Premium
Soft drinks

the experience matters

MatthewClark

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C - equal to calories per 100ml | **S** - equal to grams of sugar per 100ml

Welcome to the very first Premium Soft Drinks range from Matthew Clark, at a time when Premium Soft Drinks are in 75% growth. Why not check out our range and maximise your profits?

Introducing our new Premium Soft Drinks range...

The soft drinks market has come alive with so many new and exciting products available, offering you a fantastic choice in a market that has **grown 75% in the last 12 months**. We have looked for the best, from firm favourites to the new and unusual and we are pleased to offer you our new premium range.

With so much choice for a consumer when they go to the bar it's not hard to see why soft drinks have not always been top of the list, that has all changed. Whether it's the mixer in a premium G&T, a standalone refreshment with lunch or a low sugar variant for the health conscious, soft drinks now have a great choice to offer.

Food plays a big role in soft drink consumption with **7 in 10 On-Trade soft drinks occasions also involving food**, having the right range is key to maximise this selling potential. Our range covers everything from cordials and fruit juices to tonics and cola. Along with an excellent range, we can also support your outlet with point of sale to help drive your profits such as posters, table talkers and menus designed by our in house team. Our full support package is detailed on pages 76-77.

Along with our range we have also included information on perfect serve, mocktails and cocktails helping you to maximise your sales across your entire drinks portfolio with the benefit of an overall premium drink you can demand a higher price generating more cash margin for your outlet.

Know the flavour but not sure which product you want? Have a look at pages 74-75 where you will find the entire range laid out by flavour.

We really hope you enjoy our new Premium Softs range and as always welcome any feedback.

Enjoy!

PREMIUM SOFT DRINKS
CONSUMERS

In 2015 premium soft drinks grew by 75%, however, premium soft drinks still only make up 5% of the total soft drinks category.

As a comparison, premium spirits make up 26% of the total spirits category so there is huge room for volume and value growth by adding premium soft drinks to your range. (b)

The adult soft drinks market is growing by 5.8%, with significant potential for further growth, which is 4.6% above category average. (f)

of adults **consume** premium soft drinks (e)

Premium soft drinks grew by 75% year on year (i)

2/3 of consumers would order a second drink if asked **by a waiter** (g)

7/10 of On-Trade soft drinks occasions also involve **food** (h)

1/5 adults in GB **do not drink Alcohol** (h)

of people state that the **sugar content** influences their choice of soft drink when eating out (j)

consumers would like to see a **greater range** of premium soft drinks in bars in the UK (a)

of buyers would like to see **more choice** of premium soft drinks in the On-Trade. (e)

(a) Mintel Attitude to premium soft drinks report 2014, (b) Britvic Soft Drinks Report 2016, (c) Source: IRI, (d) Source: Average gin sales performance of accounts stocking Fever-Tree Premium Mixers and Fever-Tree Summer G&T Menus, 2015, (e) Attitudes towards Premium Soft Drinks - UK - February 2015 - Mintel, (f) Carbonated Soft Drinks - UK - June 2015 - Mintel, (g) MMC Allegra 2016, (h) Health & Social Care Information Centre Statistics on Alcohol 2015, (i) CGA Dec 2015 MAT Value Sales, (j) Britvic consumer survey - July 2016

of guests would have **another drink**, if they were served a **perfect serve** first time (g)

would likely order a soft drink special if **recommended** by the staff (j)

of consumers would be more likely to choose something different from the usual if they were more aware of the **range of soft drinks** (j)

61% increase in **gin sales** when purchasing premium mixers (d)

83% of people would be inspired to order if they saw a **fantastically served drink** (g)

FEVER-TREE

85% of the £15m year-on-year growth is from **Fever-Tree Premium Mixers** (c)

1724 Tonic Water

1724 takes its name from the altitude where it harvests that key component to all tonics – quinine.

The quinine they use is hand-picked at 1,724 metres above sea level on the Peruvian Inca Trail. Although there are still relatively few tonics available (in comparison to the hundreds of gins) it's quite rare for the location and the designated requirements to be so exact.

1724 TONIC WATER

1724 Tonic Water

Chile | 24 x 200ml
C: 35kcal | **S:** 8.6g

The sweetness builds in the middle. Bright and fruity, fresh melon, sweet orange, all the while a gradual bitterness builds, but not overwhelming.

The essence of 1724 Tonic Water has its origins in the Andes, on the mythical Inca Trail. This is not by chance. This is where quinine was discovered.

Perfect Serve:
50ml gin, loads of ice and garnish.

Appletiser

Appletiser was born in the beautiful Elgin Valleys of South Africa in 1966, and is fashioned from ten carefully chosen varieties of Apple.

It is lightly carbonated using Champagne techniques, and 50 years on is still an indulgent beverage with a light sparkle and refreshing nature. As the official soft drink of Ascot Racecourse, it has a premium quality with elegant simplicity. Appletiser contains nothing artificial – at all.

Appletiser®

Appletiser

South Africa | 24 x 275ml
C: 47kcal | **S:** 11g

The Champagne of soft drinks, Appletiser is made with 100% apple juice and nothing else.

Is one of your 5 a day, and has 50% of the carbonation of a regular soft drink.

Perfect Serve:
Lots of ice, topped with a wedge of apple.

Appletiser Apple and Pomegranate

South Africa | 24 x 275ml
C: 46kcal | **S:** 9.2g

A blend of apple juice, pomegranate juice and aronia juice… and nothing else. Gently sparkling and great with food!

Is one of your 5 a day, and has 50% of the carbonation of a regular soft drink.

Perfect Serve:
Lots of ice, topped with a wedge of apple.

Belvoir

Belvoir Fruit Farms nestles deep in the English countryside in the idyllic Vale of Belvoir, where they've been making fruit cordials and pressés since 1984, pressing fresh fruit and infusing flowers to mix with spring water.

Renowned for their elderflower drinks, they still use the same elderflower recipe developed by co-founder Mary Manners all those years ago. Originally, all of the elderflower was handpicked from bushes growing around Lord and Lady John Manners' garden. The whole family helped to make the first batch of elderflower cordial, chopping the lemons and stirring the syrup.

Belvoir fruit farms

Belvoir Fruit Farms Elderflower Cordial

England | 6 x 500ml
C: 22kcal | **S:** 5.3g

Delicate, floral aroma and flavour of elderflower, with citrus notes.

Their Elderflower Cordial is still made from scratch to the original Manners' family recipe.

Perfect Serve:
Lots of ice, topped with water (still or sparkling) and a wedge of lemon.

Belvoir Fruit Farms Organic Elderflower Pressé

England | 24 x 250ml
C: 42kcal | **S:** 10g

Fresh floral-green elderflower aroma, with floral, herbal and citrus notes.

They still cultivate their own plantations of organic elderflower in the Vale of Belvoir to make Organic Elderflower Pressé.

Perfect Serve:
Lots of ice, topped with a wedge of lemon.

Belvoir Fruit Farms Organic Handmade Lemonade

England | 24 x 250ml
C: 39kcal | **S:** 7.8g

Traditional lemonade flavour, citrus and lemon peel notes.

To make the organic handmade lemonade they slice and cook their lemons on site to make their own lemon infusion.

Perfect Serve:
Lots of ice, topped with a wedge of lemon.

Belvoir Fruit Farms Organic Ginger Beer

England | 24 x 250ml
C: 43kcal | **S:** 11g

The aroma is of citrus and fresh ginger. The flavour is a sweet, citrus, fresh ginger with a spicy heat kick.

Quick turn-around for their Organic Ginger Beer. The fresh ginger is chopped and cooked in the morning and in a bottle by the evening!

Perfect Serve:
Lots of ice, topped with a wedge of lime.

Belvoir Fruit Farms Raspberry Lemonade

England | 24 x 250ml
C: 39kcal | **S:** 9.5g

Fresh berry and lemon aromas, with fresh traditional lemonade flavour with raspberry notes apparent.

Raspberry Lemonade is made with 'not-from-concentrate' raspberry juice for the freshest flavour possible.

Perfect Serve:
Lots of ice, topped with a wedge of lemon.

Belvoir Fruit Farms Cucumber & Mint Pressé

England | 24 x 250ml
C: 33kcal | **S:** 8.2g

Fresh cucumber aroma with a floral note of geranium. The fresh mint gives a crisp, clean finish.

Belvoir is the first UK producer to use freshly pressed cucumbers in their pressé, this process was designed and developed by their amazing technical manager Alice.

Perfect Serve:
Lots of ice, with a stick of cucumber.

Big Tom

Made by James White Drinks, award winning producers of brilliant non-alcoholic drinks. Big Tom spiced tomato mix is our wonderfully powerful spicy drink that can be enjoyed on its own or add a generous shot of your favourite vodka for the best Bloody Mary ever… every time.

Granted a Royal Warrant by Her Majesty the Queen in 2002. Made with Portuguese tomatoes and a mix of spices and flavours.

Big Tom Tomato Mix

UK | 24 x 250ml
C: 18kcal | **S:** 3g

Indulgent with its rich and spicy ingredients blended for the perfect solution to making the best Bloody Mary/ Virgin Mary every time.

Granted a Royal Warrant from Her Majesty the Queen in 2002. Royal Warrants are a mark of recognition to companies who have regularly supplied goods to the Royal Family for at least five years.

Perfect Serve:
Serve chilled with ice or add a generous shot of vodka and a stick of celery.

Bottlegreen

From the heart of the Cotswolds, Bottlegreen have been proudly making refreshing soft drinks for over 27 years.

Using crafted wine-making techniques and blending wonderfully sublime flavours into exquisite cordials, sparkling pressés and mixers. They are free from artificial colours, flavourings, preservatives & sweeteners. Gluten free and not bioengineered they also use Cotswold Spring Water from their own spring on site at Frogmarsh Mills.

bottle green

Bottlegreen Classic Tonic Water

England | 24 x 175ml
C: 29kcal | **S:** 7.3g

Crisp, and extremely clean, bitterness and sweetness married together with a hint of spice to finish.

Uniquely filtered and crafted from the finest natural ingredients, enhancing and elevating the subtle notes of premium gin - letting the Gin Sing.

Perfect Serve:
Serve with cubed ice and garnish with a lemon slice or peel.

Bottlegreen Light Tonic Water

England | 24 x 175ml
C: 18kcal | **S:** 4.4g

Delicate citrus and herbal notes coming from Italian bitters which finishes this drink beautifully, leaving the palate refreshed.

Their light tonic has only 18kcal /100ml, with maximum carbonation for long lasting refreshment.

Perfect Serve:
Serve with cubed ice and garnish with a slice of lemon and fresh strawberries.

Bottlegreen Elderflower Tonic Water

England | 24 x 175ml
C: 30kcal | **S:** 7.2g

Instant mild bitter notes that release into a lingering elderflower note that softens the bitterness.

Elderflower tonic is made with the same real elderflower that goes in to their award winning Elderflower Cordial.

Perfect Serve:
Serve with cubed ice and garnish with a slice of pear and fresh sprig lemon balm.

Bottlegreen Pink Tonic Water

England | 24 x 175ml
C: 32kcal | **S:** 8.2g

Initially sweet with the bitterness soon following, pomegranate astringency and hint of elderflower, bitter dry finish.

