery, continuity and reliability are the base of their business.



### Erdinger Weissbier

12 x 500ml | 1 x 30ltr | IBU: 12

ABV: bottle 5.3%, keg 5.3%

M: Wheat, Maris Otter

H: Perle, Hallertauer, Mittelfruh, Tettnanger

*Gentle, spicy wheat and yeast aromas blended with mildly bitter hops give a true taste of Bavaria.*

**Perfect with:** *Mixed salad, chicken, fish, cheese or even desserts.*



**Erdinger**  
**Alkoholfrei**

12 x 500ml | IBU: 10

ABV: bottle 0.4%

M: Wheat, Maris Otter

H: Perle, Hallertauer, Mittelfruh, Tettnanger

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*A Low Alcohol drink with an aromatic, full-bodied character. A refreshing isotonic recovery drink.*

**Perfect with:** *Mixed salad, chicken, fish, cheese or even desserts.*

Did you know:



**Slugs**

like beer.

142.

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## Franziskaner

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### Brewed in: Munich

The roots of the Franciscan Brewery can be traced back to 1363.

This year, the "Bräustatt bey den Franciscans" is mentioned for the first time near the Residenz in Munich.

The name can be traced back to the Franciscan monastery, which lay diagonally opposite. This excellent Beer has been brewed ever since.



### Franziskaner Weissbier

1 x 50ltr | IBU: Undisclosed

ABV: keg 5.0%

M: Wheat Malt, Barley Malt

H: Hop Extract

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*Franziskaner is a natural and elegant Weissbier from Bavaria with a lush white foam. The copper, golden wheat beer unfolds with an aromatic fragrance and harmonious banana and citrus fruits.*

**Perfect with:** Mexican dishes such as tacos, burritos or enchiladas.

\*Images not proportional

**“Beer, if drunk in moderation,  
softens the temper, cheers the  
spirit and promotes health.”**

Thomas Jefferson

144.

## Krombacher

**Brewed in: Krombach,  
North Rhine-Westfalia**

Krombacher beers are brewed exclusively in Krombach according to the German Beer Purity Law of 1516, using 100% natural ingredients: Felsquellwasser® (pure spring water from the Rothaar mountains), two-row summer barley, Siegel hops and their own, specially cultivated yeast.

Traditional German craftsmanship, modern technology and the passion of the Master Brewers, guarantee premium quality.



### **Krombacher Pils**

**24 x 330ml | 1 x 50ltr | IBU: 25**

**ABV: bottle 4.8%, keg 4.8%**

M: Pale Lager Malt

H: Tradition, Perle, Taurus, Magnum

*Clear, gleaming and golden-yellow colour with a compact head. Appetising fragrance of delicately bitter hop notes. The fine effervescence carries crisply and pleasantly across the palate. It feels very light and soft in the mouth. The delicate bitterness lingers on the palate. Very refreshing.*

**Perfect with:** Beef, gammon and lamb steaks, mixed grills and barbecued dishes.

\*Images not proportional



## Krombacher Low Alcohol Pils

24 x 330ml | IBU: 25

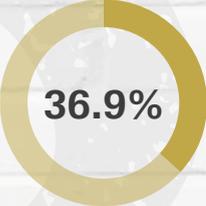
ABV: bottle 0.5%

M: Pale Lager Malt

H: Tradition, Perle, Taurus, Magnum

*This Premium Low Alcohol beer brings full-bodied refreshment with true Pils flavour. Lightly sweet at first, the sweetness quickly changes to the hoppy, delicately bitter character of Krombacher Pils. Finely sparkling, it feels pleasantly fresh. The flavour of hoppy bitterness lingers to the end.*

**Perfect with:** Beef, gammon and lamb steaks, mixed grills and barbecued dishes.



36.9%

**Craft lager** has grown<sup>\*3</sup>  
+36.9% in value YoY.

<sup>\*3</sup> CGA Strategy P10 MAT to 01/10/16



146.

## Spaten

### Brewed in: Munich

Spaten has been a leading exporter of German beer for more than a century. They played a crucial role in establishing the present superior worldwide reputation for German beer.

Today people all over the world take pleasure in drinking original Spaten beers, not only in the neighbouring states of France, Austria and Switzerland, but also in Italy, Spain, Scandinavia and the United States.



### Spaten Helles

1 x 50ltr | IBU: 21

ABV: keg 5.2%

M: Barley Malt

H: Hallertauer

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*Full-bodied with a crisp graininess, a faint citrus finish and a lingering dryness.*

**Perfect with:** *Salads, seafood, pork, spicy Asian, Cajun and Latin foods.*

\*Images not proportional

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## Netherlands

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While pale lager makes up the majority of beer production and consumption in the Netherlands, (95% according to the Centraal Brouwerij Kantoor), most Dutch brewers also brew specials.

The Netherlands exports the largest proportion of beer of any country in the world - approximately 50% of production. In the early days, beers were brewed with botanicals rather than hops to give flavour. What's more, as Dutch seafarers travelled the world, the botanicals they traded and the beer styles they brewed, became all the more exotic.



1. North Holland  
Lowlander

148.

## Lowlander Beer

### Brewed in: Amsterdam

With much of its landmass below sea level, the Netherlands - literally 'the lowlands' - became a nation of seafarers, fearlessly traversing the globe.

Inspired by the journey of the Lowlanders and the abundance of herbs and spices they brought back, Lowlander brew with botanicals to create unique beers, full of both flavour and character.



### Lowlander White Ale

24 x 330ml | IBU: 12

ABV: bottle 5.0%

M: Wheat, Oats

H: Hallertau mittelfruh plus Botanicals: Curacao orange, Elderflower, Chamomile

*A beer style typical to the Lowlands, is brewed with an appealing twist by spiking it with curacao orange, elderflower and chamomile giving it a fragrant, fruity finish.*

**Perfect with:** *Ceviche, goat cheese salad, or Mexican tacos.*

\*Images not proportional



## Lowlander IPA

24 x 330ml | IBU: 70

ABV: bottle 6.0%

M: Pale Ale, Wheat, Oats

H: Simcoe, Cascade, Citra plus Botanicals:

Coriander, White Tea

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*Hints of botanicals and spice, a tribute to those sailors' spirit of adventure and quick thinking. Indonesian Pale Ale as opposed to Indian, coriander and white tea is used to give it a citrusy, fruity and bitter taste.*

**Perfect with:** Grilled meats like duck with mango & coriander chutney.



## Lowlander Poorter

24 x 330ml | IBU: 55

ABV: bottle 6.0%

M: Pale ale, Special B, Sour Malt,

Chocolate Malt, De-Bittered black malt

H: East Kent Golding, Bramling Cross plus

Botanicals: Vanilla, Licorice Root

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*Started with the desire to brew a robust Poorter with an edge, so by brewing with vanilla and licorice root (a long-favoured flavour in the Lowlands) the result being a beer that is smooth, bold and unapologetically Dutch.*

**Perfect with:** Roasted or grilled meats, chocolate brownies or blue cheese.



150.

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## Czech Republic

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Birthplace of Pilsner, this country had a huge impact on the world of beer production. We have selected the beer that started it all, the original Pilsner.

This was created by Josef Groll, a Bavarian brewer hired by the town of Pilsen in 1842.



1. Plzeň  
Pilsner Urquell

## Pilsner Urquell

### Brewed in: Plzeň

Pilsner Urquell is the world's first golden beer and was created by a young Bavarian Brew Master called Josef Groll in 1842. It is still brewed in Plzeň to this day, in the same way with the same local ingredients.



### Pilsner Urquell

24 x 330ml | 1 x 30ltr | IBU: 40

ABV: bottle 4.4%, keg 4.4%

M: Moravian Barley malt

H: Saaz Hops (Zatec region)

*A balance of subtle sweetness and distinctive bitterness, wrapped in a crisp body that rewards drinkers with a full-flavoured taste experience.*

**Perfect with:** Hearty foods - beef, roast pork, duck. Traditional foods - sausage & mash, artisan meats & cheeses.

152.

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## Spain

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First introduced by Charles V in 1537 when he built a brewery next to the Manzanares river to supply his court with cold beer.

It continued to grow in popularity with Phillip II ensuring it continued to be produced during his reign. At the end of the 19th century, increased beer consumption meant large breweries opening across the country, with Estrella Damm in 1876 and Alhambra in 1890.



1. **Andalusia**  
Alhambra

2. **La Rioja**  
Cervecera Artesana  
Mateo & Bernabé

3. **Catalonia**  
Damm

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## Alhambra

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### Brewed in: Alhambra

From their home in Granada, Spain, the Master Brewers have been making their own authentic style of beer for more than 90 years, crafting a product that is rooted in generations of brewing experience and an understanding of how to reinterpret tradition.



### Alhambra 1925

12 x 330ml | IBU: 25

ABV: bottle 6.4%

M: Barley, Malt

H: Nugget, Magnum, Taurus, Saaz

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*Ultra premium with a unique embossed bottle, this award-winning lager has a powerful nose of caramel, full of flavour on the palate and a satisfying finish.*

**Perfect with:** Tapas and smoked barbecue meats to give taste buds a great tantalising taste.

154.

## Cervecera Artesana

### Brewed in: Nalda, Rioja

The brewery Cervecera Artesana was founded in 2012 by the owners of the winery alongside which it is built. Ceriux is their craft ale, Palax their artisan lager. Both are brewed with the pure local water from a spring.

Quality brewing ingredients are used, as you would expect for a drink designed for the most discerning beer and food connoisseurs. The beers are lightly filtered and unfiltered.



### Palax Lager

24 x 330ml | 1 x 30ltr | IBU: 17

ABV: bottle 4.9%, keg 4.9%

M: Caramel, Lager Malts

H: Hallertau Tradition

*Palax is clear and lively with upfront aromas of honey, flowers and citrus fruits. It has a full, rounded taste with more complexity and a maltier finish than most lagers. It has a medium carbonation from the secondary fermentation in the bottle (and the yeast holds well to the bottom of the bottle.)*

**Perfect with:** Tapas, Mediterranean dishes and cured cheeses.

\*Images not proportional



### Ceriux Rubia Lager

12 x 375ml | IBU: 21

ABV: bottle 5.4%

M: Wheat Malt, Lager Malt

H: Perle, East Kent Goldings, Cascade

*Ceriux pours with a loose, lacy head and golden colour. It has dominant citrus and spice aromas with light malt featuring on a medium-light bodied palate. A balanced bitter taste that lengthens to a clean, crisp, zesty finish.*

**Perfect with:** Tapas and Mediterranean dishes.



Did you know:

At the **Wife Carrying World Championships** in Finland, first prize is the **wife's weight in beer**.



156.

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## Damm

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### Brewed in: Barcelona

140 years ago, the young August K. Damm, and his wife Melanie decided to emigrate from Alsace fleeing the Franco-Prussian war.

Their journey brought them to the Mediterranean coast where they settled with the hope of brewing beer. Their dream came true in 1876 when they established their own brewery and crafted a beer adapted to the hot Mediterranean climate.