Did you know their pink tonic is a unique blend of pomegranate & elderflower to maximise its refreshing taste.

Perfect Serve:
Serve with cubed ice and garnish with a wedge of grapefruit.

Bottlegreen Elderflower Pressé

England | 12 x 275ml
C: 30kcal | **S:** 7g

The fresh, clean taste of hand-picked elderflower blended with pure, lightly sparkling water, hints of Muscat grape and lychees.

Brand leaders in elderflower pressé. Designed with Champagne sized bubbles to help reduce fullness, and helping to complement food.

Perfect Serve:
Serve with cubed ice and garnish with a slice of fresh lemon.

Bottlegreen Pomegranate & Elderflower Pressé

England | 12 x 275ml
C: 30kcal | **S:** 7g

Hand-picked elderflower are combined with fruity pomegranate juice for a refreshing exotic fusion of East meets West.

Produced in the heart of the Cotswolds, Bottlegreen having been making soft drinks for over 27 years. All their pressés have less than 100kcal per bottle.

Perfect Serve:
Serve with crushed ice and garnish with a grapefruit wedge.

Bottlegreen Ginger & Lemongrass Pressé

England | 12 x 275ml
C: 30kcal | **S:** 7g

Classic flavours from South East Asia are brought together resulting in a light, crisp and exotic drink, perfect for those hot summer days.

The only thing stopping this being Vegan is the dash of honey added to the syrup.

Perfect Serve:
Serve with cubed ice and a twirl of orange peel and a slice of lime.

Bottlegreen Cox's Apple Pressé

England | 12 x 275ml
C: 30kcal | **S:** 7g

Cox's apple juice blended with sparkling water. The crisp fresh, tart flavour of this classic apple reminds us of a traditional West Country cider.

Cox's apple pressé is made with just the juices of the delicious Cox's apple.

Perfect Serve:
Serve with crushed ice and a wedge of apple.

Bottlegreen Cranberry & Orange Pressé

England | 12 x 275ml
C: 30kcal | **S:** 7g

A tangy fruit drink combining juices of succulent red cranberries, aronia berries, zesty oranges and lightly sparkling water.

This flavour is exclusive to the On-Trade, for a fruity refreshing twist.

Perfect Serve:
Serve with cubed ice and garnish with cranberries and a twist of lime.

Bottlegreen Elderflower Cordial

England | 6 x 500ml

C: 29*kcal | **S:** 7.2g

*per 100ml once diluted 1 part cordial to 10 parts water

The light delicate taste of hand-picked elderflower perfectly captures the essence of long, warm, British summer days and relaxing evenings.

Kit & Shireen only made elderflower cordial while waiting for their wine to mature, nine heads of elderflower go in to each bottle of cordial. One bottle can make 5.5 litres of liquid.

Perfect Serve:
Serve with cubed ice, chilled water and a lemon slice.

Bottlegreen Pomegranate & Elderflower Cordial

England | 6 x 500ml

C: 29*kcal | **S:** 7.2g

*per 100ml once diluted 1 part cordial to 10 parts water

Exotic pomegranate juice and fragrant elderflower come together to create a delicate, subtle yet refreshing long drink.

Their cordials are all sediment free due to a unique filtration. The dilution ratio is 10:1 making each bottle 22 serves. Now with non-drip pourer.

Perfect Serve:
Serve with crushed ice, chilled water and garnish with a twist of lime.

Bottlegreen Ginger & Lemongrass Cordial

England | 6 x 500ml

C: 29*kcal | **S:** 7.2g

*per 100ml once diluted 1 part cordial to 10 parts water

An exotic blend of fragrant lemongrass and piquant ginger delivers a deliciously warming drink. Slight lemongrass followed by stem ginger.

Their cordials are all sediment free due to a unique filtration. The dilution ratio is 10:1 making each bottle 22 serves. Now with non-drip pourer.

Perfect Serve:
Serve with crushed ice, chilled water and garnish with a lime wheel and fresh ginger.

Bundaberg

Bundaberg Brewed Soft Drinks is an Australian family-owned business that has been craft brewing beverages for generations.

Based in the Australian town that shares its name, Bundaberg. The Fleming family, founded the brewery and still run it to this day. Bundaberg Brewed Soft Drinks pride themselves on creating quality beverages using real ingredients, brewed to age old recipes. Bundaberg, brewed to be better.

Bundaberg Ginger Beer

Australia | 12 x 375ml

C: 44kcal | **S:** 10.8g

Australian Craft Brewed Ginger Beer. Before opening, gently invert the bottle to mix the ginger.

Craft brewed over 3 days from an Australian family recipe handed down through generations.

Perfect Serve:
Loads of ice and a slice of lime.

Cawston Press

Cawston Press are a small group of people with a love of good food, who became bored with the same old soft drinks.

Using their knowledge of pressing fruit and sourcing great ingredients they've created a range of drinks, inspired by the ingredients found in the kitchen garden - all quintessentially British. They only ever use pressed juice and natural ingredients to create the very best drinks.

CAWSTON PRESS

Cawston Press Sparkling Apple

UK | 24 x 330ml
C: 30kcal | **S:** 7g

Cawston pick and press the best tasting apple varieties like Braeburn, Jonagold and Gala and simply add some sparkling water.

Cawston's Sparkling Apple uses only pressed juice, sparkling water and has no added sugar for totally natural refreshment. Refreshingly crisp with the taste of fresh apples. A soft drink for grown ups.

Perfect Serve:
Ice, apple slice, dust of cinnamon.

Cawston Press Sparkling Rhubarb

UK | 24 x 330ml
C: 38kcal | **S:** 8.5g

Cawston pick and press the best-tasting rhubarb, blend it with some crisp pressed apples, a little sugar and sparkling water. Deliciously tart.

Sparkling Rhubarb is Cawston Presse's biggest selling sparkling drink, tapping into people's desire for more interesting flavours. Quintessentially British, it's a must-stock drink.

Perfect Serve:
Ice, slice of orange and/or strawberry.

Cawston Press Kids' Apple & Mango

UK | 18 x 200ml
C: 29kcal | **S:** 6.8g

Cawston pick the best-tasting apples and Alphonso mangoes and press them whole before adding a splash of water to create a beautifully balanced blend.

With a blend of 60% pressed juice and 40% water, Cawston Press Kids' Apple & Mango is a less sweet option - perfect for mums and dads who want a tasty, all natural drink for their little ones.

Perfect Serve:
Ready to drink.

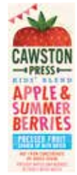
Cawston Press Kids' Apple & Pear

UK | 18 x 200ml
C: 27kcal | **S:** 6.4g

Cawston pick the best tasting varieties of apples and pears and press them whole before adding a splash of water to create a beautifully balanced blend.

With a blend of 60% pressed juice and 40% water, Cawston Press Kids' Apple & Pear is a less sweet option - perfect for mums and dads who want a tasty, all natural drink for their little ones.

Perfect Serve:
Ready to drink.



Cawston Press Kids' Apple & Summer Berries

UK | 18 x 200ml
C: 25kcal | **S:** 5.5g

Cawston pick the best varieties of apples, raspberries and strawberries and press them whole before adding a splash of water to create a beautifully balanced blend.

A blend of 60% pressed juice & 40% water, Cawston Press Kids' Apple & Summer Berries is a less sweet option - perfect for mums and dads who want a tasty, all natural drink for little ones.

Perfect Serve:
Ready to drink.

Coca-Cola

Invented 130 years ago in Atlanta, the recipe for Coca-Cola remains a secret to this day.

A 2015 global brand study showed that Coca-Cola is the world's third most valuable brand, and is supported by Diet Coke and Coca-Cola Zero Sugar to give choice for the 21st century consumer. As a global sponsor of the Olympics, the FIFA World Cup, the European football Championships and a host of others, Coca-Cola continues to grow sales to this day.

Coca-Cola Classic

USA | 24 x 330ml
C: 42kcal | **S:** 10.6g

Coca-Cola is the most popular and biggest-selling soft drink in history, as well as the best-known product in the world.

A survey recorded 'Coke' as the second most recognised word on the planet after 'okay'.

Perfect Serve:
Ice and a slice of lemon.

Diet Coke

USA | 24 x 330ml
C: 0kcal | **S:** 0g

The leading zero calorie drink in the market, Diet Coke was first launched in the 1980s, and targeted primarily at females.

With iconic advertising such as "Diet Coke Break" and the "Diet Coke Hunk" it is the second best selling brand in the Coca-Cola portfolio.

Perfect Serve:
Ice and a slice of lemon.

Coca-Cola Zero Sugar

USA | 24 x 330ml
C: 0kcal | **S:** 0g

Relaunched in summer 2016, with a ten million pound marketing spend, it has all the taste of Coca-Cola with none of the calories.

A survey recorded 'Coke' as the second most recognised word on the planet after 'okay'.

Perfect Serve:
Ice and a slice of lemon.

Double Dutch

Since twins Raissa and Joyce de Haas came to the UK, they've been shaking up the world of soft drinks.

Their Dutch background gave them an innate love for quality drinks which united with their scientific training to produce a twin powerhouse of innovation and extremely good taste. The Double Dutch team works hard globally to find the best ingredients each season, to process them gently on site to capture the full flavour and transport them sensitively so that the purest natural ingredients combine to create the 100% natural, 100% flavour-filled Double Dutch sodas. It's this focus on quality ingredients that gives the drinks more flavour and 30% less calories than standard soft drinks.

Double Dutch Cucumber & Watermelon

UK | 24 x 200ml
C: 33kcal | **S:** 8g

While cucumber has a traditional affinity for gin and summer fizzes the additional depth is offered by watermelon.

Founded by Dutch twins Joyce & Raissa who started making their own mixers for friends during years at university. During these years, their homemade C&W was the most popular one - which it still is.

Perfect Serve:
Loads of ice, London Dry gin or citrus gin and garniture of cucumber slice and mint.

Double Dutch Indian Tonic

UK | 24 x 200ml
C: 31kcal | **S:** 7.5g

Pink grapefruit and a subtle hint of juniper berry were added to this tonic to round out the angularity of quinine - reducing the bitter after-taste.

This tonic is very subtle and clean because of the subtle hint of juniper and grapefruit - creating a very well-balanced G&T. In the end juniper is the main ingredient in your gin!

Perfect Serve:
Loads of ice, premium gin and garniture of orange with mint.

Double Dutch Pomegranate & Basil

UK | 24 x 200ml
C: 33kcal | **S:** 8g

The peppery top note of the basil is a superb counterbalance to pomegranate, delivering a complex, exotic mid-taste that supports a mixed drink.

All Double Dutch recipes are based on food-pairing techniques where you chemically analyse different flavour components in each ingredient. This mixer is often literally paired with certain food.

Perfect Serve:
Loads of ice, herbal and botanical gin and garniture of pomegranate seeds and basil.

Double Dutch Skinny Tonic

UK | 24 x 200ml
C: 21kcal | **S:** 0g

60% fewer calories. Pink grapefruit bringing piquancy to the first taste and juniper berry balancing quinine's crispness with a rounded aftertaste.

Unlike other 'light' tonics, this skinny tonic doesn't use any aspartame or stevia. It is only sweetened by the natural sweeteners within a grapefruit.