### Damm Inedit

24 x 330ml | IBU: Undisclosed

ABV: bottle 4.8%

M: Brewers blend, including wheat

H: Brewers Blend

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*(Brewed with wheat and barley malt. Flavours of coriander, orange peel and liquorice.) Best served chilled and in an elegant white wine glass.*

*Its appearance is slightly cloudy; highly aromatic with creamy, fresh texture, soft volume and a pleasantly long aftertaste.*

**Perfect with:** Starters, salads and fish of fatty texture.

\*Images not proportional



## Damm

**Daura** (Gluten free)

24 x 330ml | IBU: 26

ABV: bottle 5.4%

M: Barley

H: Nugget, Magnum, Taurus, Millennium

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*Gold coloured hints of amber. The first nose is creamy and dominated by aromas of yeast against a background of fresh spices enveloped in subtle roast flavour. Malted barley aromas dominate in the mouth. Refreshing to the palate.*

**Perfect with:** Fish, chorizo, ham, croquettes, fresh salad and squid.



## Damm

**Daura Marzen** (Gluten free)

24 x 330ml | IBU: 34

ABV: bottle 7.2%

M: Barley

H: Nugget, Magnum, Taurus, Millennium

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*Strong, full-bodied and full of flavour with fruity notes of ripe peach and apple. Orange notes give freshness to the nose, boasting a clean aroma with a final, distinguished perception of toast bread. The hop bitterness gives a very intense and refreshing sensation.*

**Perfect with:** Roast beef or lamb and trout. Also pairs well with cheese, such as mature cheddar.



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## Mateo & Bernabé

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### Brewed in: Logroño, La Rioja

Mateo & Bernabé are changing La Rioja into a land of great beer. They strive to bring new experiences which complement the historic product and gastronomic resources of Rioja, founded on quality and tradition.

A natural, distinctive and unique beer to be savoured. A beer which you can enjoy with good friends, entertaining conversations and memorable moments. An experience to enjoy and remember.



### Mateo & Bernabé Santiago 25 Abbey Ale

12 x 500ml | IBU: 25

ABV: bottle 7.5%

M: Pale, Cara Hell & Carafa

H: Aurora & Celeia

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*With a reddish brown colour, aromas of rich brown sugar and spices with a pepper hint in the background. On the palate, an almost molasses richness, stewed fruits and hints of spice. Mouthfeel is full and rich.*

**Perfect with:** Red meats, fresh spice foods, mature hard cheeses.

\*Images not proportional



**Mateo & Bernabé**  
**Bernabé 11 Golden Ale**

12 x 500ml | IBU: 34

ABV: bottle 6.0%

M: Pils, Pale, Cara Pils, Spitz & Wheat

H: Tradition & Saaz

*This beer has a bright, white head and a golden straw body. Refreshing white fruit-notes with a slight citrus finish.*

**Perfect with:** Fresh prawns, pork, chicken and spicy foods. Mild spicy Indian dishes, semi-mild cheese.



**Mateo & Bernabé**  
**Fermin 7 Red Ale**

12 x 500ml | IBU: 24

ABV: bottle 6.0%

M: Red X, Aromatic & Spitz

H: Nugget (La Rioja) & East Kent Goldings

*This beer has a light beige head, intense, clear and a rich copper red colour with a balanced bitterness from the locally grown hops. The rich, malty notes give a lovely caramel sweetness.*

**Perfect with:** Nuts, goats cheese salad, mutton stew, roast meats, rabbit paella, cheesecake or banoffee pie.



**Mateo & Bernabé**  
**Mateo 21 Wheat Beer**

12 x 500ml | IBU: 12

ABV: bottle 5.6%

M: Pils & Wheat

H: Hersbrukers

*This beer is a typical German wheat beer style. A big foamy white head with lemon cloudy body and aromas of cloves, unripe banana and grass. On the palate it has refreshing hints of clove, vanilla, citrus - light, crisp and dry.*

**Perfect with:** Fresh fish and salted fish dishes, shellfish, sushi, South East Asian food, green salads.

160.

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## Italy

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Italy is considered to be part of the wine belt of Europe. Nevertheless, beer, particularly pale lagers are common in the country. It is traditionally considered to be an ideal accompaniment to pizza. Since the 1970s, beer has spread from pizzerias and has become much more popular for drinking in other situations.

Ancient Rome knew of beer and produced small amounts, but the production facilities were destroyed in various barbarian invasions.





1. Marche  
Collesi

## Collesi

### Brewed in: Apecchio

Collesi is for those that seek the best that life has to offer and you will find it served in the finest restaurants, bars and hotels.

Collesi is brewed true to the Belgian Trappist traditions using hard Mont Nerone water and barley grown in the Collesi family's own fields. Each beer has been brewed with skill to perfectly match different foods and is presented in Italian Prosecco bottles.



### Collesi Bionda Pale Ale

12 x 330ml | IBU: Undisclosed

ABV: bottle 6.0%

M: Munich

H: Saaz

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*Unpasteurised pale beer, secondary fermented in the bottle and brewed with Munich malt.*

*Characterised by strong aromas of hop flowers, malt and fruity notes, with fragrances of yeast, vanilla, hot crusty bread and honey.*

**Perfect with:** *Pasta with rich sauces, fish dishes and shellfish.*



### Collesi Ambrata Amber Ale

12 x 330ml | IBU: Undisclosed

ABV: bottle 7.5%

M: Pilsen, Munich, Ambrato

H: Saaz

*Unpasteurised amber beer, secondary fermented in the bottle. An intense and glowing taste, with warm and rounded notes, distinguished by a robust flavour of hops that deepens the rich bouquet of cereals and autumn fruits.*

**Perfect with:** Grilled red meats.



### Collesi Rossa Red Ale

12 x 330ml | IBU: Undisclosed

ABV: bottle 8.0%

M: Pilsen, Munich, Ambrato

H: Saaz

*Unpasteurised red beer, secondary fermented in the bottle. With great character and sweet flavour, distinguished by intense aromas of caramel, malt and hazelnuts, with spicy notes and great aromatic persistence.*

**Perfect with:** The end of a meal and to accompany desserts or with cheeses.



164.

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## Japan

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Beer in Japan had its start in the 17th Century when travelling Dutch traders opened a beer hall for sailors working in the ports.

In 1996 the law in Japan opened up the industry to allow the creation of microbreweries, one of which was Hitachino Nest.





1. Ibaraki  
Hitachino Nest

## Kiuchi Brewery (Hitachino)

### Brewed in: Naka, Ibaraki

A sake brewery since 1823, a change to Japanese laws enabled Kiuchi to also brew beer from the mid 1990s. In their words Ko-u-no-su is the village where beer is born. (Su literally means nest.) They named the brand Hitachino Nest.

This is their nest where brewing enthusiasts who care for brewing live. "The supreme brew with meticulous craftsmanship leaves from here."



### Hitachino Nest Red Rice Ale

24 x 330ml | IBU: 26

ABV: bottle 7.0%

M: Lager, Red Rice, Flaked Barley

H: Chinook

*Complex sake-like flavours with malt sweet notes, and hints of strawberries in the nose and palate. Brewed with special red rice (also called "ancient rice" in Japan) an intriguing mix of sake, malt and bitter notes to finish.*

**Perfect with:** Fish, kimchi.



### Hitachino Nest White Ale

12 x 330ml | IBU: 13

ABV: bottle 5.5%

M: Lager, Wheat

H: Perle, Styrian Golding

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*Hitachino Nest White Ale is brewed in the tradition of a Belgian style white beer with coriander, nutmeg, orange peel and orange juice. It is refreshingly mildly hopped.*

**Perfect with:** *Salads, lobster, crab, sushi, smoked salmon, ginger & wasabi.*



Did you know:

**CENOSILLICAPHOBIA**  
means - fear of an empty glass.

168.

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## New Zealand

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**Beer is the most popular alcoholic drink in New Zealand, accounting for 63% of available alcohol for sale.**

It only started to be produced when Europeans arrived in the late 18th Century. It's said that the first beer created in New Zealand was the result of Captain James Cook looking to cure scurvy, brewing a beer using spruce tip needles.





1. Wellington  
Yeastie Boys

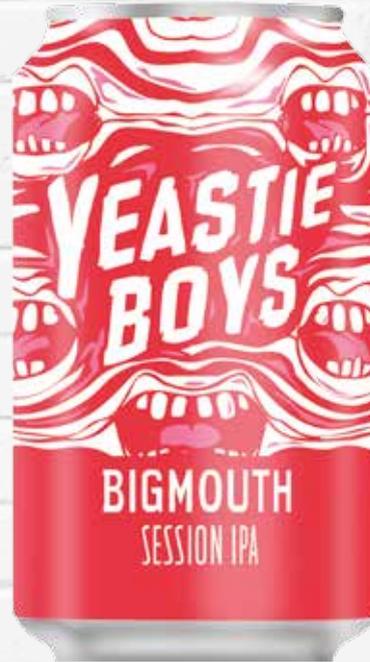
170.

## Yeastie Boys

### Brewed in: Wellington

Yeastie Boys are an award-winning, post-craft New Zealand based brewing company, who split their time between New Zealand and the United Kingdom.

The brainchild of Stu McKinlay and Sam Possenniskie - two of New Zealand's leading beer activists and visionaries – Yeastie Boys have been picking up trophies, poking their tongues out at convention and receiving critical acclaim since launching in 2008.



### Yeastie Boys Bigmouth Session IPA

24 x 330ml | IBU: 25

ABV: can 4.4%

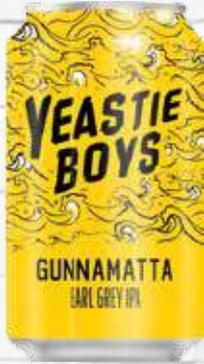
M: Pale Malt, Oat, Wheat, Acidulated Malts

H: Nelson Sauvín, Pacifica, Motueka

*An extra pale, unfiltered, hoppy session ale with bold tropical and white wine notes from the Nelson-grown New Zealand hops. A luscious mouthfeel, from the wheat and oats, carries the hop flavour across the palate before easing out with a dry (rather than bitter) moreish finish.*

**Perfect with:** Shellfish and fruity/nutty hard European cheeses.

\*Images not proportional



**Yeastie Boys**  
**Gunnamatta Earl Grey IPA**

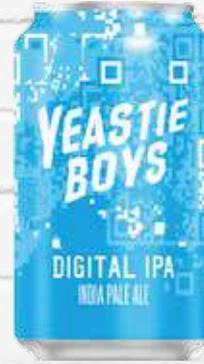
24 x 330ml | IBU: 52

ABV: can 6.5%

M: Pilsner, Crystal, Wheat, Dextrin Malts  
H: Pacifica, Motueka, Southern Cross,  
Earl Grey Blue Flower Tea

*Boldly floral nose with stonefruit and citrus flavours and a long dry finish. Utilising judicious amounts of Earl Grey Blue Flower tea to generate an intoxicating floral and citrus aroma with the quenching dry finish of an ice tea. A truly unique new world IPA with an Old World twist.*

**Perfect with:** Cedar plank salmon and aromatically spiced curries (not too hot) or Thai salads.



**Yeastie Boys**  
**Digital IPA**

24 x 330ml | IBU: 55

ABV: can 5.7%

M: Pilsner, Crystal, Dextrin malts  
H: Nelson Sauvín, Motueka, Wakatu

*A classic New Zealand IPA: clean malt, citrus and tropical hop flavours, with a bold bitter finish. Showcasing the best of kiwi hops, full of radical Nelson hops that deliver aroma and flavours reminiscent of a south Pacific holiday – mango, melon, white grape and a hint of citrus.*

**Perfect with:** Spicy Mexican and Asian dishes as well as burgers, pizza, and fish & chips.



**Yeastie Boys**  
**Pot Kettle Black Porter**

24 x 330ml | IBU: 50

ABV: can 6.0%

M: Pale Malt, Munich, Crystal, Dextrin, Carafa  
Special Type I and Type III  
H: Pacifica, Nelson Sauvín, Styrian Golding

*Mindbendingly delicious and a true original. PKB, as it is affectionately known, is a juxtaposition of beer styles: fresh and hoppy like a pale ale, yet as dark as night and malty rich. This is no fly-by-night Black IPA though, Pot Kettle Black is true blue Porter with a South Pacific edge.*

**Perfect with:** Rich casseroles, braised meat dishes, chowder with smoked fish.

## Seasonal range

Alongside our core range, we have also selected a number of brewers to bring you a seasonal selection.