Perfect Serve:
Loads of ice, premium gin and garniture of grapefruit zest.

eager

eager was born from the love of a Tatanka Cocktail.

Bars before eager, served concentrated apple juice, but in 2007 eager started selling from the back of a van. The aim was to try to built up a loyal customer base one by one. eager has grown from selling just apple juice to one bar in South London to NOW selling six different flavours to 1000's of the top bars, clubs, hotels etc in the UK and abroad.

eager

eager Apple Juice

UK | 8 x 1ltr

C: 38kcal | **S:** 9.9g

Naturally cloudy pressed apple juice from a variety of the finest apples including Cox, Braeburn, Gala. The blend is less sweet with more bite.

eager drinks was founded in South London in 2007. They started with just one customer and did all deliveries from the back of a borrowed van.

Perfect Serve:
Loads of ice.

eager Orange Juice

UK | 8 x 1ltr

C: 36kcal | **S:** 9.9g

Pure squeezed orange juice sourced from the groves of the finest orange growers in Valencia, Spain. Smooth and light, for you to enjoy.

eager drinks was founded in South London in 2007. They started with just one customer and did all deliveries from the back of a borrowed van.

Perfect Serve:
Loads of ice.

eager Cranberry Juice

UK | 8 x 1ltr

C: 49kcal | **S:** 9.9g

Naturally sweetened cranberry juice. 2% puree added and instead of cane sugar, de-ionised grape juice, balances out the natural flavours.

eager drinks was founded in South London in 2007. They started with just one customer and did all deliveries from the back of a borrowed van.

Perfect Serve:
Loads of ice.

eager Pineapple Juice

UK | 8 x 1ltr
C: 41kcal | **S:** 9.9g

Pressed pineapple juice specially selected from Costa Rican pineapples. These bountiful beauties are the finest pineapples in the world.

eager drinks was founded in South London in 2007. They started with just one customer and did all deliveries from the back of a borrowed van.

Perfect Serve:
Loads of ice.

eager Pink Grapefruit Juice

UK | 8 x 1ltr
C: 33kcal | **S:** 9.9g

Pink grapefruit juice sourced directly from the groves of the finest Murcia growers. We've banished the bits, for the perfect balanced taste.

eager drinks was founded in South London in 2007. They started with just one customer and did all deliveries from the back of a borrowed van.

Perfect Serve:
Loads of ice.

eager Tomato Juice

UK | 8 x 1ltr
C: 14kcal | **S:** 9.9g

Pressed tomato juice with no added salt. The tomatoes, sourced in Marmande, France are famed for their quality, resulting in an extremely drinkable juice.

eager drinks was founded in South London in 2007. They started with just one customer and did all deliveries from the back of a borrowed van.

Perfect Serve:
Loads of ice.

Feel Good

The great taste of 100% natural Feel Good drinks comes in a choice of refreshingly still or a little bit bubbly, depending on how the fancy takes you!

Whichever you choose, there's never any added sugar - ever. So all you'll be drinking is pure fruit and crisp, clear water – because when you drink good, you feel good!

Feel Good Still Lemon & Elderflower

England | 24 x 275ml
C: 33kcal | **S:** 7.8g

Take pure lemon and water, then add a touch of elderflower and you get a taste of the English countryside.

100% naturally occurring fruit sugar.

Perfect Serve:
Best with ice.

Feel Good Still Cranberry & Pomegranate

England | 24 x 275ml
C: 27kcal | **S:** 6g

The refreshing bite of cranberry, the sweetness of pure pomegranate and crystal clear water add up to a distinctive drink that's perfect anytime.

100% naturally occurring fruit sugar.

Perfect Serve:
Best with ice.

Feel Good Still Orange & Mango

England | 24 x 275ml
C: 29kcal | **S:** 6.5g

For another great orange flavour with a distinctly tropical touch, we've added a dash of exotic mango along with crisp pure water.

100% naturally occurring fruit sugar.

Perfect Serve:
Best with ice.

Feel Good Sparkling Orange & Passionfruit

England | 24 x 275ml
C: 29kcal | **S:** 6.5g

The classic orange juice taste with a splash of passion fruit gives everyone's favourite fruit drink a fresh twist.

100% naturally occurring fruit sugar.

Perfect Serve:
Best with ice.

Feel Good Sparkling Cranberry & Lime

England | 24 x 275ml
C: 27kcal | **S:** 6g

Crisp cranberry mixed together with pure water and the sharp taste of lime makes for a drink that's a touch more sophisticated.

100% naturally occurring fruit sugar.

Perfect Serve:
Best with ice.

Feel Good Sparkling Apple & Elderflower

England | 24 x 275ml
C: 29kcal | **S:** 6.5g

They've taken the sharp fresh juice of crisp apples, then added the mellow flavour of elderflower and pure, clear water for a real taste of spring.

100% naturally occurring fruit sugar.

Perfect Serve:
Best with ice.

Fentimans

In 1905 Thomas Fentiman began producing botanically brewed ginger beer and delivering it door to door in handmade stone jars. Each jar was adorned with an image of Thomas' dog Fearless after winning the obedience class at Crufts in 1933.

The company is still owned by the great grandson of Thomas Fentiman and the original botanical brewing process from 1905 is at the heart of all of their drinks.

FENTIMANS EST° 1905 *Botanically Brewed* BEVERAGES

Fentimans Tonic Water

UK | 24 x 125ml
C: 35kcal | **S:** 5.6g

A refreshing citrus taste, with a hint of quinine. A blend of herbal infusions and lemongrass extract, gives it a unique and distinctive flavour.

The world's first botanically brewed tonic water is made with a blend of herbal infusions and lemongrass extract. "Very Special…in a G&T it's perfection" - The Guardian

Perfect Serve:
25ml of Monkey 47 Schwarzwald Dry Gin, Fentimans Tonic Water, topped up with ice and garnished with juniper berries.

Fentimans Light Tonic

UK | 24 x 125ml
C: 23kcal | **S:** 5.3g

A refreshing citrus taste, with a hint of quinine. A blend of herbal infusions and lemongrass extract, gives it a unique and distinctive flavour.

Lemongrass is often used to provide a citrus taste to Asian cuisine and does the same for their light tonic water. Light Tonic contains 30% fewer calories than our standard tonic water.

Perfect Serve:
Lots of ice, 25ml of Sipsmith London Dry gin topped up with Fentimans Light Tonic water and garnish with a wedge of lime.

Fentimans 1905 Herbal Tonic Water

UK | 24 x 125ml
C: 35kcal | **S:** 7.6g

A delicate blend of floral and herbal flavours. Earthy notes of Hyssop and Myrtle are balanced with natural sweetness and the sharpness of Quinine.

1905 refers to the year that Fentimans was founded but is also the perfect time to enjoy a gin and tonic.

Perfect Serve:
Lots of ice, 25ml Hendrick's gin with a cucumber garnish.

Fentimans Bitter Lemonade

UK | 24 x 125ml
C: 47kcal | **S:** 8g

Made with the juice of real lemons for real refreshment and a bitter dimension, our Bitter Lemonade takes some beating and is delicious with vodka.

Made to the same recipe that Thomas Fentiman used when Fentimans was established in 1905.

Perfect Serve:
Lots of ice, 25ml of Stolichnaya vodka, top up with Bitter Lemonade and garnish with a wedge of lemon.

Fentimans Ginger Beer

UK | 24 x 125ml
C: 38kcal | **S:** 7.8g

An authentic Ginger Beer made using the finest ginger root. Fiery and full of flavour. "Very superior with a real kick" - The Guardian.

Made to the same recipe that Thomas Fentiman used when Fentimans was established in 1905.

Perfect Serve:
Lots of Ice, 25ml of Kraken spiced rum topped up with Fentimans Ginger Beer. Garnish with a wedge of lime.

Fentimans Ginger Ale

UK | 24 x 125ml
C: 38kcal | **S:** 9.4g

A light ginger taste with a full flavour from brewed ginger root and the addition of orange and herbal infusions of galangal and cinnamon.

Pear juice is added to provide sweetness as a balance to the ginger root. This provides a silky mouthfeel.

Perfect Serve:
25ml of Zubrowka vodka with Fentimans Ginger Ale. Add 50ml of apple juice squeeze in two wedges of lime and top with ice.

Fentimans Rose Lemonade

UK | 24 x 125ml
C: 47kcal | **S:** 9.6g

A beautifully refreshing drink with a unique floral aroma from the finest rose oil. The sharpness of lemons is balanced with the sweetness of pear.

The rose oil is sourced from the Kazanlak Valley in Bulgaria. The Kazanlak Valley have been producing essential oils since the 17th century and are a source of national pride in Bulgaria.

Perfect Serve:
25ml of Martin Millers Gin, Fentimans Rose Lemonade, top up with ice and garnish with fresh mint.

Fentimans Ginger Beer

UK | 12 x 275ml
C: 38kcal | **S:** 7.8g

A strong, fiery and full-flavoured ginger beer. A unique texture is achieved through the botanical brewing process and the addition of pear juice.

Made to the same recipe that Thomas Fentiman used when Fentimans was established in 1905.

Perfect Serve:
Enjoyed on it's own with lots of ice and garnished with a wedge of lime.

Fentimans Curiosity Cola

UK | 12 x 275ml
C: 47kcal | **S:** 10.5g

A cola with a warm and spicy aroma. A full-bodied drink with a pleasing background of citrus notes and a spiciness and warmth to the finish.

Cinnamon is added to their Curiosity Cola to add a flavour and depth not achieved by other colas.

Perfect Serve:
Enjoyed on it's own with lots of ice and garnished with a wedge of lime.

Fentimans Dandelion & Burdock

UK | 12 x 275ml
C: 47kcal | **S:** 8g

A botanically brewed infusion of dandelion and burdock root. Fruity with a hint of aniseed and liquorice.

Dandelion is a rich source of vitamins and minerals. It has been eaten for thousands of years to treat amenia, skin problems, blood disorders and depression.

Perfect Serve:
Enjoyed on it's own with lots of ice and garnished with a wedge of lime.

Fentimans Wild English Elderflower

UK | 12 x 275ml
C: 36kcal | **S:** 6.9g

A pale, verdant liquid. Sweet on the nose, with a light aroma and delicate floral flavours, delivering a clean, full-bodied taste.

They only use handpicked elderflower to ensure that the finest parts of the flowerhead are used to add depth and flavour.

Perfect Serve:
Enjoyed on it's own with lots of ice and garnished with fresh elderflower or gooseberries.

Fentimans Mandarin and Seville Orange Jigger

UK | 12 x 275ml
C: 47kcal | **S:** 8.4g

There is a full-bodied Mandarin taste with a hint of ginger. This complements the Seville orange, adding to the flavour and balancing the sweetness.

Jigger' is an old English term for a good measure, which is used when combining the juice of eight mandarins and the zest of Seville orange in every bottle.

Perfect Serve:
Pour into a tall glass with plenty of ice and garnish with strands of orange zest.

Fentimans Rose Lemonade

UK | 12 x 275ml
C: 47kcal | **S:** 9.6g

A beautifully refreshing drink with a unique floral aroma from the finest rose oil. The sharpness of lemons is balanced with the sweetness of pear.

The rose oil is sourced from the Kazanlak Valley in Bulgaria. The Kazanlak Valley have been producing essential oils since the 17th century and are a source of national pride in Bulgaria.