Each of our seasonal beers has been carefully selected to bring your customers some new and interesting flavours through the year.

Brewery	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
<b>Brewdog</b>	Zeitgeist						Electric India			TBC		
<b>Brewdog</b>			Hop Fiction									
<b>Sierra Nevada</b>	Golden IPA		Sidecar		Kiwi Lager		Tropical Torpedo		River Ryed		Celebration	
<b>Meantime</b>			Cali Pale Ale						Fiest Bier			



**Brewdog  
Zeitgeist** (Jan - Mar)

24 x 330ml | IBU: 32

ABV: can 4.7%

M: Pilsner, Munich, Caramalt, Chocolate

H: Cascade

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*This black lager has a smoky nose with a hint of dark cocoa, single fruit and bitter hops.*

**Perfect with:** Roasted/smoked meat, dark luxurious deserts such as chocolate fondant or gruyere/emmental cheese.



**Brewdog  
Hop Fiction** (Mar - Jun)

24 x 330ml | IBU: 40

ABV: can 5.2%

M: Extra Pale

H: Chinook, Amarillo, Mosaic

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*Bags of citrus and stone fruit layer up on a dry light biscuit backbone.*

**Perfect with:** Fragrant and spicy Asian dishes and roasted/grilled meats.



**Brewdog  
Electric India** (Jul - Sept)

24 x 330ml | IBU: 40

ABV: can 5.2%

M: Extra Pale, Munich, Wheat

H: Amarillo, Nelson Sauvin

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*This hybrid beer has the spicy, sweet notes of a Belgian Saison combined with the punchy new world hops of a US IPA.*

**Perfect with:** Mussels or paella, crème brulee & brie/tomme des pyrenees.



**Brewdog  
TBC** (Oct - Dec)

24 x 330ml | IBU: TBC

ABV: can TBC%

M: TBC

H: TBC

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TBC

**Perfect with:** TBC



**Sierra Nevada  
Beer Camp Golden IPA** (Feb - Mar)

1 x 30ltr | IBU: 55

ABV: keg 5.9%

M: Two-row Pale, Munich, Caramel

H: Chinook, Cascade, Centennial

*In the early days, one variety changed everything—the Cascade hop. It captured us then, and the flavour is still gripping: floral and grassy with a pronounced resinous pine and grapefruit aroma.*

**Perfect with:** San Diego-style fish tacos, grilled marinated tri-tip steak, roasted root vegetables.



**Sierra Nevada  
Kiwi Lager** (Jun - Jul)

1 x 30ltr | IBU: 30

ABV: keg 5.7%

M: Pilsner, Wheat, Munich

H: Waimea, Nelson Sauvin, Wai-iti, Wakatu

*This Crisp and flavourful lager is a classic summer beer – refreshing, complex, and very, very drinkable. An addition of Kiwi fruit lends the beer a subtly sweet and tart finish that's perfect in a cold pint on a hot day.*

**Perfect with:** Barbecued chicken, wings, slaw, summer salad, loaded burger.



**Sierra Nevada  
Sidecar** (Apr - May)

1 x 30ltr | IBU: 35

ABV: keg 5.6%

M: Two-row Pale, Honey malt, Munich

H: Magnum, Cascade, Equinox, Mandarin

*We punched up the citrus while maintaining a crisp hop bite and balance. The result is this new take on the hoppy pale ale brewed with a hint of orange peel from additions in both the brew kettle and the fermenter that tweak the classic hop profile and add a zesty pop of bright orange flavour.*

**Perfect with:** Grilled salmon, Indian bhel puri (puffed rice and herb) salads, orange glazed chicken.



**Sierra Nevada  
Tropical Torpedo IPA** (Aug - Sept)

1 x 30ltr | IBU: 55

ABV: keg 6.7%

M: Two Row Pale, Munich, Honey

H: Amarillo, Mosaic, Citra, El Darado, Cirta, Comet

*Inspired by the island life, we created an IPA completely disconnected from the mainland. We used our one-of-a-kind Hop Torpedo to deliver an intense rush of hop flavour and the lush aromas of mango, papaya, and passionfruit with every sip. Enjoy our tropical twist on the American IPA.*

**Perfect with:** Spicy szechwan beef, jerk chicken, Thai green tofu curry.



**Sierra Nevada**  
**River Ryed Rye IPA** (Oct - Nov)

1 x 30ltr | IBU: 50

ABV: keg 6.0%

M: Two-row Pale, Rye, Caramel, Chocolate

H: Bravo, Chinook, Citra, Equinox

*Born out of our Love of Water and a passion for riding the rapids, River Ryed IPA is a class-five rush of flavour. This hop-forward beer features intense citrus and herbal hop flavour balanced by the peppery spice of rye for a dry and delicious end to a rafting journey.*

**Perfect with:** Roast dinner, pork, lamb shank, stew and steak.



**Sierra Nevada**  
**Celebration IPA** (Dec)

1 x 30ltr | IBU: 65

ABV: keg 6.8%

M: Two-row Pale, Caramel

H: Chinook, Cascade, Centennial

*First brewed in 1981, one of the earliest examples of an American-style IPA and one of the few hop-forward holiday beers. Famous for its intense citrus and pine aromas, Celebration is bold and intense, featuring Cascade, Centennial and Chinook hops—honouring everything we have at Sierra Nevada.*

**Perfect with:** Fish and chips, roasted turkey and dressing, polenta and grilled vegetables.



**Meantime**  
**Cali Pale Ale** (Mar - Aug)

1 x 30ltr | IBU: Undisclosed

ABV: keg 5.0%

M: Ale Malt

H: Herkules, Simcoe, Summit

*A Southern California-style Pale Ale brewed using East Anglian malt. The clean, dry flavours are balanced by strawberry, tangerine and tropical fruit notes provided by US West Coast hops and a resin pine aroma which comes from dry-hopping during maturation.*

**Perfect with:** Jerk chicken, sticky ribs or wings and a four cheese pizza.



**Meantime**  
**FestBier** (Sept - Oct)

1 x 30ltr | IBU: Undisclosed

ABV: keg 5.6%

M: Pilsner Malt, Munich Malt

H: Perle, Spalt

*Historically, stronger beers were brewed in March, kept in ice-cellar throughout the summer when it was too hot to brew and then consumed in the autumn to celebrate the harvest. Fest Bier is brewed in accordance with these Bavarian traditions and brewed with authentic Bavarian malt and yeast.*

**Perfect with:** Traditional Oktoberfest fare such as pork, smoked meats and cheeses.

## Cans range

Alongside our bottled and kegged range, we also have a great range of canned beer.

### Why Cans?

**Lighter** - much easier to move around.

**Smaller** - take up less space in your cellar, but can also be double stacked in a fridge reducing time restocking.

**Light and air tight** - the two biggest killers of beer are light and air. Cans eliminate these threats to ensure beer is enjoyed at its best.

**Safer** - Where glass is not an option, cans are a great alternative and give you a wider choice compared to plastic.



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## No and low alcohol range

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With 1 in 5 people choosing not to drink alcohol, stocking a No or Low alcohol beer offers your customers a great tasting alternative.

### No and Low range

- Brewdog Nanny State
- Erdinger Alkoholfrei
- Innis & None
- Krombacher Non-Alcoholic





## Gluten-free

With consumer diets changing and the ever increasing need to offer your consumers choice, we have a carefully selected range of gluten-free beers from the UK and beyond.

There are two ways to make a gluten-free beer, some are made with Non Gluten Containing Ingredients (NGCI) such as: sorghum, maize, rice, buckwheat etc. The more modern method is to brew beer in the normal traditional way using barley and oats (generally not wheat) followed by a process to reduce the gluten content to below 20 parts per million.

Only foods that contain 20 parts per million (ppm) or less, can be labelled as 'gluten-free'.

### Gluten-free range

- Bellfield Lawless IPA
- Bellfield Boho Pilsner
- Brewdog Vagabond Pale Ale
- Daura Damm
- Daura Damm Marzen



## Draught rotation

### Looking to rotate your craft on draught offering, but don't want the hassle of changing connectors and gas?

We have separated some of our range into five categories based on the coupler and gas used, helping you to see which brands can easily be switched on a single line.

For more information regarding pressures, temperatures and flow rates please speak to your Account Manager.

### Range 1

**Coupler:** A Type

**Gas:** CO2

- Chimay Gold
- Krombacher Pils
- La Chouffe
- Spaten Helles
- Vedett IPA
- Vedett White

### Range 2

**Coupler:** D Type (US Sankey)

**Gas:** CO2

- Blue Point Toasted Lager
- Founders All Day IPA
- Goose Island 312
- Goose Island Honkers
- Goose Island IPA
- Sierra Nevada Celebration
- Sierra Nevada Golden IPA
- Sierra Nevada Kiwi Lager
- Sierra Nevada River Ryed
- Sierra Nevada SideCar
- Sierra Nevada Tropical Torpedo

### Range 3

**Coupler:** G Type (Grundy)

**Gas:** CO2

- Blue Moon
- BrewDog (Q4 Seasonal) TBC
- Brewdog Dead Pony Club Pale Ale
- BrewDog Electric India
- BrewDog Hop Fiction
- Brewdog Kingpin Lager
- Brewdog Punk IPA
- BrewDog Zeitgeist
- Curious Brew Lager
- Frontier Lager
- Innis & Gunn Lager
- Innis & Gunn Session IPA
- Palax Cerveza Rioja
- Sierra Nevada Pale Ale
- Wild River

**Range 4****Coupler:** Key Keg**Gas:** CO2

- Crazy Mountain Amber Ale
- Crazy Mountain Creedence Pilsner
- Crazy Mountain Hookiebob IPA
- Crazy Mountain Mountain Livin' Pale Ale
- Flying Dog Easy IPA
- St Stefanus
- Stevens Point Amber Lager
- Stevens Point Pale Ale

**Range 5****Coupler:** S Type (Sankey)**Gas:** CO2

- |                                   |                             |  |
|-----------------------------------|-----------------------------|--|
| - Adnams Mosaic Pale Ale          | - Lagunitas IPA             | - Rothhammer Brave Red Ale               |
| - Brooklyn Lager                  | - LBF Beyond the Pale       | - Rothhammer Nazca IPA                   |
| - Charles Wells Triple Hopped IPA | - LBF Chelsea Blonde        | - Rothhammer Real Golden Ale             |
| - Duvel Draught                   | - LBF Paxton IPA            | - Rothhammer Stratus South Pacific Lager |
| - Erdinger                        | - Leffe Blond               | - Shipyard APA                           |
| - Freedom Four British Lager      | - Liefmans Fruit            | - Shipyard Rye Pale Ale                  |
| - Freedom Organic Helles          | - Meantime Cali Pale Ale    | - Vedett Extra Blond                     |
| - Freedom Pale Ale                | - Meantime FestBier         |  |
| - Freedom Pils                    | - Meantime London Lager     |  |
| - Harviestoun Bitter & Twisted    | - Meantime London Pale      |  |
| - Harviestoun Schiehallion        | - Meantime Pilsner          |  |
| - Innis & Gunn IPA                | - Meantime Stout            |  |
| - Innis & Gunn Original           | - Meantime Yakima Red       |  |
| - Island Records Session IPA      | - Portobello London Pilsner |  |

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## Design studio

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**Our in-house team design and print over 7000 items every year, Each piece of work is created with enthusiasm, originality and a wealth of experience.**

We're committed to getting the job done professionally and quickly, designing everything on a brief-by-brief basis so you can feel confident that you will get an original and innovative design.