Perfect Serve:
Pour into a tall glass with plenty of ice and garnish with pale pink rose petals.

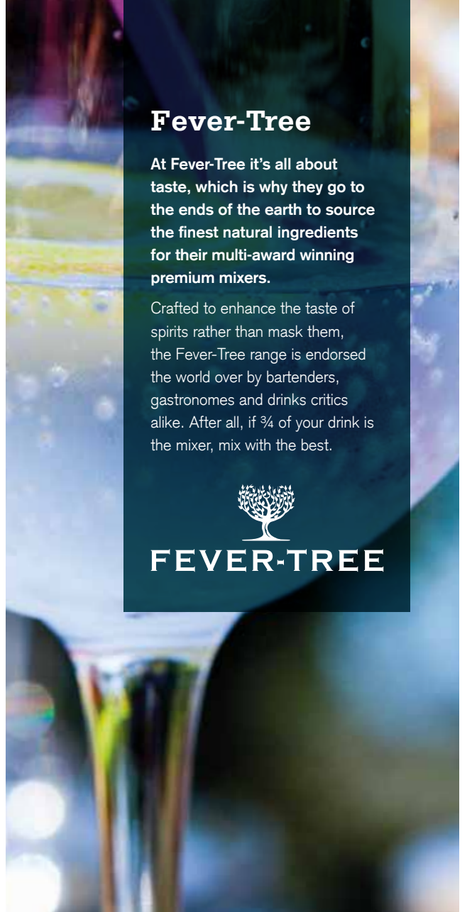
Fentimans Victorian Lemonade

UK | 12 x 275ml
C: 47kcal | **S:** 8g

With the juice of one and a half lemons in every bottle combined with the botanically brewed ginger extract there is a sharp lemon taste.

Each bottle contains the juice of one and a half lemons.

Perfect Serve:
In a tall glass with lots of ice and a wedge of lemon.



Fever-Tree

At Fever-Tree it's all about taste, which is why they go to the ends of the earth to source the finest natural ingredients for their multi-award winning premium mixers.

Crafted to enhance the taste of spirits rather than mask them, the Fever-Tree range is endorsed the world over by bartenders, gastronomes and drinks critics alike. After all, if ¾ of your drink is the mixer, mix with the best.

FEVER-TREE

Fever-Tree Premium Indian Tonic Water

UK | 24 x 200ml
C: 36kcal | **S:** 8g

Made with the finest botanicals from around the world and crafted to enhance the taste of premium gins, all-natural, clean and perfectly balanced.

Fever-Tree source their quinine from the Cinchona tree plantation in the Congo that produces the purest quinine in the world. The Cinchona tree is colloquially known as the fever tree.

Perfect Serve:
Lots of ice, premium gin, quality garnish.

Fever-Tree Naturally Light Tonic Water

UK | 24 x 200ml
C: 15kcal | **S:** 2.9g

The world's first all-natural, lower calorie tonic water. With 58% fewer calories, there is no need to compromise on taste.

Fever-Tree source their quinine from the Cinchona tree plantation in the Congo that produces the purest quinine in the world. The Cinchona tree is colloquially known as the fever tree.

Perfect Serve:
Lots of ice, premium gin, quality garnish.

Fever-Tree Mediterranean Tonic Water

UK | 24 x 200ml
C: 36kcal | **S:** 7.4g

By blending flowers, fruits and herbs from around the Mediterranean with the purest quinine, Fever-Tree have created a herbaceous, delicate tonic.

Fever-Tree source their quinine from the Cinchona tree plantation in the Congo that produces the purest quinine in the world. The Cinchona tree is colloquially known as the fever tree.

Perfect Serve:
Lots of ice, premium gin or vodka, garnished with lemon thyme.

Fever-Tree Elderflower Tonic Water

UK | 24 x 200ml
C: 34kcal | **S:** 7.5g

Offering a light and subtle character, the delicate and sweet flavour of elderflower is perfectly balanced by the soft bitterness of the quinine.

Fever-Tree source their elderflower from Gloucestershire. A unique flavour extraction process begins within hours of picking the elderflower to ensure that none of the floral flavour is lost.

Perfect Serve:
Lots of ice, premium gin or vodka and a slice of cucumber.

Fever-Tree Sicilian Lemon Tonic

UK | 24 x 200ml
C: 36kcal | **S:** 8.2g

Lemon Tonic is Fever-Tree's name for 'Bitter Lemon'. Made by blending the highest quality Sicilian lemon oils with the highest quality quinine.

To extract the high quality oils from the skin of the lemons, Sfumatrice equipment is used to gently hand press the lemons - normally a process reserved for the perfume industry.

Perfect Serve:
Lots of ice, sloe gin and a lemon twist.

Fever-Tree Premium Lemonade

UK | 24 x 200ml
C: 35kcal | **S:** 7.6g

By blending real lemons, soft spring water and 'sfumatrice' extracts of lemon from Sicily, Fever-Tree have created a crisp, fresh, clear lemonade.

To extract the high quality oils from the skin of the lemons, Sfumatrice equipment is used to gently hand press the lemons - normally a process reserved for the perfume industry.

Perfect Serve:
Lots of ice, vodka and a lemon twist.

Fever-Tree Madagascan Cola

UK | 24 x 200ml
C: 36kcal | **S:** 7.6g

The first cola to be specifically created as a mixer. Made with a rich blend of citrus and spice and carefully crafted to enhance dark spirits.

The first cola to be designed as a mixer.

Perfect Serve:
Lots of ice, rum/whiskey/bourbon and fresh lime.

Fever-Tree Premium Ginger Ale

UK | 24 x 200ml
C: 34kcal | **S:** 7.1g

Made by blending three rare and unique ginger oils, with soft spring water to give an aromatic and distinctive ginger flavour.

Fresh green ginger from The Ivory Coast, one of the gingers used to make Fever-Tree Ginger Ale, has an incredible lemongrass aroma.

Perfect Serve:
Lots of ice, whiskey, orange slice.

Fever-Tree Premium Ginger Beer

UK | 24 x 200ml
C: 40kcal | **S:** 9g

By brewing a blend of three rare and unique gingers Fever-Tree have created an award winning ginger beer with an authentic fiery character.

Fresh green ginger from The Ivory Coast, one of the gingers used to make Fever-Tree Ginger Beer, has an incredible lemongrass aroma.

Perfect Serve:
Lots of ice, rum, freshly squeezed lime.

Fever-Tree Premium Soda Water

UK | 24 x 200ml
C: 0kcal | **S:** 0g

By blending soft spring water with perfect carbonation, Fever-Tree Soda Water is perfect for bringing out the best flavours of finest whiskies.

A silky smooth texture created by using the finest Staffordshire spring water (which has a low mineral content) and a high level of carbonation.

Perfect Serve:
Lots of ice, whiskey, adding fizz to cocktails.

Fever-Tree Aromatic Tonic Water

UK | 24 x 200ml
C: 37kcal | **S:** 7.8g

Made by blending South American angostura bark and aromatic botanicals such as pimento berry and cardamom to create a fresh, unique pink tonic water.

Inspired by an historical naval recipe from the 1800s where angostura bark was used in fever remedies by naval surgeons as an alternative to the known anti-fever prescription of cinchona (quinine).

Perfect Serve:
Lots of ice, navy strength gin, orange zest.

Firefly

London born brand, Firefly, has been leading the way since 2003 with its range of great tasting, revitalising juice drinks boosted with botanical extracts.

Founded by two entrepreneurs and made from all natural ingredients with no added sugar, Firefly launched in Harvey Nichols and has gone on to sell in the most prestigious bars, hotels and niche retailers around the world.

firefly
REVITALISING JUICE DRINKS

FIREFLY Peach & Green Tea

UK | 12 x 330ml
C: 31.7kcal | **S:** 6.5g

Get-up-and-go, got up and went? Get your energy back with refreshing peaches and juicy grapes, enlivened with a dash of green tea. Eye-opening stuff!

FIREFLY launched exclusively in Harvey Nichols in 2003 to fill a gap in the market for a great tasting drink that wasn't full of synthetic ingredients and refined sugar.

Perfect Serve:
Serve over crushed ice with a fresh slices of peach.

FIREFLY Pomegranate & Elderflower

UK | 12 x 330ml
C: 29.8kcal | **S:** 6.2g

Snoozing through life? Not a good look. Embrace the day with juicy pomegranates and summery elderflower, Tackle life with your eyes open!

FIREFLY launched exclusively in Harvey Nichols in 2003 to fill a gap in the market for a great tasting drink that wasn't full of synthetic ingredients and refined sugar.

Perfect Serve:
Serve over crushed ice with a slice of fresh lime and a sprinkling of pomegranate seeds.

FIREFLY Kiwi, Lime & Mint

UK | 12 x 330ml
C: 37.7kcal | **S:** 7.8g

Redeem yourself with our homage to the classic Mojito. Tropical kiwis, zesty limes with a hint of mint. You'll be shaking your maracas in no time.

FIREFLY launched exclusively in Harvey Nichols in 2003 to fill a gap in the market for a great tasting drink that wasn't full of synthetic ingredients and refined sugar.

Perfect Serve:
Serve over crushed ice with a good squeeze of line and a handful of fresh mint.

FIREFLY Lemon, Lime & Ginger

UK | 12 x 330ml
C: 32.3kcal | **S:** 6.7g

Body = Temple has fallen by the wayside? Refresh your system with zingy lemons and limes, brimming with ginger and dandelion. Welcome back.

FIREFLY launched exclusively in Harvey Nichols in 2003 to fill a gap in the market for a great tasting drink that wasn't full of synthetic ingredients and refined sugar.

Perfect Serve:
Serve over crushed ice with squeeze of lemon and a stir of rosemary.

Franklin & Sons

The Franklin Brothers embarked on a mission to introduce 1900s Britain to new taste experiences using the finest ingredients from around the world.

They quickly established themselves as experts in creating authentic, high quality recipes made from delicious ingredients. An ethos which continues today with the range of premium softs, tonics, and mixers for a fantastic fusion with spirits. Each variant is made from spring water sourced from Staffordshire, which complements the flavours of each.

FRANKLIN London 1886 & SONS LTD

Franklin & Sons Brewed Ginger Beer with Malted Barley and a Squeeze of Lemon

UK | 12 x 275ml
C: 46kcal | **S:** 11g

The prominent ginger taste is not overpowering but rather a slow build of warmth. The squeeze of lemon cuts through the strength of heat.

Their ginger is botanically brewed for a week with the malted barley in order to extract the rich flavours within the ginger.

Perfect Serve:
Loads of ice and a wedge of lime.

Franklin & Sons Cloudy Apple & Yorkshire Rhubarb with Cinnamon

UK | 12 x 275ml
C: 34kcal | **S:** 7.7g

The spice from the cinnamon takes the edge off the sweetness from the fruit, leaving a perfectly balanced refreshment.

From the time the rhubarb is picked it's frozen within 12 hours so they can guarantee it's incredibly fresh produce.

Perfect Serve:
Loads of ice and a slice of apple.

Franklin & Sons British Dandelion & Hand Picked Burdock with Star Anise

UK | 12 x 275ml
C: 41kcal | **S:** 10.1g

Natural star anise adds a new level of flavour. With a warm, spicy undertone this creates a modern twist to an old classic.