Our Design Studio has become an important and popular part of our service and we have a well-qualified, experienced and talented team of designers at your disposal.

Our experienced designers have undertaken a range of sessions in Menu Engineering to ensure we have the knowledge to maximise profit through your drinks list.

Menu Engineering involves small techniques such as removing the currency sign and highlighting your most profitable serve.

For more information please contact your account manager or visit our website at:

[www.matthewclark.co.uk](http://www.matthewclark.co.uk)

" A N O R I G I N A L &  
I N N O V A T I V E D E S I G N "





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## Glass boutique

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### So what's in a beer glass? Hopefully beer, but there's much more to be found.

We know that serving good quality beer in a branded glass is proven to enhance the consumer drinking experience.

As soon as the beer hits the glass, visual receptors tune in and anticipation is tweaked. Hidden nuances become more pronounced, colours shimmer and the enjoyment of the beer simply becomes a better, more complete experience.

Branded glassware isn't just a way of presenting good quality beer in the best way.

Scientific studies show that the shape of glassware will impact head development and retention. The foam created by pouring a beer, acts as a net for many of the volatiles in a beer. Volatiles are compounds that evaporate from beer to create its aroma, such as hop oils, all kinds of yeast fermentation by-products like alcohol, fusels and fruity esters, spices or other additions. A glass that promotes a healthy foam head may enhance the trapping of certain volatiles.

Presentation marries science - Customers believe that drink served in branded glassware is a sign of a quality beer, with the shape of the glassware enhancing the beer.

That's why we can provide you with our Boutique Beers glassware when you buy products from our range, alternatively our suppliers can support your outlet with branded glassware from our range.

For more details, or to order glassware please speak to your Account Manager.



## Added value and POS

### POS Support

Once you have your range in place, we can help ensure your customers experience of Boutique Beers is worth repeating.

We have a range of point of sale available, from back bar displays, tasting glasses and trays, to beer carriers - allowing you to offer your customers the chance to take some fantastic beers home to enjoy.

Please speak to your Account Manager to order.

**Our in-house design team are also available to create bespoke Boutique Beers POS items such as menus, to help promote your range.**



B\* bar display & A5 B\* chalkboard



B\* carrier



1/3 pint glass - 12 pack



B\* glassware - pack of 12 (Pint)  
B\* glassware - pack of 8 (330ml)



B\* beer mats - 125 pack



B\* tray

## Printed items

Examples of print on demand collateral:

1. Z fold
2. Banner
3. Toblerone
4. Four page fold
5. Bottle hanger
6. Poster
7. Tent card

Additional print and digital items are also available.

Please speak to your Account Manager to enquire or order.



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## Beer and food

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### There just seem to be some things synonymous with a beer, Burgers and beer? Sure. Pizza? Well obviously.

And of course a ploughman's, pork pies, sausage rolls and salty bar snacks will naturally make our minds jump to a cold one.

But when does beer suddenly lose its place at the table? At what point do ales, lagers and lambics turn from the most welcome of guests to spectres at the feast?

When we reach a certain price point for food? When we start laying white tablecloths down? Silver service? Michelin-stars?

None of which is anything to do with beer's natural affinity for food so, when you think about it, it's interesting how we arbitrarily draw the line on when beer is and isn't appropriate.

If you really get to know your beer, immerse yourself in the amazing flavours and textures it can offer, begin to understand the scope of exciting interactions you can tease out of the world of brewing, you'll be amazed what can happen with even the simplest of food matches.

However, it's not always easy to know where to start, so here are a handy set of rules (well, more guidelines to be honest, but rules sound better) on how to start and continue, your beer and food-matching journey.

### Rule 1 - Know your beer

The better you know your beer, the more successful your matches.

Just as you know your regular customers' peccadilloes; like Bill likes a tulip beer glass, but Hilary favours a dimpled mug. Knowing each beer's flavour profile inside and out will help you better understand which dishes it will be friends with.

On a more practical note, it can also allow you to identify precisely when your beer is not at its best and deal with it accordingly.

### Rule 2 - Intense scrutiny

The majority of the time, you're looking to match levels of flavour intensity.

We've all had that experience where we order a wine or cocktail in error, or are recommended it for whatever reason, and whilst the drink itself is sublime it either stamps all over your chosen dish with size 11 hobnail boots or, disappears meekly into the background.

This rule is applicable about 95% of the time, then other times you'll get certain beers, (sours generally being the exception to this rule) where your beer can be a little more dominant, but still work well with a dish.

### Rule 3 - Descriptive, not prescriptive

Broad brush strokes make for a clumsy picture.

Just as there are 100's if not 1000's more nuances of flavour in even the most simple of dishes, so are there in the accompanying beers and you need to find your common grounds between them.

Get into the soul of the beer (hence Rule 1) and you can be descriptive enough to get your customers mouths watering about the interplay of; for example, the chocolate and umami interplay of Curious Porter with truffled macaroni cheese or the way that Meantime Yakima Red simply bursts with red berry and peppery nettle notes that joust so well with a passion fruit cheesecake, or consider how the dry, tart and herbal elements of Boulevard Tank 7 offer an exquisite contrast to the sweet, unctuous nature of a prosciutto, goats cheese & pea purée tart.

### Rule 4 - Get creative

Your tasting notes should at least make you hungry and thirsty when you write them!

Your first point of contact with your customer could be your drinks menu and it pays to advertise! Entice them, seduce them, woo them with your words... a malty beer with a hoppy finish just won't cut it.



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## Beer and food

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### The four C's of beer & food pairing

Cut, Complement, Contrast and Create.