The dandelions and burdock are handpicked in the Herefordshire grasslands in Ross on Wye and then steeped together for 3 weeks.

Perfect Serve:
Loads of ice and a slice of orange.

Franklin & Sons Wild Strawberry & Scottish Raspberry with Cracked Black Pepper

UK | 12 x 275ml
C: 43kcal | **S:** 9.9g

An initial burst of summer fruit which slowly softens to reveal a subtle hint of pepper which perfectly complements the sweetness of the berries.

These drinks are 40% real fruit juice. Each fruit is gently pressed and grown in a natural plantation. They also use Vietnamese black pepper.

Perfect Serve:
Loads of ice and fresh strawberries with a sprig of mint.

Franklin & Sons Sicilian Lemonade & English Elderflower with Crushed Juniper

UK | 12 x 275ml
C: 33kcal | **S:** 7.7g

Opens with a wash of citrus balanced with a hint of juniper which subtly and gently fades to the refreshing, floral tones of elderflower.

They use gently pressed lemons from Sicily and handpicked wild English elderflower. Having the added element of crushed juniper berries means it is also a great mixer for dry gins.

Perfect Serve:
Loads of ice and a slice of lemon.

Franklin & Sons Original Ginger Ale

UK | 24 x 200ml
C: 36kcal | **S:** 8.8g

A blend of natural ginger flavours, root ginger extract, and sparkling spring water.

Natural British beet sugar. Gives a fuller taste as well as helping retain the carbonation due to having a higher viscosity Vs sweetener. Supporting British Agriculture and lower carbon footprint.

Perfect Serve:
Loads of ice and a slice of lime.

Franklin & Sons Natural Indian Tonic Water

UK | 24 x 200ml
C: 37kcal | **S:** 8.9g

A delicate blend of Staffordshire Spring water, natural Cinchona bark extract from Ecuador and the finest British sugar.

The origins of the Cinchona began in South America, with that in mind they use cinchona bark extract from the national tree of Ecuador.

Perfect Serve:
Loads of ice, and a slice of lemon or lime.

Franklin & Sons Natural Light Tonic Water

UK | 24 x 200ml
C: 19kcal | **S:** 4.5g

A lower calorie blend of sparkling spring water, botanicals, and reduced sugar.

The low mineral content of their water gives the drink a balance that allows subtle tastes of the most delicate gin to come through with a clean finish.

Perfect Serve:
Loads of ice, and a slice of lemon or lime.

Franklin & Sons Sicilian Lemon Tonic

UK | 24 x 200ml
C: 46kcal | **S:** 10.9g

A unique blend of sparkling Staffordshire spring water and gently pressed lemons.

Sicilian Lemon Tonic is made with gently pressed lemons from Sicily.

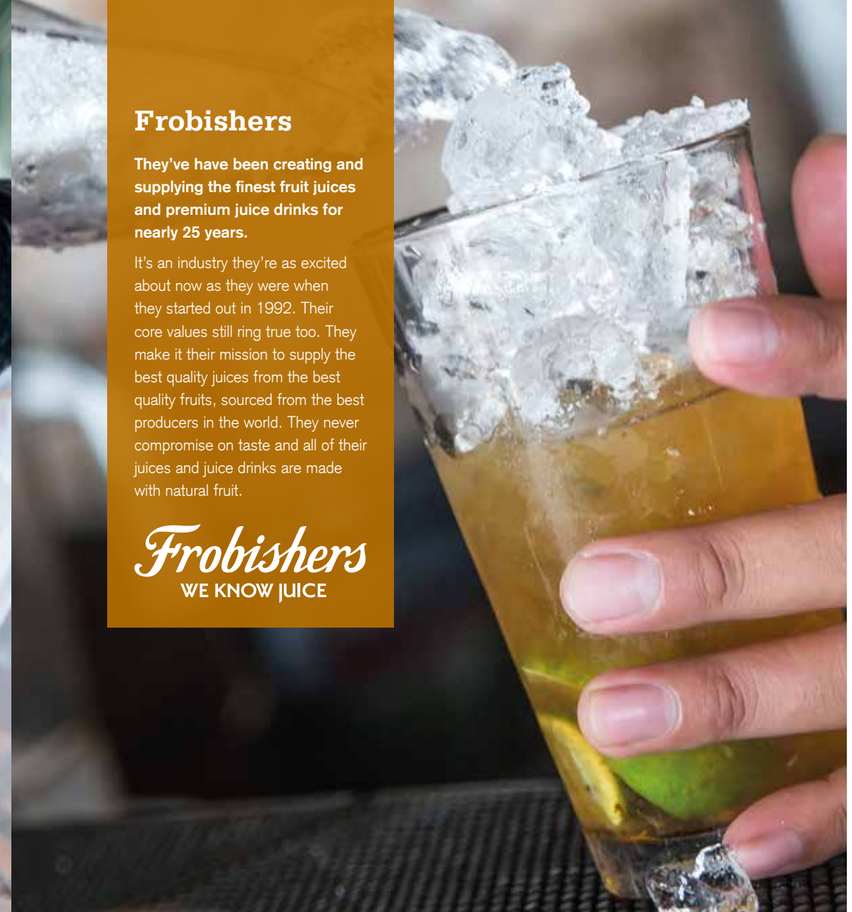
Perfect Serve:
Loads of ice, and a slice of lemon.

Frobishers

They've have been creating and supplying the finest fruit juices and premium juice drinks for nearly 25 years.

It's an industry they're as excited about now as they were when they started out in 1992. Their core values still ring true too. They make it their mission to supply the best quality juices from the best quality fruits, sourced from the best producers in the world. They never compromise on taste and all of their juices and juice drinks are made with natural fruit.

Frobishers
WE KNOW JUICE



Frobishers Apple Juice

UK | 24 x 250ml
C: 42kcal | **S:** 10.2g

Rich and cloudy, this apple juice is crisp in taste with a natural flavour that's not too sweet.

Apple trees take two to five years to produce their first fruit. Each bottle typically contains three types of apples Golden Delicious, Gala and Cox.

Perfect Serve:
Refreshing served on ice, spritzed up with soda or shaken up into a delicious mocktail.

Frobishers Orange Juice

UK | 24 x 250ml
C: 36kcal | **S:** 8.8g

Bright and fresh and containing 100% squeezed orange juice. There are three and a half sunshine-filled oranges in every bottle.

There are around 600 types of orange.

Perfect Serve:
Great served over ice, or make it the star of a refreshing mocktail.

Frobishers Cranberry Juice

UK | 24 x 250ml
C: 41kcal | **S:** 9.7g

Crisp and sharp, this moreish tipple is a signature of the autumn cranberry crop harvested by their North American and Canadian growers.

Cranberries are harvested by flooding the fields they are grown in. Containing little pockets of air inside them this makes the cranberries float to the surface.

Perfect Serve:
Serve straight over ice, or mix with a premium spirit to create a show-stopping cocktail.

Frobishers Mango Juice

UK | 24 x 250ml
C: 50kcal | **S:** 11.6g

Alphonso mangoes are a labour of love, with trees thriving in the tropical weather. Smooth and rich, this drink delivers fabulous freshness.

Alphonso mangos are considered the most superior of all the mangos in terms of their rich sweet flavour. The Alphonso mango is mainly grown in the western part of India.

Perfect Serve:
Delicious served over ice, topped up with soda or mixed into a mocktail.

Frobishers Pineapple Juice

UK | 24 x 250ml
C: 48kcal | **S:** 11.1g

This pure pineapple juice is sweet and fragrant with less acidity and fibrous pulp than you might find in other juices.

The sun-drenched plantations of Costa Rica are the source of the juicy MD2 variety pineapples.

Perfect Serve:
Serve long over ice for a thirst-quenching pick-me-up, or in a tropical mocktail.

Frobishers Tomato Juice

UK | 24 x 240ml
C: 14kcal | **S:** 2.3g

Tomato Juice gets its rich flavour from an expert blend of sweet, ripe tomatoes.

Picked from the healthy plants that thrive in sunny Spain. The Spanish love tomatoes so much they have an annual festival devoted to them.

Perfect Serve:
Seriously good served straight, but even better spiced up with black pepper, salt, lemon, chilli flakes, Tabasco and Worcester sauce for an out-of-this-world Virgin Mary mocktail.

Frobishers Classics Sparkling Ginger

UK | 12 x 330ml
C: 24kcal | **S:** 6.3g

Awaken your senses with an invigorating rush of fiery spice in this classic blend of pressed ginger juice, galangal and juniper.

Ginger has many uses; as a spice and is also thought to possess numerous health benefits.

Perfect Serve:
Serve over ice, or freshly chilled.

Frobishers Classics Apple, Pear and Elderflower

UK | 12 x 330ml
C: 23kcal | **S:** 6.1g

Classically crafted, this comforting combination of British flavours is utterly delicious, containing fewer than 85 calories.

A trio of quintessentially British flavours. Elderflower come from the Elder plant, the flowers are distinctive white lacy blooms found all over the countryside.

Perfect Serve:
Serve over ice, or freshly chilled.

Frobishers Classics Sparkling Raspberry

UK | 12 x 330ml
C: 25kcal | **S:** 6.3g

Tart summer raspberries transform into this sweet, sparkling treat with a splash of grape juice and a little lemon to lift the berries.

There are over 200 varieties of raspberry. They are thought to have been eaten back in prehistoric times.

Perfect Serve:
Drink over ice, or straight from the fridge for a sweet and refreshing long drink.

Frobishers Classics St Clements, Orange and Lemon

UK | 12 x 330ml
C: 25kcal | **S:** 6.4g

This classic sparkling drink combines fresh oranges and lemons to uplift you with their bright, citrus flavour.

St Clements is typically a non alcoholic cocktail made of oranges and lemons. It is also the subject of a children's nursery rhyme.

Perfect Serve:
Serve this delicately carbonated soft drink over ice, or straight from the fridge, for a refreshing, thirst-quenching pick-me-up.

Karma Cola

The Karma Cola Family are good for the growers, good for the land and as good for you as fizzy drinks can be.

They've travelled the world to find the best Fairtrade, organic and ethical ingredients to make drinks that leave a better taste in your mouth. As well as a fair price, a Fairtrade premium goes directly to the growers to benefit their families and communities.

Karma Cola

UK | 12 x 330ml
C: 43kcal | **S:** 10.2g

Karma's original cola recipe is made with Fairtrade Organic cane sugar and real cola nut grown by the Mende & Temne people of Sierra Leone.

Part of the proceeds from each bottle go to growers families through the Karma Cola Foundation.

Perfect Serve:
Chilled.

Gingerella Ginger Ale

UK | 12 x 330ml
C: 45kcal | **S:** 10.5g

Its clean, crisp and fiery kick comes from organic lemons, Fairtrade organic ginger, vanilla, sugar, and a fair deal for the people who grow them.

Gingerella is made from mother nature's magical healer - ginger - grown organically by Fairtrade farmers in Sri Lanka.

Perfect Serve:
Chilled.

Lemony Lemonade

UK | 12 x 330ml
C: 40kcal | **S:** 9.6g

Organic lemons and Fairtrade organic cane sugar brings good fortune to the farmers who get a fair deal for their crop, and a lemony zing to you.

Their lemonade has a big heart, bringing good fortune to Fairtrade farmers, and a big personality so they called him Lemony. A tribute to his fruitiness and flavour.

Perfect Serve:
Chilled.

Luscombe

Luscombe Drinks has an extraordinary range of award winning drinks.

All drinks are produced in keeping with artisan values on a farm in Devon, since 1997. It's all about the taste, the ethos is simple – to be genuine, to make great tasting soft drinks of the highest quality. To create award winning soft drinks, they source the best fruit from around the world.

LUSCOMBE
DRINKS
Devon England

Luscombe Organic Sicilian Lemonade

UK | 24 x 320ml
C: 41kcal | **S:** 9.4g

A still cloudy lemonade made with organic Sicilian lemons, renowned for their intense flavour, with a delicate note of Madagascan Vanilla.

Sicilian Lemonade was one of the original Luscombe Soft Drinks, having been crafted during Gabriel David's time living in Sicily.

Perfect Serve:
Loads of ice.

Luscombe Wild Elderflower Bubbly

UK | 24 x 320ml
C: 32kcal | **S:** 7.2g

A delicate lightly sparkling combination of handpicked wild Elderflower, spring water and a touch of Sicilian Lemon.

Luscombe pick wild elderflower from the hedgerows of England, making sure to only pick in full sunshine. Using a very particular method they make an infusion, which is the key to the balanced flavours.

Perfect Serve:
Loads of ice.

Luscombe Organic Hot Ginger Beer

UK | 24 x 320ml
C: 38kcal | **S:** 8.5g

A genuine lightly sparkling, ginger beer of fresh root ginger milled and pressed, immediately blended with Sicilian lemons and spring water.

Whole root ginger is used to make this drink, Luscombe mill and press the ginger themselves to gain a true ginger heat in the non-alcoholic beer.

Perfect Serve:
Loads of ice.

Luscombe Organic Raspberry Crush

UK | 24 x 320ml
C: 37kcal | **S:** 8.1g

A showcase of organic raspberries at their finest. Luscombe press raspberries in a particular way, add spring water and a little Madagascan vanilla.

Luscombe use a certain variety of raspberry to make sure they craft their crush tasting as raspberries should.

Perfect Serve:
Loads of ice.

Luscombe Organic Madagascan Vanilla Soda

UK | 24 x 320ml
C: 36kcal | **S:** 8.5g

Madagascan Vanilla, combined with Muscat grape juice and intense Sicilian lemon. With no added sugar this is a modern twist on the traditional soda.

Luscombe use Madagascan Vanilla to make their take on the classic flavour. Madagascar's fertile soils make the perfect location for growing extraordinary bourbon vanilla.

Perfect Serve:
Loads of ice.

Luscombe Organic Cranberry Crush

UK | 24 x 320ml
C: 40kcal | **S:** 8.8g

A classic dry cranberry crush with a tingle of fizz and a rounding of vanilla.

Combining the crisp sharpness of organic cranberries with the scent of Damascan rose water and roundness of Madagascan vanilla.

Perfect Serve:
Loads of ice.

Ocean Spray

Ocean Spray was formed in the 1930's by three cranberry growers with a love of cranberries. Since then, the Ocean Spray cooperative has grown to more than 700 grower families across North America.

The cooperative's first product was cranberry sauce, followed by Cranberry Juice and then Cocktails hitting the shelves in the 1930s. This began a long tradition of quality, innovation, and success.

Ocean Spray Cranberry Classic

USA | 12 x 1ltr
C: 46kcal | **S:** 11g

Carefully selected and blended ripe ruby red cranberries to make a uniquely crisp, clean and refreshing Cranberry Juice drink.

The name Cranberry comes from early settlers in the US who called them 'crane berries' because they thought the blossom resembled the head and bill of a crane. That was the name that stuck.

Perfect Serve:
Over ice with various spirits.

Old Jamaica

Old Jamaica is the UK's no.1 ginger beer brand* made with an unbeatable kick of authentic fiery Jamaican root ginger.

Whether served with ice and a wedge of lime or in combination with a range of quality spirits, Old Jamaica has a stand out flavour to appeal.

Try the Root 56 – a delicious long drink mix of Old Jamaica ginger beer with Jägermeister to combine the unique herbs and spices of the two in a perfect refreshing match.

Old Jamaica Ginger Beer

UK | 24 x 330ml
C: 61kcal | **S:** 15.2g

With the unmistakeable kick of Jamaican root ginger, Old Jamaica is perfect as a refreshing adult soft drink or the ideal match to quality spirits.

Old Jamaica ginger beer was first introduced to the UK in 1988 with it's authentic recipe and fiery taste.

Perfect Serve:
Ice and a wedge of lime.

Pago

Established over 125 years ago and now sold in over 30 countries, Pago offers a unique range of premium juices with no colourings, artificial aromas, sweeteners or preservatives.

Pago also offers a quality range of point of sale to help visibility and drive sales. It's makes the perfect partner for breakfast, lunch and dinner as well being a key ingredient for many classic and contemporary cocktails.

Pago Orange

Austria | 12 x 200ml
C: 43kcal | **S:** 8.8g

Perfectly refreshing 'sweet and sour' balance of pure oranges with satisfying delicious fruit pulp. Simply 100% fruit, nothing added.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Cloudy Apple

Austria | 12 x 200ml
C: 46kcal | **S:** 11g

Directly pressed, not filtered to retain maximum original vitamins, nutrients and fruity taste. Simply 100% fruit with a boost of vitamin C.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Pineapple

Austria | 12 x 200ml
C: 49kcal | **S:** 11g

Pago Pineapple delivers a velvety smooth juice with a gentle aroma of ripe fruit and honey. Everything you would expect from this exotic fruit.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Tomato

Austria | 12 x 200ml
C: 17kcal | **S:** 3g

Low-calorie 100% natural juice is directly pressed from the richest, sweetest and ripest tomatoes.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Cranberry

Austria | 12 x 200ml
C: 60kcal | **S:** 14g

This hearty-red juice captures the typically tart taste of the cranberry whilst delivering a smooth, fruity flavour. Perfect on it's own or as a mixer.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Peach

Austria | 12 x 200ml
C: 55kcal | **S:** 13g

Delicious, carefully selected tree-ripened peaches create the perfect silky, velvety juice drink.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Strawberry

Austria | 12 x 200ml
C: 50kcal | **S:** 11g

Pago Strawberry uses the sweetest, ripest berries to provide a unique intense aroma and a luxurious, full-bodied juice.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pago Rhubarb & Pear

France | 12 x 200ml
C: 52kcal | **S:** 12g

A harmonious blend of rhubarb and pear that will surprise gourmets for a fragrant and full break of sweetness.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural

Perfect Serve:
Served over ice.

Pago Mango

Austria | 12 x 200ml
C: 57kcal | **S:** 13g

Made from Alphonso mangoes, widely regarded as the best in the world combined with a dash of passion fruit. To create full-bodied tropical flavour.

Established over 125 years, Pago offers a unique range of premium juices with no colouring, artificial aromas, sweeteners or preservatives. 100% Natural.

Perfect Serve:
Served over ice.

Pepsi

In 1898, Caleb Bradham a pharmacist from North Carolina renames a concoction known as ‘Brad’s Drink’ and ‘Pepsi Cola’ is born.

Pepsi Max

USA | 24 x 330ml
C: 0.4kcal | **S:** 0g

Pepsi Max has a combination of citrus, caramel and vanilla taste cues which complement alcoholic serves perfectly.

Pepsi Max has less carbonation than regular cola, making it the perfect mixer by allowing the development of the spirit.

Perfect Serve:
Loads of ice and a slice of lime.

Pepsi Diet

USA | 24 x 330ml
C: 0.6kcal | **S:** 0g

Pepsi Diet has a high impact, citrus, spicy and caramel/sugar aroma.

Did you know that Diet Pepsi was the original Diet Cola in the 60’s - 20 years before Diet Coke launched.

Perfect Serve:
Loads of Ice and a slice of lime.

Pepsi

USA | 24 x 330ml
C: 41kcal | **S:** 11g

Pepsi Regular has a caramel plus spice aroma. Initial citrus taste with spice, sweet and cinnamon to follow.

In 1898, Caleb Bradham, a pharmacist from North Carolina, renames a concoction known as ‘Brad’s Drink’ and ‘Pepsi Cola’ is born.

Perfect Serve:
Loads of Ice and a slice of lime.

Red Bull

Red Bull is the No. 1 energy drink in the world having sold over 60 billion cans since 1987 and is distributed in over 160 countries worldwide.

The ethos of the brand is to 'Give Wings' to not just athletes but also consumers creating engaging content that inspires everyone to be on top of their game.

Red Bull Energy Drink

Austria | 24 x 250ml

C: 46kcal | **S:** 11g

Red Bull is a functional product giving wings whenever you need them. It is perfect for after work drinks, before a lecture or going out day & night.

The brand that launched the energy category giving wings to top athletes, students and highly demanding professionals since 1987.

Perfect Serve:
Full cold can, tall glass filled with ice and squeeze of lime.

Red Bull Sugarfree

Austria | 24 x 250ml

C: 3kcal | **S:** 0g

Red Bull Sugarfree is Red Bull Energy drink without sugar. It is a functional beverage with only 3 calories per 100ml. No Sugar. 100% Wings.

The brand that launched the energy category giving wings to top athletes, students and highly demanding professionals since 1987.

Perfect Serve:
Loads of ice and a slice of lime.

Red Bull Tropical Edition

Austria | 12 x 250ml

C: 46kcal | **S:** 11g

If you crave the taste of tropical fruits, the Red Bull Tropical Edition is for you. It is tasty drink perfect over the summer months, day or night.

The brand that launched the energy category giving wings to top athletes, students and highly demanding professionals since 1987.

Perfect Serve:
Loads of ice and a slice of lime.

Rubicon

Since Julius Caesar decided to cross the River Rubicon and march towards Rome, 'Crossing the Rubicon' has meant taking a decisive, irreversible step.

In 1982, two men invented a range of authentic, 'true to the fruit' drinks in their kitchen, fuelled by a passion for exotic flavours. Rubicon is now the UK's No.1 exotic juice drinks brand, offering a delicious range of still and sparkling drinks.

Rubicon Mango

UK | 12 x 1ltr

C: 54kcal | **S:** 13.1g

A refreshing still juice drink with a fantastic, authentic mango flavour. Containing the finest hand-picked Alphonso mangoes, it has a delicious, sweet, creamy flavour with an irresistible, fragrant aroma.

Rubicon produces 40 million litres of mango juice drinks every year, that's enough to fill more than 15 Olympic size swimming pools!

Perfect Serve:
Loads of ice.

Rubicon Passion

UK | 12 x 1ltr

C: 53kcal | **S:** 13.1g

A still juice drink that contains the finest hand-picked passion fruits and has a tangy, well-balanced sweet, tart flavour and is wonderfully aromatic.

Passion fruit was the first product Rubicon ever launched. There are over 400 species of passionflower, however only a few have edible fruits.

Perfect Serve:
Loads of ice.