These four tenets are universal to any pairing, from whiskey to wine, cocktails to beer.

**Cut** – think about why you pair sharp orange sauce with rich meat like duck or a gooseberry chutney with an oily fish like mackerel, or perhaps lemon in an otherwise very sweet dessert like posset and you get the picture of what 'cut' means.

**Complement** – this is probably the simplest to spot. Got a beer that's chocolatey or tropical fruit or bready? Pair them with like-minded flavours.

**Contrast** - a salty blue cheese? Why not try a sweet, fruity beer like Tiny Rebel Cwtch? Or balance out a sweet creamy curry with a big bitter beast like Brewdog Punk IPA? Find the polar opposite of your dish and see whether it will work in harmony.

**Create** - one of the most simple things I've ever done is put a white chocolate button with a Dunkelweisse, which immediately created banoffee pie, it was amazing. When your whole becomes more than the sum of its parts, you know you've got a winner.

Words by Melissa Cole.





Old No. 7  
Tennessee  
SOUR MASH  
WHISKEY  
DISTILLED AND BOTTLED BY  
JACK DANIELS  
LEWISBORO, TENNESSEE

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## Glossary of terms

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- Abbey** Belgian Ale brewed in a commercial secular brewery.
- ABV** Alcohol by Volume. This is a measurement of the percent of alcohol present in a volume liquid.
- APA** American Pale Ale. Generally around 5% ABV with significant quantities of American hops.
- Barley** A cereal grain that is malted and used in the mash for making beer.
- Body** The feel of thickness of a liquid in the mouth.
- Bottle conditioning** Beer bottled without removing the yeast or having been pasteurised. Yeast and sediment are present in the bottle.
- Decoction mashed** Decoction Mashing is a way to conduct multi-step mashes without adding additional water or applying heat to the Mash Tun. It makes it possible to achieve the crisp, dry maltiness characteristic of German beers.
- Dry Hopping** Adding hops after the boil to increase hop aroma and flavour.
- Fermentation** The reaction of the yeast consuming the sugars in wort in the case of beer.
- Gose** Gose is a sour wheat beer originating in Germany. Typical flavours include lemons, strong saltiness and herbs.
- Hobo Brewer** Don't own their own equipment, but travel around using spare capacity at other brewers facilities.
- Hops** Hops come from the *Humulus Lupulus* plant or bine. It's the female flower that is used in brewing.
- IBU** International Bitterness Unit. It is a number that denotes the bitterness of a beer. The higher the IBU the more bitter the beer.
- Imperial Stout** Imperial stout, also known as Russian imperial stout is a strong dark beer that was brewed in the 18th century for export to the court of Catherine II of Russia. It has a high alcohol content, usually over 9%.
- IPA** India Pale Ale. A strong hoppy pale ale, this style originated in Britain in the 19th Century, and had a high alcohol content and hopping rate, allowing it to survive the long sea voyage to India.
- Lager** Beer made with bottom fermenting yeast.

<b>Lauter Tun</b>	A vessel where mash settles and grains are strained out of the sweet wort.
<b>Liquor</b>	The brewer's word for water used in the brewing process.
<b>Malt</b>	Grain that has been malted. The process of causing grain to germinate to release the sugars need for brewing.
<b>Mash</b>	The mixture resulting from mashing releasing the sugars from grains into water.
<b>Milk Stout</b>	Milk stout is a stout containing lactose, a sugar derived from milk.
<b>Mouthfeel</b>	How beer feels in the mouth. Usually described as thin or full.
<b>Pasteurization</b>	Heating the beer to a high temperature to kill bacteria. Developed by Louis Pasteur (1822-1895).
<b>Pilsner</b>	A beer style. Typically crisp and refreshing with a light clear colour. It takes its name from the city of Plzen, Czech Republic.
<b>Porter</b>	A dark beer developed in London, famously popular with the street and river porters of the 18th century, hence its name.
<b>Reinheitsgebot</b>	The German Purity Law of 1516 that states the only 4 ingredients that can be included in beer are water, malted barley, yeast and hops.
<b>Saison</b>	French for season, traditionally this high ABV beer was brewed during the winter and enjoyed in the summer by the rural workers of Northern Belgium.
<b>Trappist</b>	A beer brewed within a Trappist monastery under the control and responsibility of the monastic community.
<b>Wort</b>	Wort is beer before it becomes beer. After you boil the ingredients together that mixture is called wort.
<b>Yeast</b>	Yeast is what makes the alcohol in beer. Yeast eats the sugars in the wort and gives off alcohol and carbon dioxide.
<b>Zymurgy</b>	The branch of chemistry dealing with fermentation.

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## Keep in touch

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### Thanks!

The Boutique Beers team would like to say a huge thank you to all the breweries for supplying the stunning imagery, product information and pack shots for us to use in this brochure.

### Keep in touch

Ways to keep in contact with us:

#### Customer Services

- Customer Services - **0344 822 3901**

#### England & Wales

- Matthew Clark, Whitchurch Lane, Whitchurch, Bristol, BS14 0JZ  
**01275 891 400** or visit [www.matthewclark.co.uk](http://www.matthewclark.co.uk) for more information.

#### Scotland

- Matthew Clark, 577 Lawmoor Street, Dixons Blazes Industrial Estate, Glasgow G5 0TY  
**0141 429 4711** or visit [www.matthewclark.co.uk](http://www.matthewclark.co.uk) for more information.

#### Telesales

- Central & South West and Wales - **0844 822 3905**  
(serviced by Birmingham, Hedge End and Shepton Mallet depots)
- London & South East - **0844 822 3904**  
(serviced by Crayford, Park Royal and Shefford depots)
- North - **0844 822 3906**  
(serviced by Runcom, Sunderland and York depots)
- Scotland - **0141 429 0888**  
(serviced by Dundee and Glasgow depots)





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