Rubicon Guava

UK | 12 x 1ltr

C: 54kcal | **S:** 12.7g

Rubicon Guava still juice drink contains the finest hand-picked guavas and has a distinctive, musky flavour and is wonderfully aromatic.

Guavas have a ripening period of only a few days. Pink Guavas contain more lycopene than tomatoes and contains more vitamin C than oranges.

Perfect Serve:
Loads of ice.

Rubicon Lychee

UK | 12 x 1ltr
C: 55kcal | **S:** 13.3g

Rubicon Lychee juice drink contains the finest hand-picked lychees and has a delicate, floral flavour and is wonderfully aromatic.

All the way from the Orient, lychee has an aromatic, delicate fruity taste. The fruit is a good source of Vitamin C and the mineral Zinc.

Perfect Serve:
Loads of ice.

Rubicon Coconut

UK | 6 x 1ltr
C: 17kcal | **S:** 3.8g

Light, refreshing juice drink made from luscious, young, green coconuts.

Rubicon Coconut Water is low in calories, containing 50% less sugar than standard fruit juice. Rich in vitamin C, it contains no preservatives, artificial colourings or sweeteners.

Perfect Serve:
Loads of ice.

Rubicon Coconut

UK | 12 x 330ml
C: 17kcal | **S:** 3.8g

Light, refreshing juice drink made from luscious, young, green coconuts.

Rubicon Coconut Water is low in calories, containing 50% less sugar than standard fruit juice. Rich in vitamin C, it contains no preservatives, artificial colourings or sweeteners.

Perfect Serve:
Loads of ice.

San Pellegrino

Bottled in the foothills of the Italian Alps San Pellegrino has been known for its quality and purity for hundreds of years.

Since 1899 it has been bottled and exported to the world's finest restaurants. Today it is an icon of Italian style, culture and vivacity. The San Pellegrino bottle has barely changed over 117 years, and is an instantly recognisable sign of premium quality.

S.PELLEGRINO

San Pellegrino Aranciata

Italy | 24 x 330ml
C: 36kcal | **S:** 8.7g

The first thirst quenching San Pellegrino Fruit was born from the Italian tradition of mixing Sicilian orange juice with sparkling water.

Yellow-orange in colour, it has fine and intense aromas of real juice and peel from sun-ripened oranges, a taste that balances freshness with a predominantly citrusy finish.

Perfect Serve:
Ice cold over ice with natural orange garnish.

San Pellegrino Limonata

Italy | 24 x 330ml
C: 38kcal | **S:** 8.9g

A fresh slightly acidic taste making it the perfect beverage for a warm summer day.

Limonata is rich in the real juices of ripe lemons from southern Italy, which gives it a fresh taste characterised by a perfect balance of pleasingly tart and sweet notes.

Perfect Serve:
Ice cold over ice with natural lemon garnish.

San Pellegrino Aranciata Rossa

Italy | 24 x 330ml
C: 41kcal | **S:** 10g

Made from sun ripened oranges with the sweet tangy taste of blood oranges.

Cool and invigorating, with a distinctive touch and a delicate finish of citrusy notes, Aranciata Rossa's taste is tangy, sweet and deliciously refreshing.

Perfect Serve:
Ice cold with Ice.

San Pellegrino Pompelmo

Italy | 24 x 330ml
C: 42kcal | **S:** 10.3g

Made with pure grapefruit juice, has a slightly bitter taste and is deliciously thirst quenching and refreshing.

With a strong white/straw colour, a predominantly sweet taste that softens the typical sourness, it offers a delightful finish.

Perfect Serve:
Ice cold with Ice.

San Pellegrino Aranciata

Italy | 24 x 200ml
C: 36kcal | **S:** 8.7g

The first thirst quenching San Pellegrino Fruit was born from the Italian tradition of mixing Sicilian Orange juice with sparkling water.

Yellow-orange in colour, it has fine and intense aromas of real juice and peel from sun-ripened oranges, a taste that balances freshness with a predominantly citrusy finish.

Perfect Serve:
Ice cold over ice with natural orange garnish.

San Pellegrino Limonata

Italy | 24 x 200ml
C: 38kcal | **S:** 8.9g

A fresh slightly acidic taste making it the perfect beverage for a warm summer day.

Limonata is rich in the real juices of ripe lemons from southern Italy, which gives it a fresh taste characterized by a perfect balance of pleasingly tart and sweet notes.

Perfect Serve:
Ice cold over ice with natural lemon garnish.

San Pellegrino Sparkling Natural Mineral Water

Italy | 12 x 75cl
C: 0kcal | **S:** 0g

Brilliant, tingling freshness, fine bubbles and a moderate acidity leaving a pleasant clean aftertaste.

From San Pellegrino Terme in the foothills of the Italian Alps, known since the 1500s for its purity and quality. One of Italy's best known products in restaurants worldwide.

Perfect Serve:
Chilled 8-10 degrees C.

Acqua Panna Natural Mineral Water

Italy | 12 x 75cl
C: 0kcal | **S:** 0g

Pleasant fresh velvety taste, low in acid and mineral salts, a perfect balance in all its components.

Bottled at the historic Villa Panna estate in Tuscany, mediaeval home of the noble Medici family. The Acqua Panna source has been known and valued since Roman times.

Perfect Serve:
Chilled 10-12 degrees C.

San Pellegrino Sparkling Natural Mineral Water

Italy | 24 x 500ml
C: 0kcal | **S:** 0g

Brilliant, tingling freshness, fine bubbles and a moderate acidity leaving a pleasant clean aftertaste.

From San Pellegrino Terme in the foothills of the Italian Alps, known since the 1500s for its purity and quality. One of Italy's best known products in restaurants worldwide.

Perfect Serve:
Chilled 8-10 degrees C.

Acqua Panna Natural Mineral Water

Italy | 24 x 500ml
C: 0kcal | **S:** 0g

Pleasant fresh velvety taste, low in acid and mineral salts, a perfect balance in all its components.

Bottled at the historic Villa Panna estate in Tuscany, mediaeval home of the noble Medici family. The Acqua Panna source has been known and valued since Roman times.

Perfect Serve:
Chilled 10-12 degrees C.

San Pellegrino Sparkling Natural Mineral Water

Italy | 24 x 250ml
C: 0kcal | **S:** 0g

Brilliant, tingling freshness, fine bubbles and a moderate acidity leaving a pleasant clean aftertaste.

From San Pellegrino Terme in the foothills of the Italian Alps, known since the 1500s for its purity and quality. One of Italy's best known products in restaurants worldwide.

Perfect Serve:
Chilled 8-10 degrees C.

Acqua Panna Natural Mineral Water

Italy | 24 x 250ml
C: 0kcal | **S:** 0g

Pleasant fresh velvety taste, low in acid and mineral salts, a perfect balance in all its components.

Bottled at the historic Villa Panna estate in Tuscany, mediaeval home of the noble Medici family. The Acqua Panna source has been known and valued since Roman times.

Perfect Serve:
Chilled 10-12 degrees C.

Soda Folk

When Ken Graham moved to London in 2012, he was immediately homesick for the kinds of craft soda he grew up with in his home state of Colorado.

After years of having his family ship him his favourite root beer, he decided to start making his own. He launched Soda Folk in the summer of 2015 in order to bring premium American-style craft soft drinks to the UK.

Soda Folk Root Beer

UK | 234 x 330ml
C: 48kcal | **S:** 11.8g

Authentic American flavour now in the UK, traditional root beer made with wintergreen and maple syrup, and free from anything artificial.

Founder Ken Graham started the company in 2015 after moving to the UK from Colorado.

Perfect Serve:
A heady pour into a frozen mug with or without ice.

Soda Folk Cream Soda

UK | 24 x 330ml
C: 48kcal | **S:** 11.8g

Authentic American flavour now in the UK, traditional cream soda made with Madagascan vanilla and free from anything artificial.

Founder Ken Graham started the company in 2015 after moving to the UK from Colorado.

Perfect Serve:
A heady pour into a frozen mug with or without ice.

ting

ting is a sparkling grapefruit drink made using real Caribbean grapefruit. ting's flavour and character make it ideal for a range of cocktails and long serves with both the Paloma and 'Rum & ting' already becoming popular bar-calls.

Try the Paloma, a delicious and refreshing long drink mix of ting and tequila.

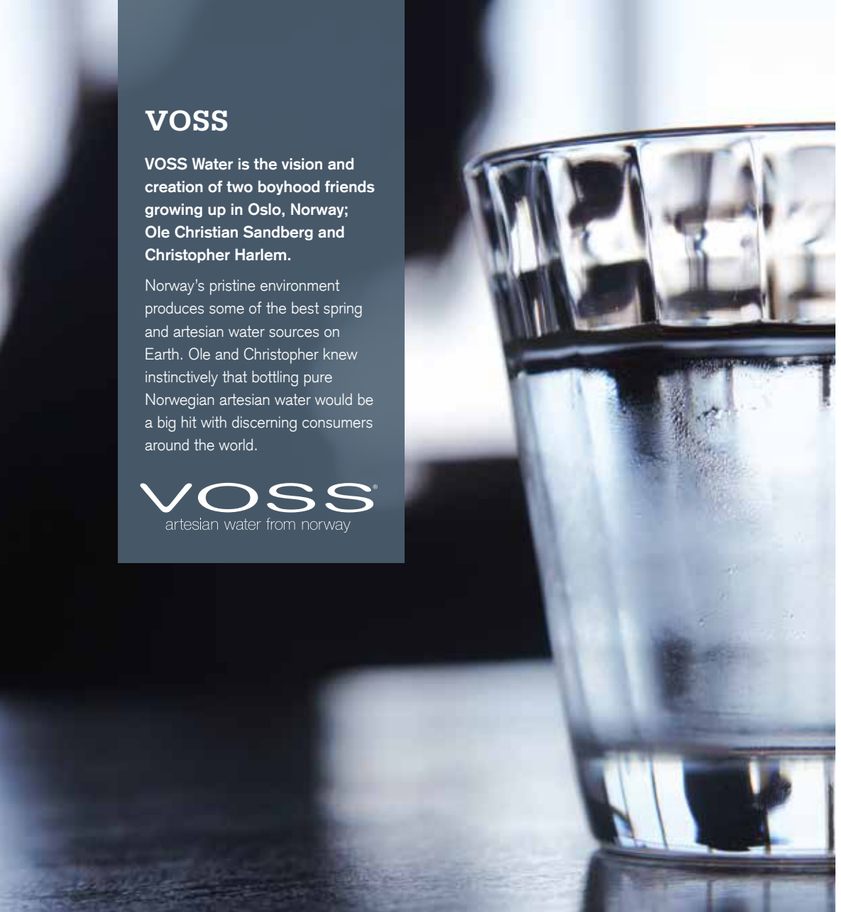
ting

UK | 24 x 330ml
C: 50kcal | **S:** 12.4g

A lightly sparkling citrus cocktail chameleon made with the zing of real grapefruit and a dash of glorious Jamaican sunshine.

A real hidden gem of Jamaica, ting was first discovered in the 1970s and its popularity quickly grew right across the island.

Perfect Serve:
Ice and a wedge of lime.



VOSS

VOSS Water is the vision and creation of two boyhood friends growing up in Oslo, Norway; Ole Christian Sandberg and Christopher Harlem.

Norway's pristine environment produces some of the best spring and artesian water sources on Earth. Ole and Christopher knew instinctively that bottling pure Norwegian artesian water would be a big hit with discerning consumers around the world.

VOSS
artesian water from norway

VOSS Still

Norway | 12 x 800ml, 24 x 375ml
C: 0kcal | **S:** 0g

VOSS water has a crisp refreshing taste, and is one of the purest bottled waters available.

The Iconic VOSS bottle was especially designed by Calvin Klein designer Neil Kraft. The timeless bottle design has remained unchanged since its launch in 2000.

Perfect Serve:
Chilled without ice or fruit.

VOSS Sparkling

Norway | 12 x 800ml
C: 0kcal | **S:** 0g

VOSS water has a crisp refreshing taste, and is one of the purest bottled waters available.

The Iconic VOSS bottle was especially designed by Calvin Klein designer Neil Kraft. The timeless bottle design has remained unchanged since its launch in 2000.

Perfect Serve:
Chilled without ice or fruit.

VOSS Still PET

Norway | 24 x 330ml, 24 x 850ml, 24 x 500ml
C: 0kcal | **S:** 0g

VOSS water has a crisp refreshing taste, and is one of the purest bottled waters available.

The Iconic VOSS bottle was especially designed by Calvin Klein designer Neil Kraft. The timeless bottle design has remained unchanged since its launch in 2000.

Perfect Serve:
Chilled without ice or fruit.

VOSS Sparkling

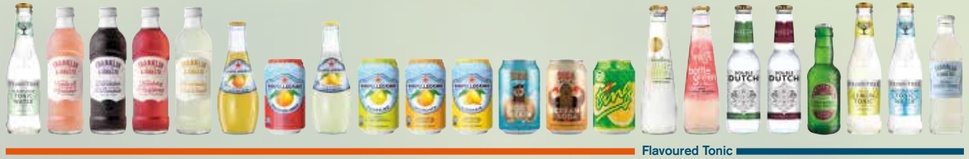
Norway | 24 x 375ml
C: 0kcal | **S:** 0g

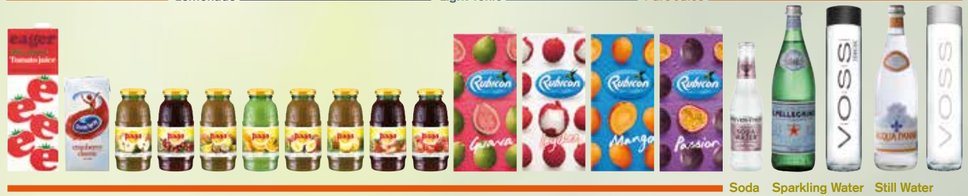
VOSS water has a crisp refreshing taste, and is one of the purest bottled waters available.

The Iconic VOSS bottle was especially designed by Calvin Klein designer Neil Kraft. The timeless bottle design has remained unchanged since its launch in 2000.

Perfect Serve:
Chilled without ice or fruit.

Our range has been split by category so you can ensure you have the right mix for your outlet.





Design studio

Our in-house team design and print over 7000 items every year and each piece of work is created with enthusiasm, originality and a wealth of experience.

We're committed to getting the job done professionally and quickly, and we design everything on a brief by brief basis so you can feel confident that you will get an original and innovative design.

"AN ORIGINAL & INNOVATIVE DESIGN"

Our Design Studio has become an important and popular part of our service and we have a well-qualified, experienced and talented team of designers at your disposal.

Our experienced designers have undertaken a range of sessions in Menu Engineering to ensure we have the knowledge to maximise profit through your drinks list.

Menu Engineering involves small techniques such as removing the currency sign and highlighting your most profitable serve.

For more information please contact your account manager or visit our website at:

www.matthewclark.co.uk

Cocktails

Great spirits deserve great mixers, why not upgrade your cocktail offering with some old favourites or a new twist, here are some of our favourites.

Apple Collins

Gin or vodka, fresh lemon or lime juice. Top with **Cawston Press Sparkling Apple**.

Fresh Caorunn

50ml of Caorunn Gin, 12.5ml of elderflower cordial, top up with **Fentimans Wild English Elderflower** and plenty of ice, garnish with fresh elderflower and cucumber swirl.

Ultimate Gin & Tonic

Gin with **Fever-Tree Premium Indian Tonic Water**.

The Quickest Mojito Going

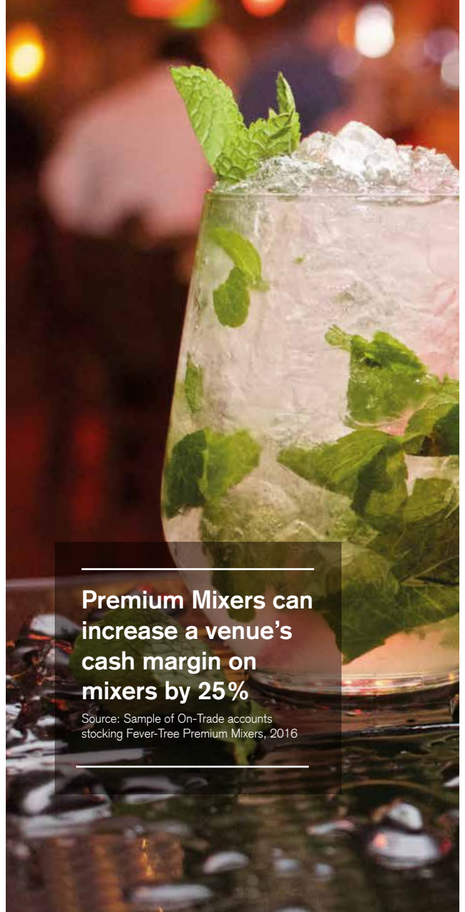
Add white rum to **Firefly Revitalising Juice Drink Kiwi, Lime & Mint**.

Scotch Apple Sour (Old Fashioned)

50ml **Pago Cloudy Apple**, 50ml Whiskey & 20ml lemon juice.

Hard Float

Soda Folk Root Beer with a scoop of vanilla ice cream and spiced rum or whiskey.



Premium Mixers can increase a venue's cash margin on mixers by 25%

Source: Sample of On-Trade accounts stocking Fever-Tree Premium Mixers, 2016

Mocktails

Increasing focus on health & well-being is driving consumption of non-alcoholic cocktails. Why not offer a unique alcohol free option, here are just a few of our favourite mocktails.

Juniper and Tonic

Measure 0.25 cup of sugar with 30ml lime juice and 75ml **Bottlegreen Classic Tonic** with a lemon wedge.

Brunch Punch

eager Pink Grapefruit Juice, **eager Orange Juice**, lime juice, grenadine, Angostura bitters.

Romanov Fizz

1 part **Fentimans Mandarin and Seville Orange Jigger**, 1 part soda water, 5 fresh strawberries. Muddle strawberries and add the sodas. Garnish with an orange wheel.

Mango Mule

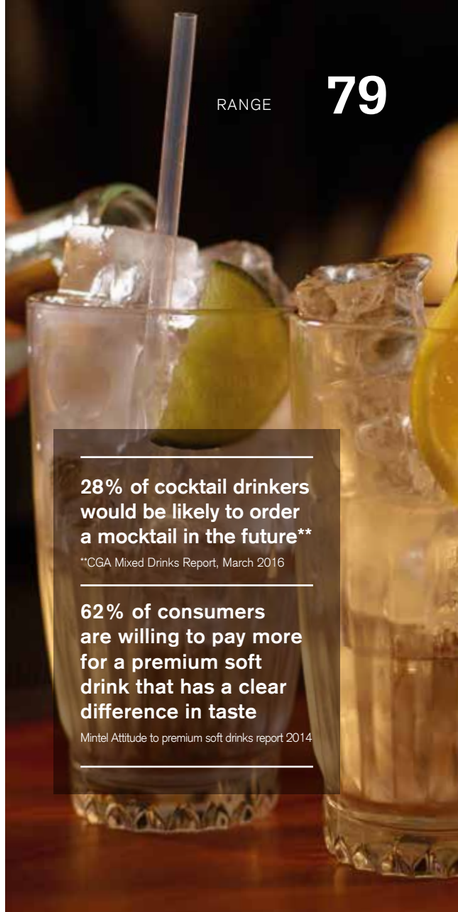
Frobishers Mango Juice, top with ginger beer and muddled half lime.

Red Bull Twist

250ml **Red Bull Energy**, 10ml lime juice, 10ml sugar syrup, 20ml Cloudy Apple Juice, 4 blackberries.

Rubicana

50ml **Rubicon Mango Juice**, 50ml **Rubicon Guava Juice**, 25ml **Rubicon Passion Fruit Juice**, carbonated bitter lemon, crushed ice.



28% of cocktail drinkers would be likely to order a mocktail in the future**

**CGA Mixed Drinks Report, March 2016

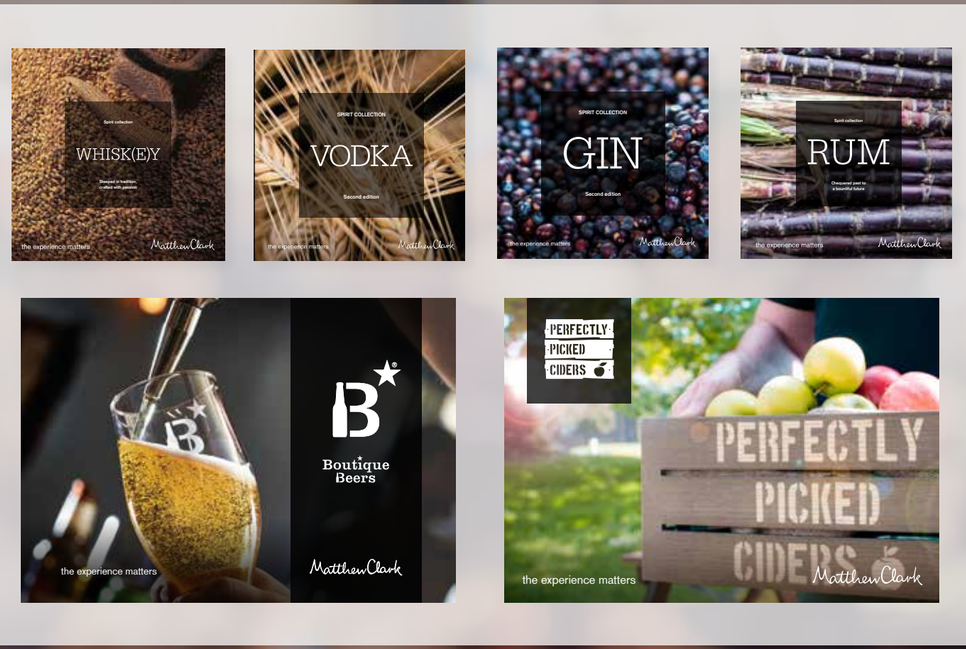
62% of consumers are willing to pay more for a premium soft drink that has a clear difference in taste

Mintel Attitude to premium soft drinks report 2014

Want to find out more **about our products?**

Our category brochures are packed full of education and tips to help you get the most out of your range.

Visit **www.matthewclark.co.uk** to download a copy or speak to your Sales Account Manager.



Keep in touch

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for the facts **drinkaware.co.uk**

Matthew Clark